

海贝 Golden 10th 十周年纪念套装 深度调研报告

1. 背景与概述

****海贝音乐的十年历程：**** 海贝音乐起步于 2014 年的移动端音乐播放器软件。当年海贝推出的 App 支持 DSD 硬解码和全局绕过安卓 SRC 等技术，被众多年轻烧友奉为“新流媒体时代的救星” ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=2014%20%E5%B9%B4%E5%BD%93%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%87%AD%E5%80%9F%E4%B8%80%E6%AC%BE%E5%85%A8%E6%A0%BC%E5%BC%8F%E6%92%AD%E6%94%BE%E8%BD%AF%E4%BB%B6%E5%8F%A9%E5%90%AF%E9%9A%8F%E8%BA%AB%20HiFi%20%E4%B9%8B%E9%97%A8%E6%97%B6%EF%BC%8C%E6%88%91%E7%AC%83%E4%BF%A1%E6%97%A0%E4%BA%BA%E8%83%BD%E5%A4%9F%E6%96%99%E6%83%B3%E8%BF%99%E5%AE%B6%E3%80%8C%E8%BD%AF%E4%BB%B6%E5%85%AC%E5%8F%B8%E3%80%8D%E4%BC%9A%E4%BA%8E%E5%8D%81%E5%B9%B4%E4%B9%8B%E5%90%8E%E6%88%90%E4%B8%BA%E5%9B%BD%E4%BA%A7%E9%9F%B3%E9%A2%91%E7%A1%AC%E4%BB%B6%E7%9A%84%E3%80%8C%E6%A0%87%E6%9D%86%E3%80%8D%E4%B9%8B%E4%B8%80%E3%80%82%E6%97%B6%E8%87%B3%E4%BB%8A%E6%97%A5%EF%BC%8C%E4%B9%9D%E6%AE%B5%E4%BE%9D%E6%97%A7%E8%83%BD%E5%A4%9F%E6%98%8E%E6%99%B0%E5%9C%B0%E5%BF%86%E8%B5%B7%E5%BD%93%E5%88%9D%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%20App,Max%20%E9%92%9B%E5%90%88%E9%87%91%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E4%B8%8EFAudio%E8%81%94%E5%90%8D%20Golden%2010th%20%E8%80%B3%E6%9C%BA%E7%BB%84%E6%88%90%E7%9A%84%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E6%9D%A5%E6%80%BB%E7%BB%93%E8%87%AA%E8%BA%AB%E7%B2%BE%E5%BD%A9%E7%BA%B7%E5%91%88%E7%9A%84%E5%8D%81%E5%B9%B4%E5%8E%86%E7%A8%8B%E3%80%82))。凭借这款全格式播放软件，海贝叩开了随身 HiFi 的大门，并以“纯软件”形态在当时主要是硬件的音频展会上独树一帜 ([【行业】尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=2014%E5%B9%B4%E5%BD%93%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90app%E7%9A%84%E5%8F%91%E5%B8%83%EF%BC%8C%E4%B8%BAHiFi%E5%8F%91%E7%83%A7%E5%8F%8B%E5%B8%A6%E6%9D%A5%E4%BA%86%E7%A7%BB%E5%8A%A8%E7%AB%AF%E7%9A%84%E5%85%A8%E6%A0%BC%E5%BC%8F%E6%92%AD%E6%94%BE%E5%B7%A5%E5%85%B7%EF%BC%8C%E8%A7%A3%E5%86%B3%E4%BA%86%E5%B9%BF%E5%A4%A7USB%20DAC%E7%9A%84%E8%BD%AF%E4%BB%B6%E6%94%AF%E6%8C%81%E9%9C%80%E6%B1%82%EF%BC%8C%E4%BB%A5%E9%A2%A0%E8%A6%86%E8%A1%8C%E4%B8%9A%E7%9A%84%E6%96%B9%E5%BC%8F%E5%8F%A9%E5%BC%80%E4%BA%86%E9%AB%98%E6%B8%85%E6%95%B0%E5%AD%97%E9%9F%B3%E9%A2%91%E7%9A%84%E6%B5%81%E5%AA%92%E4%BD%93%E6%97%B6%E4%BB%A3%E4%B9%8B%E9%97%A8%E3%80%82%E8%BF%98%E8%AE%B0%E5%BE%97%E4%BB%96%E4%BB%AC%E9%A6%96%E6%AC%A1%E5%B1%95%E5%87%BA%E6%97%B6%EF%BC%8C%E4%BE%BF%E7%8B%AC%E6%A0%91%E4%B8%80%E5%B8%9C%E5%9C%B0%E4%BB%A5%20%E2%80%9C%E7%BA%AF%E8%BD%AF%E4%BB%B6%E2%80%9D%20%E4%BA%AE%E7%9B%B8%E4%BA%8E%E7%A1%AC%E4%BB%B6%E5%B1%95%E5%9C%BA%EF%BC%8C%E8%80%8C%E5%A6%82%E4%BB%8A%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%B7%B2%E9%80%90%E6%AD%A5%E6%8B%93%E5%B1%95%E8%87%B3%E7%

A1%AC%E4%B8%B6%E9%A2%86%E5%9F%9F%E7%EF%BC%8C%E6%83%B3%E5%BD%93%E5%88%9DHiBy%20R6%E4%B8%80%E4%BB%A3%E4%BD%9C%E4%B8%BA%E7%AC%AC%E4%B8%80%E6%AC%BE%E5%90%8C%E6%97%B6%E6%90%AD%E8%BD%BD%E9%AB%98%E9%80%9A%E5%B9%B3%E5%8F%B0%E5%92%8CESS%E7%8B%AC%E7%AB%8B%E8%A7%A3%E7%A0%81%EF%BC%8C%E5%B9%B6%E4%B8%94%E9%87%87%E7%94%A8%E5%BC%A7%E9%9D%A2%E5%B1%8F%2B%E4%B8%8D%E9%94%88%E9%92%A2%E8%AE%BE%E8%AE%A1%E7%9A%84%E5%BC%80%E6%94%BE%E5%AE%89%E5%8D%93%E6%92%AD%E6%94%BE,%E5%99%A8%EF%BC%8C%E8%AE%A9%E2%80%9C%E5%9B%BD%E7%A0%96%E2%80%9D%E5%BC%80%E5%A7%8B%E8%B5%B0%E5%90%91%E4%BA%86%E6%99%BA%E8%83%BD%E5%8C%96%E3%80%81%E6%97%B6%E5%B0%9A%E5%8C%96%E7%9A%84%E9%81%93%E8%B7%AF%EF%BC%8C%E5%8D%B3%E4%BD%BF%E6%98%AF%E5%90%AC%E6%B5%81%E5%AA%92%E4%BD%93%E9%9F%B3%E4%B9%90%EF%BC%8C%E4%B9%9F%E8%83%BD%E5%AE%8C%E5%85%A8%E7%BB%95%E5%BC%80%E5%AE%89%E5%8D%93%E5%BA%95%E5%B1%82%E7%9A%84SRC%E3%80%82%E6%AD%A4%E5%90%8E%EF%BC%8C%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E7%9A%84%E4%BA%A7%E5%93%81%E4%B8%8D%E6%96%AD%E5%AE%8C%E5%96%84%EF%BC%8C%E9%80%90%E6%AD%A5%E6%89%93%E9%80%A0%E5%87%BA%E4%B8%8D%E5%90%8C%E7%9A%84%E4%BB%B7%E4%BD%8D%EF%BC%8C%E4%B8%8D%E5%90%8C%E5%8A%9F%E8%83%BD%E5%AE%9A%E4%BD%8D%20%EF%BC%8C%E4%B8%8D%E5%90%8C%E5%A3%B0%E9%9F%B3%E9%A3%8E%E6%A0%BC%E7%9A%84%E6%92%AD%E6%94%BE%E5%99%A8%E3%80%81%E8%80%B3%E6%9C%BA%E7%AD%89%E9%9F%B3%E9%A2%91%E4%BA%A7%E5%93%81%E3%80%82))。此后十年间，海贝从软件领域逐步跨越到硬件领域，推出了涵盖不同价位和风格的播放器、耳机等产品 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([[行业] 尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E4%BA%AE%E7%9B%B8%E4%BA%8E%E7%A1%AC%E4%BB%B6%E5%B1%95%E5%9C%BA%EF%BC%8C%E8%80%8C%E5%A6%82%E4%BB%8A%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%B7%B2%E9%80%90%E6%AD%A5%E6%8B%93%E5%B1%95%E8%87%B3%E7%A1%AC%E4%BB%B6%E9%A2%86%E5%9F%9F%EF%BC%8C%E6%83%B3%E5%BD%93%E5%88%9DHiBy%20R6%E4%B8%80%E4%BB%A3%E4%BD%9C%E4%B8%BA%E7%AC%AC%E4%B8%80%E6%AC%BE%E5%90%8C%E6%97%B6%E6%90%AD%E8%BD%BD%E9%AB%98%E9%80%9A%E5%B9%B3%E5%8F%B0%E5%92%8CESS%E7%8B%AC%E7%AB%8B%E8%A7%A3%E7%A0%81%EF%BC%8C%E5%B9%B6%E4%B8%94%E9%87%87%E7%94%A8%E5%BC%A7%E9%9D%A2%E5%B1%8F%2B%E4%B8%8D%E9%9

%80%81%E8%80%B3%E6%9C%BA%E7%AD%89%E9%9F%B3%E9%A2%91%E4%BA%A7%E5%93%81%E3%80%82))。2017 年问世的初代 HiBy R6 是首款搭载高通平台和 ESS 解码的国产播放器，以弧面屏+不锈钢机身的时尚设计，引领了“国砖”智能化潮流 ([[行业] 尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐 _ 腾讯新闻](

E6%9C%AF%E7%9A%84%E6%94%AF%E6%8C%81%EF%BC%8C%E8%A2%AB%E4%B8%80%E4%BC%97%E5%B9%B4%E8%BD%BB%E7%9A%84%E5%8F%91%E7%83%A7%E5%8F%8B%E5%A5%89%E4%BD%9C%E3%80%8C%E6%96%B0%E6%B5%81%E5%AA%92%E4%BD%93%E6%97%B6%E4%BB%A3%E7%9A%84%E6%95%91%E6%98%9F%E3%80%8D%E3%80%82%E8%BD%AC%E7%9E%AC%E4%B9%8B%E9%97%B4%EF%BC%8C%E5%8D%81%E5%B9%B4%E5%B7%B2%E9%80%9D%EF%BC%8C%E6%B5%B7%E8%B4%9D%E8%87%AA%E8%BD%AF%E4%BB%B6%E8%87%B3%E7%A1%AC%E4%BB%B6%E7%9A%84%E8%B7%A8%E8%B6%8A%E5%A0%AA%E7%A7%B0%E4%BC%A0%E5%A5%87%EF%BC%9A%E9%A6%96%E6%AC%BE%E6%90%AD%E8%BD%BD%E9%AB%98%E9%80%9A%E5%B9%B3%E5%8F%B0%E5%92%8C%20ESS%20%E8%A7%A3%E7%A0%81%E7%9A%84,Max%20%E9%92%9B%E5%90%88%E9%87%91%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E4%B8%8EFAudio%E8%81%94%E5%90%8D%20Golden%2010th%20%E8%80%B3%E6%9C%BA%E7%BB%84%E6%88%90%E7%9A%84%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E6%9D%A5%E6%80%BB%E7%BB%93%E8%87%AA%E8%BA%AB%E7%B2%BE%E5%BD%A9%E7%BA%B7%E5%91%88%E7%9A%84%E5%8D%81%E5%B9%B4%E5%8E%86%E7%A8%8B%E3%80%82))。经过十年发展，曾经的软件公司海贝音乐如今已成为国产音频硬件的标杆之一 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻]([****十周年纪念套装与 FAudio 的再度合作： ** 2024 年适逢海贝音乐和香港高端耳机品牌 FAudio 各自成立十周年。双方选择携手打造纪念产品，可谓顺理成章：FAudio 主理人阿 Ken 早在数年前便开始筹划一款周年纪念耳机，而海贝的耳机设计师 Steve 与阿 Ken 亦是圈中知名的挚友 \(\[参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻 \]\(<https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E9%80%89%E6%8B%A9%E4%B8%8E%20FAUDIO%20%E5%90%88%E4%BD%9C%E7%9A%84%E5%88%9D%E8%A1%B7%E5%AE%9E%E5%88%99%E6%9E%81%E4%B8%BA%E7%AE%80%E5%8D%95%EF%BC%8C%E7%9B%96%E5>**](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=2014%20%E5%B9%B4%EF%BC%8C%E5%BD%93%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%87%AD%E5%80%9F%E4%B8%80%E6%AC%BE%E5%85%A8%E6%A0%BC%E5%BC%8F%E6%92%AD%E6%94%BE%E8%BD%AF%E4%BB%B6%E5%8F%A9%E5%90%AF%E9%9A%8F%E8%BA%AB%20HiFi%20%E4%B9%8B%E9%97%A8%E6%97%B6%EF%BC%8C%E6%88%91%E7%AC%83%E4%BF%A1%E6%97%A0%E4%BA%BA%E8%83%BD%E5%A4%9F%E6%96%99%E6%83%B3%E8%BF%99%E5%AE%B6%E3%80%8C%E8%BD%AF%E4%BB%B6%E5%85%AC%E5%8F%B8%E3%80%8D%E4%BC%9A%E4%BA%8E%E5%8D%81%E5%B9%B4%E4%B9%8B%E5%90%8E%E6%88%90%E4%B8%BA%E5%9B%BD%E4%BA%A7%E9%9F%B3%E9%A2%91%E7%A1%AC%E4%BB%B6%E7%9A%84%E3%80%8C%E6%A0%87%E6%9D%86%E3%80%8D%E4%B9%8B%E4%B8%80%E3%80%82%E6%97%B6%E8%87%B3%E4%BB%8A%E6%97%A5%EF%BC%8C%E4%B9%9D%E6%AE%B5%E4%BE%9D%E6%97%A7%E8%83%BD%E5%A4%9F%E6%98%8E%E6%99%B0%E5%9C%B0%E5%BF%86%E8%B5%B7%E5%BD%93%E5%88%9D%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%20App,Max%20%E9%92%9B%E5%90%88%E9%87%91%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E4%B8%8EFAudio%E8%81%94%E5%90%8D%20Golden%2010th%20%E8%80%B3%E6%9C%BA%E7%BB%84%E6%88%90%E7%9A%84%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E6%9D%A5%E6%80%BB%E7%BB%93%E8%87%AA%E8%BA%AB%E7%B2%BE%E5%BD%A9%E7%BA%B7%E5%91%88%E7%9A%84%E5%8D%81%E5%B9%B4%E5%8E%86%E7%A8%8B%E3%80%82))。</p></div><div data-bbox=)

%9B%A0%202024%20%E5%B9%B4%E4%BA%A6%E6%98%AF%E8%BF%99%E5%AE%B6%E5%A3%B0%E5%90%8D%E8%BF%9C%E6%89%AC%E7%9A%84,HK%20%E8%80%B3%E6%9C%BA%E5%8E%82%E7%89%8C%E5%88%9B%E7%AB%8B%E5%8D%81%E5%91%A8%E5%B9%B4%E4%B9%8B%E6%97%B6%EF%BC%8C%E4%B8%94%E4%B8%BA%E4%BA%86%E8%BF%99%E4%B8%AA%E7%89%B9%E6%AE%8A%E7%9A%84%E6%97%B6%E9%97%B4%E8%8A%82%E7%82%B9%EF%BC%8C%E6%97%A9%E5%9C%A8%E5%A4%9A%E5%B9%B4%E4%BB%A5%E5%89%8D%EF%BC%8CFAUDIO%20%E7%9A%84%E8%AE%BE%E8%AE%A1%E5%B8%88%E4%BE%BF%E5%BC%80%E5%A7%8B%E7%AD%B9%E8%B0%8B%E5%B9%B6%E8%AE%BE%E8%AE%A1%E4%B8%80%E6%AC%BE%E5%91%A8%E5%B9%B4%E7%BA%AA%E5%BF%B5%E8%80%B3%E6%9C%BA%E3%80%82%E8%80%8C%E6%B5%B7%E8%B4%9D%E8%80%B3%E6%9C%BA%E8%AE%BE%E8%AE%A1%E5%B8%88Steve%E4%B8%8E%E9%98%BF%20KEN%20%E4%B9%83%E6%98%AF%E5%9C%88%E5%86%85%E4%BC%97%E4%BA%BA%E7%9A%86%E7%9F%A5%E7%9A%84%E5%A5%BD%E5%85%84%E5%BC%9F%EF%BC%8C%E6%AD%A4%E6%AC%A1%E8%81%94%E5%90%8D%E4%B9%8B%E4%B8%BE%E4%B9%9F%E5%B0%B1%E6%98%BE%E5%BE%97%E9%A1%BA%E7%90%86%E6%88%90%E7%AB%A0%E4%BA%86%E3%80%82))。最终两位用时一年多联合研发、精心打磨出这款“三种单元混合”的旗舰耳塞 Golden 10th，同时海贝也推出与之搭配的 R6 Pro Max 十周年限量版播放器。值得一提的是，这并非简单的“两件商品打包”，而是真正从研发阶段就联合设计、联合调音的套装。例如，播放器部分若干核心元器件的选型就融入了 FAudio 团队的思路建议 ([与“十”俱进的调音审美——聊聊海贝 xFAudio Golden 10th 周年纪念套装_Pro_机器_播放器](

%A4%E5%A5%97%E5%B0%B1%E6%9B%B4%E5%A5%BD%E4%BA%86%EF%BC%8C%E7%9B%AE%
E5%89%8D%E9%9A%8F%E6%9C%BA%E9%99%84%E8%B5%A0%E7%9A%84%E7%9A%AE%E5%A5
%97%E5%92%8CR6Pro%20MAX%E4%B8%BA%E5%90%8C%E6%AC%BE%E3%80%82%E8%BF%99
%E5%A5%97%E4%BA%A7%E5%93%81%E5%9B%A0%E4%B8%BA%E4%B8%80%E4%BA%9B%E6%
A0%B8%E5%BF%83%E5%85%83%E4%BB%B6%E7%9A%84%E5%AD%98%E4%B8%96%E9%87%8F
%E9%97%AE%E9%A2%98%EF%BC%8C%E5%B9%B6%E4%B8%8D%E8%83%BD%E5%A4%9F%E6%
97%A0%E9%99%90%E9%87%8F%E6%8F%90%E4%BE%9B%EF%BC%8C%E5%85%A8%E7%90%83
%E5%B8%82%E5%9C%BA%E9%99%90%E9%87%8F499%E5%A5%97%EF%BC%8C%E5%9B%BD%E
5%86%85%E5%B8%82%E5%9C%BA249%E5%A5%97%E3%80%82))。这种跨品牌深度合作，使
得整套系统在外观风格和声音表现上高度统一，被称为 1+1>2 的“西装搭配”式方案 ([行
业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E5%85%A8%E9%9F%B3%E9%A2%91%E
9%93%BE%E8%B7%AF%E5%B0%96%E7%AB%AF%E8%A7%A3%E5%86%B3%E6%96%B9%E6%A1
%88))。Golden 10th 耳塞的造型酷似 FAudio 曾经的概念款 Project Y，因而坊间也戏称其为
“金 PY” ([与“十”俱进的调音审美——聊聊海贝 xFAudio Golden 10th 周年纪念套装_Pro_
机 器 播 放
器](https://www.sohu.com/a/880946980_120147196#:~:text=%E6%B5%B7%E8%B4%9D%E7%9
A%84Golden%2010th%E5%91%A8%E5%B9%B4%E7%BA%AA%E5%BF%B5%E5%A5%97%E8%A3%
85%E7%94%B1R6Pro%20MAX%E9%92%9B%E5%90%88%E9%87%91%E9%99%90%E9%87%8F%E
7%89%88%E6%92%AD%E6%94%BE%E5%99%A8%E4%B8%8EFAudio%20Golden%2010th%E6%90
%AD%E9%85%8D%E8%80%8C%E6%88%90%EF%BC%8C%E4%B9%9F%E6%98%AF%E6%AD%A3%
E5%80%BC%E4%B8%A4%E4%B8%AA%E5%93%81%E7%89%8C%E5%8D%81%E5%91%A8%E5%B9
%B4%E4%B9%8B%E9%99%85%E6%89%80%E6%89%93%E9%80%A0%EF%BC%8C,10th%20%E5%
9B%A0%E4%B8%BAID%E5%BD%A2%E7%8A%B6%E9%85%B7%E4%BC%BCProjectY%EF%BC%8C%
E6%89%80%E4%BB%A5%E7%9B%AE%E5%89%8D%E4%B9%9F%E6%9C%89%E4%B8%80%E4%B8
%AA%E5%9D%8A%E9%97%B4%E5%A4%96%E5%8F%B7%E2%80%9C%E9%87%91PY%E2%80%9D
%E3%80%82%E8%BF%99%E5%A5%97%E4%BA%A7%E5%93%81%E5%9C%A8%E5%A4%96%E5%B
D%A2%E3%80%81%E5%B7%A5%E8%89%BA%E3%80%81%E9%85%8D%E8%89%B2%E6%96%B9
%E9%9D%A2%E9%83%BD%E6%98%AF%E6%AF%94%E8%BE%83%E4%B8%80%E4%BD%93%E5%
8C%96%E7%9A%84%E9%A3%8E%E6%A0%BC%EF%BC%8C%E4%B8%80%E7%9C%BC%E2%80%9C
%E8%A5%BF%E8%A3%85%E2%80%9D%E6%84%9F%EF%BC%8C%E8%80%8C%E4%B8%94%E5%9
B%A0%E4%B8%BA%E6%89%8B%E8%A1%A8%E7%BA%A7%E7%9A%84CNC%20%E5%92%8C%E7
%9C%9F%E7%A9%BA%E7%A6%BB%E5%AD%90%E7%A3%81%E6%8E%A7%E6%BA%85%E5%B0%
84%E5%B7%A5%E8%89%BA%EF%BC%8CR6Pro%20MAX%E9%92%9B%E7%89%88%E7%9A%84%
E8%83%8C%E6%9D%BF%E4%B8%8D%E4%BB%85%E8%A7%82%E6%84%9F%E3%80%81%E8%A7
%A6%E6%84%9F%E9%9D%9E%E5%B8%B8%E9%AB%98%E7%BA%A7%EF%BC%8C%E8%80%8C%
E4%B8%94%E4%B9%9F%E6%9B%B4%E4%B8%BA%E7%9A%84%E9%98%B2%E6%B1%A1%E8%80
%90%E7%A3%A8%EF%BC%8C%E9%9D%9E%E5%B8%B8%E9%80%82%E5%90%88%E8%A3%B8%
E6%9C%BA%E4%BD%BF%E7%94%A8%E3%80%82%E5%BD%93%E7%84%B6%E4%BA%86%EF%BC
%8C%E6%B5%B7%E8%B4%9D%E5%A6%82%E6%9E%9C%E8%83%BD%E5%A4%9F%E8%AE%BE%
E8%AE%A1%E4%B8%80%E4%B8%AA%E6%96%B0%E7%89%88%E7%9A%84%E4%BF%9D%E6%8A
%A4%E5%A5%97%E5%B0%B1%E6%9B%B4%E5%A5%BD%E4%BA%86%EF%BC%8C%E7%9B%AE%
E5%89%8D%E9%9A%8F%E6%9C%BA%E9%99%84%E8%B5%A0%E7%9A%84%E7%9A%AE%E5%A5
%97%E5%92%8CR6Pro%20MAX%E4%B8%BA%E5%90%8C%E6%AC%BE%E3%80%82%E8%BF%99

%E5%A5%97%E4%BA%A7%E5%93%81%E5%9B%A0%E4%B8%BA%E4%B8%80%E4%BA%9B%E6%A0%B8%E5%BF%83%E5%85%83%E4%BB%B6%E7%9A%84%E5%AD%98%E4%B8%96%E9%87%8F%E9%97%AE%E9%A2%98%EF%BC%8C%E5%B9%B6%E4%B8%8D%E8%83%BD%E5%A4%9F%E6%97%A0%E9%99%90%E9%87%8F%E6%8F%90%E4%BE%9B%EF%BC%8C%E5%85%A8%E7%90%83%E5%B8%82%E5%9C%BA%E9%99%90%E9%87%8F499%E5%A5%97%EF%BC%8C%E5%9B%BD%E5%86%85%E5%B8%82%E5%9C%BA249%E5%A5%97%E3%80%82)) 。

****限量 499 套的市场意义：**** 海贝选择推出全球限量 499 套（其中国内 249 套（[与“十”俱进的调音审美——聊聊海贝 xAudio Golden 10th 周年纪念套装_Pro_机器_播放器](

AD8620ARZ 运放和 AVX F95 金钽电容等，其存世量极为有限，难以大规模采购 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E8%BF%90%E6%94%BE%EF%BC%8C%E4%B9%9F%E6%98%AF%E7%94%B1%E8%81%94%E5%90%88%E5%93%81%E7%89%8C%20FAUDIO%20%E8%AE%BE%E8%AE%A1%E5%B8%88%E9%98%BF%20KEN%20%E4%B8%8E%E6%B5%B7%E8%B4%9D%E7%9A%84%E5%B7%A5%E7%A8%8B%E5%B8%88%E4%BB%AC%E7%BB%8F%E8%BF%87%E5%A4%A7%E9%87%8F%E6%80%9D%E7%B4%A2%E4%B8%8E%E5%AE%9E%E9%AA%8C%E4%B9%8B%E5%90%8E%E6%89%80%E5%81%9A%E5%87%BA%E7%9A%84%E9%80%89%E6%8B%A9%E3%80%82%E5%AF%B9%E4%BA%8E%E7%86%9F%E6%82%89%E8%BF%90%E6%94%BE%E8%AE%BE%E8%AE%A1%E7%9A%84%E8%B5%84%E6%B7%B1%E7%8E%A9%E5%AE%B6%E8%80%8C%E8%A8%80%EF%BC%8CAD8620ARZ,%E7%9A%84%E5%8D%8F%E5%90%8C%E5%8A%AA%E5%8A%9B%EF%BC%8C%E6%9C%80%E7%BB%88%E9%80%9A%E8%BF%87%E6%AD%A3%E8%A7%84%E6%B8%A0%E9%81%93%E8%8E%B7%E5%8F%96%E4%B8%94%E9%80%9A%E8%BF%87%E4%B8%A5%E6%A0%BC%E6%B5%8B%E8%AF%95%E8%83%BD%E5%A4%9F%E6%BB%A1%E8%B6%B3%E6%9C%80%E7%BB%88%E9%80%89%E7%94%A8%E6%A0%87%E5%87%86%E7%9A%84%20AD8620ARZ%20%E8%BF%90%E6%94%BE%E4%BB%A5%E5%8F%8A%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E6%9B%B4%E6%98%AF%E5%B1%88%E6%8C%87%E5%8F%AF%E6%95%B0%EF%BC%8C%E7%9B%B8%E4%BF%A1%E8%BF%99%E4%BE%BF%E6%98%AF%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E5%8F%AA%E8%83%BD%E9%99%90%E9%87%8F%E5%8F%91%E5%94%AE%20499%20%E5%A5%97%E7%9A%84%E5%85%B3%E9%94%AE%E5%8E%9F%E5%9B%A0%E3%80%82))。经过严格筛选，海贝与 FAudio 仅获取到极少量符合要求的 AD8620 和金钽电容，这正是套装只能限量 499 套的关键原因 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E8%BF%90%E6%94%BE%EF%BC%8C%E4%B9%9F%E6%98%AF%E7%94%B1%E8%81%94%E5%90%88%E5%93%81%E7%89%8C%20FAUDIO%20%E8%AE%BE%E8%AE%A1%E5%B8%88%E9%98%BF%20KEN%20%E4%B8%8E%E6%B5%B7%E8%B4%9D%E7%9A%84%E5%B7%A5%E7%A8%8B%E5%B8%88%E4%BB%AC%E7%BB%8F%E8%BF%87%E5%A4%A7%E9%87%8F%E6%80%9D%E7%B4%A2%E4%B8%8E%E5%AE%9E%E9%AA%8C%E4%B9%8B%E5%90%8E%E6%89%80%E5%81%9A%E5%87%BA%E7%9A%84%E9%80%89%E6%8B%A9%E3%80%82%E5%AF%B9%E4%BA%8E%E7%86%9F%E6%82%89%E8%BF%90%E6%94%BE%E8%AE%BE%E8%AE%A1%E7%9A%84%E8%B5%84%E6%B7%B1%E7%8E%A9%E5%AE%B6%E8%80%8C%E8%A8%80%EF%BC%8CAD8620ARZ,%E7%9A%84%E5%8D%8F%E5%90%8C%E5%8A%AA%E5%8A%9B%EF%BC%8C%E6%9C%80%E7%BB%88%E9%80%9A%E8%BF%87%E6%AD%A3%E8%A7%84%E6%B8%A0%E9%81%93%E8%8E%B7%E5%8F%96%E4%B8%94%E9%80%9A%E8%BF%87%E4%B8%A5%E6%A0%BC%E6%B5%8B%E8%AF%95%E8%83%BD%E5%A4%9F%E6%BB%A1%E8%B6%B3%E6%9C%80%E7%BB%88%E9%80%89%E7%94%A8%E6%A0%87%E5%87%86%E7%9A%84%20AD8620ARZ%20%E8%BF%90%E6%94%BE%E4%BB%A5%E5%8F%8A%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E6%9B%B4%E6%98%AF%E5%B1%88%E6%8C%87%E5%8F%AF%E6%95%B0%EF%BC%8C%E7%9B%B8%E4%BF%A1%E8%BF%99%E4%BE%BF%E6%98%AF%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E5%8F%AA%E8%83%BD%E9%99%90%E9%87%8F%E5%8F%91%E5%94%AE%20499%20%E5%A5%97%E7%9A%84%E5%85%B3%E9%94%AE%E5%8E%9F%E5%9B%A0%E3%80%82))。另一方面，限量发售本身也具有品牌战略意义：作为海贝十年历程的里程碑之作，限量纪念版体现出品牌对音频发烧领域**极致精神**的追求和纪念收藏价值，有助于提升品牌高端形象。在市场营销层面，限量 499 套营造出稀缺性

和话题度，吸引核心烧友群体关注。这套售价 19998 元的组合不单独拆卖，强调只有同时拥有播放器和耳塞才能获得官方设定的完整体验 ([[行业] 尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念日套装推荐 _ 腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E6%8D%AE%E4%BA%86%E8%A7%A3%EF%BC%8C%E5%9B%A0%E4%B8%BA%E9%83%A8%E5%88%86%E6%9D%90%E6%96%99%E7%8F%8D%E8%B4%B5%EF%BC%8C%E6%89%80%E4%BB%A5%E8%BF%99%E5%A5%97%20R6PROMAX%20x%20The%20Golden,%E5%B9%B4%203%20%E6%9C%88%20%E6%AD%A3%E5%BC%8F%E5%BC%80%20%E5%94%AE%EF%BC%8C%E5%96%9C%E6%AC%A2%E7%9A%84%E6%9C%8B%E5%8F%8B%E6%95%AC%E8%AF%B7%E6%8C%81%E7%BB%AD%E5%85%B3%E6%B3%A8%EF%BC%81))。总体而言，以这样一款深度联名且限量发行的十周年套装来总结海贝十年历程，体现了海贝在国产 HiFi 领域从软件先锋到硬件旗舰的传奇跨越 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 _ 腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E7%A1%AC%E8%A7%A3%E3%80%81%E5%85%A8%E5%B1%80%E7%BB%95%E5%BC%80%20SRC%20%E7%AD%89%E6%8A%80%E6%9C%AF%E7%9A%84%E6%94%AF%E6%8C%81%EF%BC%8C%E8%A2%AB%E4%B8%80%E4%BC%97%E5%B9%B4%E8%BD%BB%E7%9A%84%E5%8F%91%E7%83%A7%E5%8F%8B%E5%A5%89%E4%BD%9C%E3%80%8C%E6%96%B0%E6%B5%81%E5%AA%92%E4%BD%93%E6%97%B6%E4%BB%A3%E7%9A%84%E6%95%91%E6%98%9F%E3%80%8D%E3%80%82%E8%BD%AC%E7%9E%AC%E4%B9%8B%E9%97%B4%EF%BC%8C%E5%8D%81%E5%B9%B4%E5%B7%B2%E9%80%9D%EF%BC%8C%E6%B5%B7%E8%B4%9D%E8%87%AA%E8%BD%AF%E4%BB%B6%E8%87%B3%E7%A1%AC%E4%BB%B6%E7%9A%84%E8%B7%A8%E8%B6%8A%E5%A0%AA%E7%A7%B0%E4%BC%A0%E5%A5%87%EF%BC%9A%E9%A6%96%E6%AC%BE%E6%90%AD%E8%BD%BD%E9%AB%98%E9%80%9A%E5%B9%B3%E5%8F%B0%E5%92%8C%20ESS%20%E8%A7%A3%E7%A0%81%E7%9A%84,Max%20%E9%92%9B%E5%90%88%E9%87%91%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E4%B8%8EFAudio%E8%81%94%E5%90%8D%20Golden%2010th%20%E8%80%B3%E6%9C%BA%E7%BB%84%E6%88%90%E7%9A%84%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E6%9D%A5%E6%80%BB%E7%BB%93%E8%87%AA%E8%BA%AB%E7%B2%BE%E5%BD%A9%E7%BA%B7%E5%91%88%E7%9A%84%E5%8D%81%E5%B9%B4%E5%8E%86%E7%A8%8B%E3%80%82)) ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 _ 腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=R8%EF%BC%8C%E4%BD%BF%E6%88%91%E4%BB%AC%E5%88%9D%E6%AC%A1%E9%A2%86%E7%95%A5%E5%88%B0%E6%B5%B7%E8%B4%9D%E6%9C%89%E5%88%AB%E4%BA%8E%E7%AB%9E%E4%BA%89%E5%AF%B9%E6%89%8B%E7%9A%84%E7%A1%AC%E4%BB%B6%E8%AE%BE%E8%AE%A1%E4%B9%8B%E8%83%BD%EF%BC%8C%E5%85%B6%E8%87%B3%E4%BB%8A%E4%BB%8D%E6%98%AF%E4%B9%9D%E6%AE%B5%E7%9A%84%E9%9A%8F%E8%BA%AB%E4%B8%BB%E5%8A%9B%EF%BC%8C%E6%B4%BB%E8%B7%83%E4%BA%8E%E6%88%91%E7%9A%84%E5%90%84%E7%B1%BB%E8%80%B3%E6%9C%BA%E8%AF%84%E6%B5%8B%E5%AF%B9%E6%AF%94%E4%B9%8B%E4%B8%AD%E3%80%82%E8%80%8C%20%E5%9C%A8%202025%20%E5%B9%B4%E5%93%81%E7%89%8C%E5%8D%81%E5%91%A8%E5%B9%B4%E4%B9%8B%E9%99%85%EF%BC%8C%E6%88%91%E5%8E%9F%E6%9C%AC%E4%BB%A5%E4%B8%BA%E6%B5%B7%E8%B4%9D%E4%BC%9A%E4%BB%A5%E5%AE%B6%E6%97%8F%E6%97%97%E8%88%B0%20RS8,Max%20%E9%92%9B%E5%90%88%E9%87%91%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E4%B8%8EFAudio%E8%81%94%E5%90%8D%20Golden%2010th%20%E8%80%B3%E6%9

C%BA%E7%BB%84%E6%88%90%E7%9A%84%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E6%9D%A5%E6%80%BB%E7%BB%93%E8%87%AA%E8%BA%AB%E7%B2%BE%E5%BD%A9%E7%BA%B7%E5%91%88%E7%9A%84%E5%8D%81%E5%B9%B4%E5%8E%86%E7%A8%8B%E3%80%82))。

2. 外观设计与工艺

****一体化的外观主题:**** Golden 10th 十周年套装在设计上强调播放器与耳机的一体化风格，可谓“一眼西装”。R6 Pro Max 十周年限量版沿用了家族式的不规则双曲面机身造型，线条富有艺术感且利于握持 ([[https://www.sohu.com/a/880946980_120147196#:~:text=%E5%B9%B6%E4%B8%94%E5%B9%B6%E9%9D%9E%E6%98%AF%E4%B8%A4%E4%B8%AA%E5%93%81%E7%89%8C%E2%80%9C%E7%8B%AC%E7%AB%8B%E5%AE%8C%E6%88%90%E2%80%9D%E4%B8%A4%E4%B8%AA%E4%BA%A7%E5%93%81%EF%BC%8C%E8%80%8C%E6%98%AF%E8%81%94%E5%90%88%E7%A0%94%E5%8F%91%E3%80%81%E8%B0%83%E9%9F%B3%EF%BC%8C%E5%85%B6%E4%B8%AD%E6%92](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E4%BD%9C%E4%B8%BA%E4%B8%80%E5%AE%B6%E4%BB%A5%E6%8A%80%E6%9C%AF%E9%A9%B1%E5%8A%A8%E4%B8%BA%E6%A0%B8%E5%BF%83%E7%9A%84%E5%93%81%E7%89%8C%EF%BC%8C%E6%B5%B7%E8%B4%9D%E7%9A%84%E7%A1%AC%E4%BB%B6%E8%AE%BE%E8%AE%A1%E5%A7%8B%E7%BB%88%E6%89%BF%E8%BD%BD%E7%9D%80%E7%90%86%E5%B7%A5%E7%94%B7%E7%9A%84%E3%80%8C%E6%89%A7%E5%BF%B5%E3%80%8D%E3%80%82%E4%BB%8E%E5%88%9D%E4%BB%A3%20R6%20%E7%AD%89%E6%9C%BA%E5%9E%8B%E6%89%80%E9%87%87%E7%94%A8%E7%9A%84%E5%B8%B8%E8%A7%84%E4%B8%8D%E9%94%88%E9%92%A2%E6%9C%BA%E8%BA%AB%EF%BC%8C%E5%88%B0%E6%AD%A4%E6%AC%A1%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro,R6%20Pro%20Max%20%E6%A0%87%E5%87%86%E7%89%88%E7%9A%84%E8%AE%BE%E8%AE%A1%E3%80%82%E8%99%BD%E7%84%B6%EF%BC%8C%E8%BF%99%E4%BB%85%E4%BB%85%E6%98%AF%E4%B8%80%E5%8F%B0%E4%BB%A5%E3%80%8C%E6%8D%E4%B8%BA%E5%90%8D%E7%9A%84%E4%B8%AD%E9%AB%98%E7%AB%AF%E6%9C%BA%E5%9E%8B%EF%BC%8C%E7%84%B6%E8%80%8C%EF%BC%8C%E5%AE%83%E5%8D%B4%E9%87%87%E7%94%A8%E4%BA%86%E4%BB%A5%E5%BE%80%E6%B5%B7%E8%B4%9D%E6%9C%BA%E5%9E%8B%E4%B8%8A%E6%9C%AA%E6%9B%BE%E5%87%BA%E7%8E%B0%E8%BF%87%E7%9A%84%E5%85%A8%E6%96%B0%E8%AE%BE%E8%AE%A1%E7%90%86%E5%BF%B5%E3%80%82%E4%B8%8D%E8%A7%84%E5%88%99%E4%B8%94%E5%AF%8C%E6%9C%89%E8%89%BA%E6%9C%AF%E6%84%9F%E7%9A%84%E9%80%A0%E5%9E%8B%20EF%BC%8C%E4%B8%8D%E4%BB%85%E6%9C%89%E5%88%A9%E4%BA%8E%E6%97%A5%E5%B8%B8%E4%BD%BF%E7%94%A8%E6%97%B6%E7%9A%84%E6%8F%A1%E6%8C%81%EF%BC%8C%E6%9B%B4%E5%9C%A8%E8%A7%82%E6%84%9F%E4%B8%8E%E5%93%81%E8%B4%A8%E5%91%88%E7%8E%B0%E6%96%B9%E9%9D%A2%E4%B8%BA%E7%94%A8%E6%88%B7%E5%B8%A6%E6%9D%A5%E4%BA%86%E5%88%AB%E5%85%B7%E4%B8%80%E6%A0%BC%E7%9A%84%E6%96%B0%E6%84%8F%E3%80%82))。其机身材质升级为**致密而轻盈的钛合金**，经过手表级 CNC 精雕和**真空离子磁控溅射**工艺处理，呈现出独特的亚光金色质感。这种工艺不仅带来极高的观感和触感品质，也使机身具有出色的防污耐磨特性，方便用户裸机使用 ([<a href=)])。聊海贝 xFAudio Golden 10th 周年纪念套装_Pro_机器_播放器]

%AD%E6%94%BE%E5%99%A8%E9%83%A8%E5%88%86%E7%9A%84%E4%B8%80%E4%BA%9B%E6%A0%B8%E5%BF%83IC%E7%9A%84%E9%80%89%E4%BB%B6%E4%BE%BF%E6%9C%89Audio%E4%B8%BB%E7%90%86%E4%BA%BA%E9%98%BFKen%E6%8F%90%E5%87%BA%E7%9A%84%E6%80%9D%E8%B7%AF%EF%BC%8C%E8%80%8CGolden%2010th%20%E5%9B%A0%E4%B8%BAID%E5%BD%A2%E7%8A%B6%E9%85%B7%E4%BC%BCProjectY%EF%BC%8C%E6%89%80%E4%BB%A5%E7%9B%AE%E5%89%8D%E4%B9%9F%E6%9C%89%E4%B8%80%E4%B8%AA%E5%9D%8A%E9%97%B4%E5%A4%96%E5%8F%B7%E2%80%9C%E9%87%91PY%E2%80%9D%E3%80%82%E8%BF%99%E5%A5%97%E4%BA%A7%E5%93%81%E5%9C%A8%E5%A4%96%E5%BD%A2%E3%80%81%E5%B7%A5%E8%89%BA%E3%80%81%E9%85%8D%E8%89%B2%E6%96%B9%E9%9D%A2%E9%83%BD%E6%98%AF%E6%AF%94%E8%BE%83%E4%B8%80%E4%BD%93%E5%8C%96%E7%9A%84%E9%A3%8E%E6%A0%BC%EF%BC%8C%E4%B8%80%E7%9C%BC%E2%80%9C%E8%A5%BF%E8%A3%85%E2%80%9D%E6%84%9F%EF%BC%8C%E8%80%8C%E4%B8%94%E5%9B%A0%E4%B8%BA%E6%89%8B%E8%A1%A8%E7%BA%A7%E7%9A%84CNC%20%E5%92%8C%E7%9C%9F%E7%A9%BA%E7%A6%BB%E5%AD%90%E7%A3%81%E6%8E%A7%E6%BA%85%E5%B0%84%E5%B7%A5%E8%89%BA%EF%BC%8CR6Pro%20MAX%E9%92%9B%E7%89%88%E7%9A%84%E8%83%8C%E6%9D%BF%E4%B8%8D%E4%BB%85%E8%A7%82%E6%84%9F%E3%80%81%E8%A7%A6%E6%84%9F%E9%9D%9E%E5%B8%B8%E9%AB%98%E7%BA%A7%EF%BC%8C%E8%80%8C%E4%B8%94%E4%B9%9F%E6%9B%B4%E4%B8%BA%E7%9A%84%E9%98%B2%E6%B1%A1%E8%80%90%E7%A3%A8%EF%BC%8C%E9%9D%9E%E5%B8%B8%E9%80%82%E5%90%88%E8%A3%B8%E6%9C%BA%E4%BD%BF%E7%94%A8%E3%80%82%E5%BD%93%E7%84%B6%E4%BA%86%EF%BC%8C%E6%B5%B7%E8%B4%9D%E5%A6%82%E6%9E%9C%E8%83%BD%E5%A4%9F%E8%AE%BE%E8%AE%A1%E4%B8%80%E4%B8%AA%E6%96%B0%E7%89%88%E7%9A%84%E4%BF%9D%E6%8A%A4%E5%A5%97%E5%B0%B1%E6%9B%B4%E5%A5%BD%E4%BA%86%EF%BC%8C%E7%9B%AE%E5%89%8D%E9%9A%8F%E6%9C%BA%E9%99%84%E8%B5%A0%E7%9A%84%E7%9A%AE%E5%A5%97%E5%92%8CR6Pro,MAX%E4%B8%BA%E5%90%8C%E6%AC%BE%E3%80%82%E8%BF%99%E5%A5%97%E4%BA%A7%E5%93%81%E5%9B%A0%E4%B8%BA%E4%B8%80%E4%BA%9B%E6%A0%B8%E5%BF%83%E5%85%83%E4%BB%B6%E7%9A%84%E5%AD%98%E4%B8%96%E9%87%8F%E9%97%AE%E9%A2%98%EF%BC%8C%E5%B9%B6%E4%B8%8D%E8%83%BD%E5%A4%9F%E6%97%A0%E9%99%90%E9%87%8F%E6%8F%90%E4%BE%9B%EF%BC%8C%E5%85%A8%E7%90%83%E5%B8%82%E5%9C%BA%E9%99%90%E9%87%8F499%E5%A5%97%EF%BC%8C%E5%9B%BD%E5%86%85%E5%B8%82%E5%9C%BA249%E5%A5%97%E3%80%82))。播放器背部的金色钛合金面板上雕刻有波浪纹理和“MAX”字样，细节精致考究（如下图所示）。

[](null) *海贝 R6 Pro Max 十周年钛合金限量版播放器与包装(采用钛合金机身和特殊镀膜工艺,质感独特) ([行业资讯 | 19998 元!海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E4%BD%9C%E4%B8%BA%E7%BA%AA%E5%BF%B5%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%8F%91%E5%B8%83%E5%8D%81%E5%91%A8%E5%B9%B4%E7%9A%84%E9%99%90%E9%87%8F%E5%A5%97%E8%A3%85%EF%BC%8C%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E4%B8%8E%E9%AB%98%E7%AB%AF%E8%80%B3%E5%A1%9E%E5%93%81%E7%89%8CFAudio%E5%86%8D%E5%BA%A6%E5%90%88%E4%BD%9C%EF%BC%8C%E5%85%B1%E5%90%8C%E5%BC%80%E5%8F%91%E4%BA%86%E

4%B8%80%E6%AC%BE%E8%B0%83%E9%9F%B3%E4%B8%8A%E4%B9%98%E3%80%81%E5%81%9A%E5%B7%A5%E7%B2%BE%E7%BE%8E%E7%9A%84Golden%2010th%E7%8F%8D%E8%97%8F%E7%89%88%E8%80%B3%E6%9C%BA%EF%BC%8C%E5%B9%B6%E5%85%B1%E5%90%8C%E6%89%93%E9%80%A0%E4%BA%86%E4%B8%8E%E4%B9%8B%E5%8C%B9%E9%85%8D%E7%9A%84%E9%99%90%E9%87%8F%E7%89%88R6PRO%20MAX%EF%BC%8C%E6%92%AD%E6%94%BE%E5%99%A8%E8%B0%83%E9%9F%B3%E9%80%89%E7%94%A8%E7%9A%84%E9%83%A8%E5%88%86%E7%8F%8D%E8%B4%B5%E5%85%83%E4%BB%B6%E5%B8%82%E9%9D%A2%E5%B0%91%E6%9C%89%EF%BC%8C%E7%A1%AE%E4%BF%9D%E7%BA%AA%E5%BF%B5%E5%A5%97%E8%A3%85%E5%9C%A8%E5%A3%B0%E9%9F%B3%E8%A1%A8%E7%8E%B0%E4%B8%8A%E8%BE%BE%E5%88%B01%2B1)) ([行业资讯 | 19998 元!海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E8%BF%99%E6%AC%BE%E7%BA%AA%E5%BF%B5%E7%89%88%E6%92%AD%E6%94%BE%E5%99%A8%E9%99%A4%E4%BA%86%E6%9C%BA%E8%BA%AB%E4%BD%BF%E7%94%A8%E4%BA%86%E9%92%9B%E5%90%88%E9%87%91%E6%9D%90%E8%B4%A8%EF%BC%8C%E5%85%B6%E5%BA%95%E9%83%A8%E7%BA%BF%E8%B7%AF%E8%BE%93%E5%87%BALO%E4%B8%8E%E8%80%B3%E6%9C%BA%E8%BE%93%E5%87%BAPO%E4%BB%8D%E4%BF%9D%E6%8C%81%E7%8B%AC%E7%AB%8B%E8%BE%93%E5%87%BAEF%BC%8C%E5%9C%A84.4%20BAL%E6%A8%A1%E5%BC%8F%E4%B8%8B%E8%BE%93%E5%87%BA%E5%8A%9F%E7%8E%87%E5%8F%AF%E4%BB%A5%E7%9B%B4%E6%8E%A5%E8%BE%BE%E5%88%B0697mW%EF%BC%8C%E6%9C%80%E5%B0%8F%E5%A4%B1%E7%9C%9F%E5%8F%AF%E4%BB%A5%E9%99%8D%E5%88%B0%200.0003)) *

耳机部分，Golden 10th 同样采用了钛合金金属腔体，与播放器在材质和配色上相呼应 ([渗透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%8F%AA%E4%B8%8D%E8%B F%87%EF%BC%8C%E4%B8%BA%E4%BA%86%E4%BD%BF%E8%BF%99%E5%8F%AA%E5%85%A8%E6%96%B0%E8%80%B3%E6%9C%BA%E7%9A%84%E9%A3%8E%E6%A0%BC%E4%B8%8E%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro%20Max%20%E9%AB%98%E5%BA%A6%E5%A5%91%E5%90%88%EF%BC%8C%E9%99%A4%E5%8D%B4%E6%96%B9%E6%89%8D%E6%89%80%E8%B0%88%E5%8F%8A%E7%9A%84%E5%8D%95%E5%85%83%E8%AE%BE%E8%AE%A1%E5%A4%96%EF%BC%8CSteve%E4%B8%8E%E9%98%BF,C%EF%BC%89%E8%B0%83%E8%8A%82%E6%B0%94%E6%B5%81%EF%BC%8C%E6%97%A2%E6%8A%91%E5%88%B6%E4%BA%86%E9%A9%BB%E6%B3%A2%E5%A4%B1%E7%9C%9F%EF%BC%8C%E5%8F%88%E6%9E%81%E5%A4%A7%E7%A8%8B%E5%BA%A6%E5%9C%B0%E6%8F%90%E5%8D%87%E4%BA%86%E4%BD%A9%E6%88%B4%E7%9A%84%E8%88%92%E9%80%82%E5%BA%A6%E3%80%82%E6%97%A0%E7%96%91%EF%BC%8C%E8%BF%99%E6%98%AF%E4%B8%80%E7%A7%8D%E3%80%8C%E4%B8%8D%E8%AE%A1%E6%88%90%E6%9C%AC%E3%80%8D%E7%9A%84%E5%A0%86%E6%96%99%E6%8A%89%E6%8B%A9%EF%BC%8C%E4%BB%8E%E7%A1%AC%E4%BB%B6%E8%AE%BE%E8%AE%A1%E8%87%B3%E5%A3%B0%E9%9F%B3%E6%A0%87%E5%AE%9A%E7%9A%84%E5%85%A8%E8%BF%87%E7%A8%8B%EF%BC%8C%E7%9A%86%E5%9C%A8%E4%B8%BA%E7%BB%9D%E5%AF%B9%E5%A5%91%E5%90%88%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%E6%92%AD%20%E6%94%BE%E5%99%A8%E7%9A%84%E8%AE%BE%E8%AE%A1%E8%80%8C%E4%B8%8D%E6%87%88%E5%8A%AA%E5%8A%9B%E3%80%82))。耳机**面盖板**应用了传统的“烧箔画”工艺——通过在面板下烧制金属箔片形成独特纹理图案，

营造出宛如熔金锻造成形的艺术效果 ([行业资讯 | 19998 元 !海贝音乐 Golden 10th & R6PRO MAX 套 装 开 售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E8%BF%99%E6%AC%BE%E5%A5%97%E8%A3%85%E7%9A%84%E5%A4%96%E5%A3%B3%E9%87%87%E7%94%A8%E4%BA%86%E8%87%B4%E5%AF%86%E8%BD%BB%E7%9B%88%E7%9A%84%E9%92%9B%E5%90%88%E9%87%91%E5%BC%8C%E4%BB%A5%E5%8F%8A%E6%89%8B%E8%A1%A8%E7%BA%A7%E7%9A%84CNC%E5%92%8C%E7%9C%9F%E7%A9%BA%E7%A6%BB%E5%AD%90%E7%A3%81%E6%8E%A7%E6%BA%85%E5%B0%84%E5%B7%A5%E8%89%BA%EF%BC%8C%E8%80%B3%E6%9C%BA%E9%9D%A2%E7%9B%96%E9%87%87%E7%94%A8%E4%BC%A0%E7%BB%9F%E7%83%A7%E7%AE%94%E7%94%BB%E5%B7%A5%E8%89%BA%EF%BC%8C%E5%9C%A8%E5%88%B6%E4%BD%9C%E5%B7%A5%E8%89%BA%E4%B8%8A%E7%9B%B8%E5%BD%93%E7%B2%BE%E8%87%B4%EF%BC%8C%E5%AE%9B%E5%A6%82%E9%BB%84%E9%87%91%E9%94%BB%E9%80%A0%E7%9A%84%E5%A3%B0%E5%AD%A6%E4%B9%90%E5%99%A8%E3%80%82%E9%99%A4%E6%AD%A4%E4%BB%A5%20%E5%A4%96%EF%BC%8C%E5%8C%85%E8%A3%85%E5%86%85%E5%B8%A6%E6%9C%8965W%E7%9A%84%E6%B0%AE%E5%8C%96%E9%95%93%E5%85%85%E7%94%B5%E5%A4%B4%E3%80%81type))。这种工艺的面盖在灯光下呈现斑斓的金箔纹理,极具观赏性和辨识度。耳机与播放器均采用哑光金色涂装,其灵感正是源自“黄金锻造的声学乐器”这一设计理念 ([行业资讯 | 19998 元 ! 海 贝 音 乐 Golden 10th & R6PRO MAX 套 装 开 售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E8%BF%99%E6%AC%BE%E5%A5%97%E8%A3%85%E7%9A%84%E5%A4%96%E5%A3%B3%E9%87%87%E7%94%A8%E4%BA%86%E8%87%B4%E5%AF%86%E8%BD%BB%E7%9B%88%E7%9A%84%E9%92%9B%E5%90%88%E9%87%91%E5%BC%8C%E4%BB%A5%E5%8F%8A%E6%89%8B%E8%A1%A8%E7%BA%A7%E7%9A%84CNC%E5%92%8C%E7%9C%9F%E7%A9%BA%E7%A6%BB%E5%AD%90%E7%A3%81%E6%8E%A7%E6%BA%85%E5%B0%84%E5%B7%A5%E8%89%BA%EF%BC%8C%E8%80%B3%E6%9C%BA%E9%9D%A2%E7%9B%96%E9%87%87%E7%94%A8%E4%BC%A0%E7%BB%9F%E7%83%A7%E7%AE%94%E7%94%BB%E5%B7%A5%E8%89%BA%EF%BC%8C%E5%9C%A8%E5%88%B6%E4%BD%9C%E5%B7%A5%E8%89%BA%E4%B8%8A%E7%9B%B8%E5%BD%93%E7%B2%BE%E8%87%B4%EF%BC%8C%E5%AE%9B%E5%A6%82%E9%BB%84%E9%87%91%E9%94%BB%E9%80%A0%E7%9A%84%E5%A3%B0%E5%AD%A6%E4%B9%90%E5%99%A8%E3%80%82%E9%99%A4%E6%AD%A4%E4%BB%A5%20%E5%A4%96%EF%BC%8C%E5%8C%85%E8%A3%85%E5%86%85%E5%B8%A6%E6%9C%8965W%E7%9A%84%E6%B0%AE%E5%8C%96%E9%95%93%E5%85%85%E7%94%B5%E5%A4%B4%E3%80%81type))。整体来看,无论是材质选择、色彩搭配,还是表面工艺,两款产品都做到高度统一,颇有收藏纪念意义。

****工艺细节与附件: **** R6 Pro Max 十周年版在工艺上还有一些隐蔽却实用的改进。例如机身表面增加了****哑光防指纹涂层****,需经过长达八小时的真空镀膜处理完成 ([海贝 Golden 10th 十 周 年 纪 念 套 装 _ 哔哩哔哩_bilibili](https://www.bilibili.com/video/BV1p4ZZY9Ef1/#:~:text=9))。耳机腔体则使用五轴 CNC 精密雕刻成型,并辅以复杂的声学结构(详见后文),体现海贝在工业设计上的****实用与美学并重****。包装方面,Golden 10th 套装的开箱仪式感很强:外部为印有巨大“10th”标志的设计纸盒(象征十周年),内部则是播放器和耳机的精美礼盒包装。所有配件一应俱全,海贝贴心地提供了****65W 氮化镓快充充电器****、****Type-C 对 Type-C 高速传输充电线****以及****定制 PU 皮革保护套****,可谓将便携 HiFi 设备所需配件“一步配齐” ([行业资讯 | 19998 元 ! 海 贝 音 乐 Golden 10th & R6PRO MAX 套 装 开 售 - 哔哩哔哩])

哩](

总的来说，Golden 10th 套装在外观和工艺上体现出海贝十周年之作的高规格水准。钛合金与黄金配色的结合既彰显奢华又保持低调稳重，传统工艺与现代技术的融合让产品兼具艺术美感和实用耐用性。这种**声学艺术品**般的设计，标志着海贝从最初强调功能实用，逐步走向功能与美学并重的新阶段 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装——腾讯新闻](

%B5%E3%80%82%E4%B8%8D%E8%A7%84%E5%88%99%E4%B8%94%E5%AF%8C%E6%9C%89%E8%89%BA%E6%9C%AF%E6%84%9F%E7%9A%84%E9%80%A0%E5%9E%8B%20%EF%BC%8C%E4%B8%8D%E4%BB%85%E6%9C%89%E5%88%A9%E4%BA%8E%E6%97%A5%E5%B8%B8%E4%BD%B F%E7%94%A8%E6%97%B6%E7%9A%84%E6%8F%A1%E6%8C%81%EF%BC%8C%E6%9B%B4%E5%9C%A8%E8%A7%82%E6%84%9F%E4%B8%8E%E5%93%81%E8%B4%A8%E5%91%88%E7%8E%B0%E6%96%B9%E9%9D%A2%E4%B8%BA%E7%94%A8%E6%88%B7%E5%B8%A6%E6%9D%A5%E4%BA%86%E5%88%AB%E5%85%B7%E4%B8%80%E6%A0%BC%E7%9A%84%E6%96%B0%E6%84%8F%E3%80%82))。

3. 技术规格与创新

****播放器 R6 Pro Max 十周年纪念版:**** 此次套装中的播放器基于 R6 Pro Max 标准版进行了全面强化，堪称“小改款大提升”。数模转换部分依然保留了 2 颗台式机级别的 ESS ****ES9039MSPRO**** 旗舰 DAC 芯片，以“双 DAC”架构确保左右声道独立解码 ([第九届上海国际耳机展亮点直击：海贝十周年重量新品发布 多家新品耳塞与播放器亮相_ProMax_音乐_声音](https://www.sohu.com/a/865521980_121124374#:~:text=Image))。不同之处在于，模拟放大电路大量采用了****豪华定制级元件****：首先是在低通滤波（LPF）级引入了 2 颗 ****AD8620ARZ 运放**** ([行业资讯 | 19998 元!海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](

佳的音乐性 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E8%BF%90%E6%94%BE%EF%BC%8C%E4%B9%9F%E6%98%AF%E7%94%B1%E8%81%94%E5%90%88%E5%93%81%E7%89%8C%20FAUDIO%20%E8%AE%BE%E8%AE%A1%E5%B8%88%E9%98%BF%20KEN%20%E4%B8%8E%E6%B5%B7%E8%B4%9D%E7%9A%84%E5%B7%A5%E7%A8%8B%E5%B8%88%E4%BB%AC%E7%BB%8F%E8%BF%87%E5%A4%A7%E9%87%8F%E6%80%9D%E7%B4%A2%E4%B8%8E%E5%AE%9E%E9%AA%8C%E4%B9%8B%E5%90%8E%E6%89%80%E5%81%9A%E5%87%BA%E7%9A%84%E9%80%89%E6%8B%A9%E3%80%82%E5%AF%B9%E4%BA%8E%E7%86%9F%E6%82%89%E8%BF%90%E6%94%BE%E8%AE%BE%E8%AE%A1%E7%9A%84%E8%B5%84%E6%B7%B1%E7%8E%A9%E5%AE%B6%E8%80%8C%E8%A8%80%EF%BC%8CAD8620ARZ,%E7%9A%84%E5%8D%8F%E5%90%8C%E5%8AA%E5%8A%9B%EF%BC%8C%E6%9C%80%E7%BB%88%E9%80%9A%E8%BF%87%E6%AD%A3%E8%A7%84%E6%B8%A0%E9%81%93%E8%8E%B7%E5%8F%96%E4%B8%94%E9%80%9A%E8%BF%87%E4%B8%A5%E6%A0%BC%E6%B5%8B%E8%AF%95%E8%83%BD%E5%A4%9F%E6%BB%A1%E8%B6%B3%E6%9C%80%E7%BB%88%E9%80%89%E7%94%A8%E6%A0%87%E5%87%86%E7%9A%84%20AD8620ARZ%20%E8%BF%90%E6%94%BE%E4%BB%A5%E5%8F%8A%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E6%9B%B4%E6%98%AF%E5%B1%88%E6%8C%87%E5%8F%AF%E6%95%B0%EF%BC%8C%E7%9B%B8%E4%BF%A1%E8%BF%99%E4%BE%BF%E6%98%AF%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E5%8F%AA%E8%83%BD%E9%99%90%E9%87%8F%E5%8F%91%E5%94%AE%20499%20%E5%A5%97%E7%9A%84%E5%85%B3%E9%94%AE%E5%8E%9F%E5%9B%A0%E3%80%82))。然而受环保法规影响，该型号已停产多年且库存稀少，价格高昂 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E8%BF%90%E6%94%BE%EF%BC%8C%E4%B9%9F%E6%98%AF%E7%94%B1%E8%81%94%E5%90%88%E5%93%81%E7%89%8C%20FAUDIO%20%E8%AE%BE%E8%AE%A1%E5%B8%88%E9%98%BF%20KEN%20%E4%B8%8E%E6%B5%B7%E8%B4%9D%E7%9A%84%E5%B7%A5%E7%A8%8B%E5%B8%88%E4%BB%AC%E7%BB%8F%E8%BF%87%E5%A4%A7%E9%87%8F%E6%80%9D%E7%B4%A2%E4%B8%8E%E5%AE%9E%E9%AA%8C%E4%B9%8B%E5%90%8E%E6%89%80%E5%81%9A%E5%87%BA%E7%9A%84%E9%80%89%E6%8B%A9%E3%80%82%E5%AF%B9%E4%BA%8E%E7%86%9F%E6%82%89%E8%BF%90%E6%94%BE%E8%AE%BE%E8%AE%A1%E7%9A%84%E8%B5%84%E6%B7%B1%E7%8E%A9%E5%AE%B6%E8%80%8C%E8%A8%80%EF%BC%8CAD8620ARZ,%E7%9A%84%E5%8D%8F%E5%90%8C%E5%8AA%E5%8A%9B%EF%BC%8C%E6%9C%80%E7%BB%88%E9%80%9A%E8%BF%87%E6%AD%A3%E8%A7%84%E6%B8%A0%E9%81%93%E8%8E%B7%E5%8F%96%E4%B8%94%E9%80%9A%E8%BF%87%E4%B8%A5%E6%A0%BC%E6%B5%8B%E8%AF%95%E8%83%BD%E5%A4%9F%E6%BB%A1%E8%B6%B3%E6%9C%80%E7%BB%88%E9%80%89%E7%94%A8%E6%A0%87%E5%87%86%E7%9A%84%20AD8620ARZ%20%E8%BF%90%E6%94%BE%E4%BB%A5%E5%8F%8A%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E6%9B%B4%E6%98%AF%E5%B1%88%E6%8C%87%E5%8F%AF%E6%95%B0%EF%BC%8C%E7%9B%B8%E4%BF%A1%E8%BF%99%E4%BE%BF%E6%98%AF%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E5%8F%AA%E8%83%BD%E9%99%90%E9%87%8F%E5%8F%91%E5%94%AE%20499%20%E5%A5%97%E7%9A%84%E5%85%B3%E9%94%AE%E5%8E%9F%E5%9B%A0%E3%80%82))。海贝与 FAudio 工程团队耗费大量精力，终于通过正规渠道采购并筛选出少量合格的 AD8620 用于此纪念版播放器 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%BD%93%E7%84%B6%EF%B

C%8C%E7%94%B1%E4%BA%8E%E7%8E%AF%E4%BF%9D%E6%B3%95%E8%A7%84%E7%AD%89
%E4%B8%8D%E5%8F%AF%E6%8A%97%E5%8A%9B%E5%9B%A0%E7%B4%A0%E7%9A%84%E5%
BD%B1%E5%93%8D%EF%BC%8C%E8%BF%99%E6%9E%9A%E8%BF%90%E6%94%BE%E7%9A%84
%E5%AD%98%E4%B8%96%E9%87%8F%E6%9E%81%E4%B8%BA%E7%A8%80%E5%B0%91%EF%B
C%8C%E5%90%8C%E6%97%B6%E5%8F%97%E5%88%B0%E8%B6%85%E9%AB%98%E9%87%87%
E8%B4%AD%E6%88%90%E6%9C%AC%E7%9A%84%E5%88%B6%E7%BA%A6%EF%BC%8C%E6%B
3%A8%E5%AE%9A%E6%97%A0%E6%B3%95%E5%AE%9E%E7%8E%B0%E5%A4%A7%E8%A7%84
%E6%A8%A1%E9%87%87%E8%B4%AD%E3%80%82%E5%B9%B6%E4%B8%94%EF%BC%8C%E8%
BF%98%E8%A6%81%E8%80%83%E8%99%91%E5%88%B0%E6%B5%B7%E8%B4%9D%E5%9C%A8
%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%E4%B8%A4%E5%A
3%B0%E9%81%93%E8%AE%BE%20%E8%AE%A1%E4%B8%8A%E7%9A%84%E5%90%84%E7%B1
%BB%E4%B8%80%E8%87%B4%E6%80%A7%E6%B5%8B%E8%AF%95%E8%A6%81%E6%B1%82%E
3%80%82%E7%BB%8F%E8%BF%87%E6%B5%B7%E8%B4%9D%E4%B8%8E%20AUDIO%20%E7%
9A%84%E5%8D%8F%E5%90%8C%E5%8A%AA%E5%8A%9B%EF%BC%8C%E6%9C%80%E7%BB%88
%E9%80%9A%E8%BF%87%E6%AD%A3%E8%A7%84%E6%B8%A0%E9%81%93%E8%8E%B7%E5%
8F%96%E4%B8%94%E9%80%9A%E8%BF%87%E4%B8%A5%E6%A0%BC%E6%B5%8B%E8%AF%95
%E8%83%BD%E5%A4%9F%E6%BB%A1%E8%B6%B3%E6%9C%80%E7%BB%88%E9%80%89%E7%
94%A8%E6%A0%87%E5%87%86%E7%9A%84%20AD8620ARZ,%E8%BF%90%E6%94%BE%E4%BB
%A5%E5%8F%8A%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E6%9B%B4%E6%98%AF%
E5%B1%88%E6%8C%87%E5%8F%AF%E6%95%B0%EF%BC%8C%E7%9B%B8%E4%BF%A1%E8%BF
%99%E4%BE%BF%E6%98%AF%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E
5%8F%AA%E8%83%BD%E9%99%90%E9%87%8F%E5%8F%91%E5%94%AE%20499%20%E5%A5%
97%E7%9A%84%E5%85%B3%E9%94%AE%E5%8E%9F%E5%9B%A0%E3%80%82))。在 LPF 级使
用 AD8620 可有效降低底噪，提高信噪比和还原精度，避免放大过程中的信号失真偏移 ([行
业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩
](http://www.bilibili.com/read/cv41094327/#:~:text=%E9%99%A4%E4%BA%86%E4%BF%9D%
E7%95%992%E9%A2%97%E5%8F%B0%E6%9C%BA%E7%BA%A7%E5%88%AB%E7%9A%84ES9039
MSPRO%E6%BB%A1%E8%A1%80%E7%89%88%E6%97%97%E8%88%BODAC%EF%BC%8CR6PRO%
20MAX%E5%91%A8%E5%B9%B4%E7%BA%AA%E5%BF%B5%E7%89%88%E5%9C%A8%E6%A8%A
1%E6%8B%9F%E7%94%B5%E8%B7%AF%E6%96%B9%E9%9D%A2%E7%9A%84%E9%80%89%E6%
96%99%E5%8F%8A%E8%B0%83%E6%A0%A1%E5%8F%AF%E8%B0%93%E8%B1%AA%E5%8D%8E
%E4%B8%94%E7%B2%BE%E7%BB%86%E3%80%82%E5%85%B6%E4%B8%AD%E6%9C%80%E6%9
8%BE%E8%91%97%E7%9A%84%E4%BE%BF%E6%98%AF%E9%99%90%E9%87%8F%E8%BF%90%
E6%94%BEAD%208620%E7%9A%84%E7%BD%AE%E5%85%A5%EF%BC%8C%E8%BF%99%E6%AC
%BE%E5%B8%82%E9%9D%A2%E7%BD%95%E8%A7%81%E7%9A%84%E8%B1%AA%E5%8D%8E%
E8%BF%90%E6%94%BE%E6%8B%A5%E6%9C%89%E4%BD%8E%E5%A4%B1%E8%B0%83%E7%94
%B5%E5%8E%8B%E3%80%81%E4%BD%8E%E5%99%AA%E5%A3%B0%E5%92%8C%E4%BD%8E%
E5%8A%9F%E8%80%97%E7%9A%84%E7%89%B9%E7%82%B9%E3%80%82%E5%9C%A8LPF%E5%
B1%82%E7%BA%A7%E4%BD%BF%E7%94%A82%E9%A2%97%E5%B7%A5%E4%B8%9A%E7%BA%
A7%E8%A7%84%E6%A0%BC%E7%9A%84AD8620%E8%BF%90%E6%94%BE%EF%BC%8C%E8%83
%BD%E6%9C%89%E6%95%88%E5%87%8F%E5%B0%91%E9%9F%B3%E9%A2%91%E4%BF%A1%E
5%8F%B7%E4%B8%AD%E7%9A%84%E5%99%AA%E5%A3%B0%EF%BC%8C%E6%8F%90%E5%8D
%87%E4%BF%A1%20%E5%99%AA%E6%AF%94%EF%BC%8C%E5%85%B6%E6%80%BB%E8%B0%9
0%E6%B3%A2%E5%A4%B1%E7%9C%9F%E4%B9%9F%E9%9D%9E%E5%B8%B8%E4%BD%8E%EF%

BC%8C%E8%83%BD%E5%A4%9F%E6%9B%B4%E7%9C%9F%E5%AE%9E%E5%9C%B0%E8%BF%98
%E5%8E%9F%E9%9F%B3%E9%A2%91%E4%BF%A1%E5%8F%B7%EF%BC%8C%E7%A1%AE%E4%B
F%9D%E9%9F%B3%E9%A2%91%E4%BF%A1%E5%8F%B7%E6%94%BE%E5%A4%A7%E6%97%B6%
E7%9A%84%E5%87%86%E7%A1%AE%E6%80%A7%EF%BC%8C%E9%81%BF%E5%85%8D%E4%BF
%A1%E5%8F%B7%E7%9A%84%E5%A4%B1%E7%9C%9F%E6%88%96%E5%81%8F%E7%A7%BB%E
3%80%82))。其次，在 I/V 转换级，纪念版仍然采用了 4 颗高性能**OPA1612**运放，而耳
机放大输出级则升级为 4 颗**OPA1622**运放组成的全平衡放大架构 ([参透发烧真谛？品
鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新
闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E6%AF%AB%E6%97%A0%E7%9
6%91%E9%97%AE%EF%BC%8CAD8620ARZ%20%E7%9A%84%E9%87%87%E7%94%A8%E4%B9%8
3%E6%98%AF%E5%9C%A8%E5%85%A8%E6%96%B0%E8%AE%BE%E8%AE%A1%E6%80%9D%E8
%B7%AF%E5%BC%95%E9%A2%86%E4%B8%8B%E6%B5%B7%E8%B4%9D%E4%B8%BA%E6%8F%
90%E5%8D%87%E9%9F%B3%E4%B9%90%E6%80%A7%E8%A1%A8%E7%8E%B0%E6%89%80%E5
%81%9A%E5%87%BA%E7%9A%84%E5%A4%A7%E8%83%86%E5%B0%9D%E8%AF%95%EF%BC%
8C%E6%98%AF%E6%9B%B4%E4%B8%BA%E6%88%90%E7%86%9F%E4%B8%94%E9%AB%98%E7
%BA%A7%E7%9A%84%E5%A3%B0%E9%9F%B3%E6%A0%87%E5%AE%9A%E6%B0%B4%E5%87%
86%E4%B9%8B%E5%9F%BA%E7%A1%80%E3%80%82%E6%AD%A4%E5%A4%96%EF%BC%8C%E4
%B8%BA%E4%BD%BF%E6%9C%80%E7%BB%88%E7%9A%84%E5%A3%B0%E9%9F%B3%E8%A1%
A8%E7%8E%B0%20%E5%85%B7%E5%A4%87%E8%B6%B3%E5%A4%9F%E7%9A%84%E6%84%9F
%E6%9F%93%E5%8A%9B%E4%B8%8E%E7%8B%AC%E7%89%B9%E6%80%A7%EF%BC%8C%E5%9
C%A8%E6%A8%A1%E6%8B%9F%E6%94%BE%E5%A4%A7%E7%94%B5%E8%B7%AF%E7%9A%84
%E8%AE%BE%E8%AE%A1%E4%B8%8A%EF%BC%8C%E5%8D%81%E5%91%A8%E5%B9%B4%E9%
99%90%E9%87%8F%E7%89%88%20R6%20Pro,697mW%4032CE%A9%E7%9A%84%E5%A4%A7
%E7%94%B5%E6%B5%81%E9%AB%98%E5%8A%9F%E7%8E%87%E9%A9%B1%E5%8A%A8%E7%8
9%B9%E6%80%A7%E3%80%82%E5%86%8D%E5%8D%8F%E5%90%8C%E5%89%8D%E9%9D%A2
%E6%8F%90%E5%8F%8A%E7%9A%84%E8%BD%A6%E8%A7%84%E7%BA%A7%E9%87%91%E9%
92%BD%E7%94%B5%E5%AE%B9%E5%92%8C%E5%85%B7%E5%A4%87%E7%94%B5%E5%AD%90
%E7%AE%A1%E9%9F%B3%E8%89%B2%E7%9A%84%20ELNA%20%E7%94%B5%E5%AE%B9%EF%
BC%8C%E8%BF%99%E5%8F%B0%E5%85%A8%E6%96%B0%E7%9A%84%E6%B5%B7%E8%B4%9D
%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%9
9%A8%E8%BE%BE%E6%88%90%E4%BA%86%E6%A8%A1%E6%8B%9F%E5%91%B3%E4%B8%8E%
E9%AB%98%E7%B4%A0%E8%B4%A8%E5%85%BC%E9%A1%BE%E7%9A%84%E5%A3%B0%E9%9F
%B3%E8%A1%A8%E7%8E%B0%EF%BC%8C%E8%80%8C%E8%BF%99%E7%A7%8D%E3%80%8C%
E5%88%9A%E6%9F%94%E5%B9%B6%E6%B5%8E%E3%80%8D%E7%9A%84%E8%B0%83%E6%A0
%A1%EF%BC%8C%E5%9C%A8%E4%BB%A5%E5%BE%80%E6%B5%B7%E8%B4%9D%208%20%E7
%B3%BB%E6%97%97%E8%88%B0%E4%BD%9C%E5%93%81%E4%B8%AD%E5%9D%87%E6%9C%
AA%E6%9B%BE%E6%9C%89%E6%89%80%E6%84%9F%E5%8F%97%E3%80%82)) ([《行业》尖
端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新
闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E8%BF%99%E6%AC%BE%E8%BA
%AB%E6%8A%AB%E9%92%9B%E5%90%88%E9%87%91%E5%A4%96%E5%A3%B3%E7%9A%84%
20R6ProMAX%20%E5%91%A8%E5%B9%B4%E7%BA%AA%E5%BF%B5%E7%89%88%EF%BC%8C%
E9%99%A4%E4%BA%86%E4%BF%9D%E7%95%99%20%20%E9%A2%97%E5%8F%B0%E6%9C%B
A%E7%BA%A7%E5%88%AB%E7%9A%84,%E9%87%91%E9%92%BD%E9%9F%B3%E9%A2%91%E4
%B8%93%E7%94%A8%E7%94%B5%E5%AE%B9%EF%BC%8C%4%20%E9%A2%97%20ELAN%20%E9

%9F%B3%E9%A2%91%E4%B8%93%E7%94%A8%E7%94%B5%E8%A7%A3%E7%94%B5%E5%AE%B9%EF%BC%8C%E8%BF%99%E4%B9%9F%E6%98%AF%E5%9C%A8%20HiBy))。OPA1622 属于新一代高驱动能力运放，四颗并行能够提供高达**697 mW@32 Ω**的平衡口输出功率 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%85%B7%E5%A4%87%E8%B6%B3%E5%A4%9F%E7%9A%84%E6%84%9F%E6%9F%93%E5%8A%9B%E4%B8%8E%E7%8B%AC%E7%89%B9%E6%80%A7%EF%BC%8C%E5%9C%A8%E6%A8%A1%E6%8B%9F%E6%94%BE%E5%A4%A7%E7%94%B5%E8%B7%AF%E7%9A%84%E8%AE%BE%E8%AE%A1%E4%B8%8A%EF%BC%8C%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro%20Max%20%E5%B0%9D%E8%AF%95%E8%BF%90%E7%94%A8%E4%BA%86,697mW%4032%CE%A9%E7%9A%84%E5%A4%A7%E7%94%B5%E6%B5%81%E9%AB%98%E5%8A%9F%E7%8E%87%E9%A9%B1%E5%8A%A8%E7%89%B9%E6%80%A7%E3%80%82%E5%86%8D%E5%8D%8F%E5%90%8C%E5%89%8D%E9%9D%A2%E6%8F%90%E5%8F%8A%E7%9A%84%E8%BD%A6%E8%A7%84%E7%BA%A7%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E5%92%8C%E5%85%B7%E5%A4%87%E7%94%B5%E5%AD%90%E7%AE%A1%E9%9F%B3%E8%89%B2%E7%9A%84%20ELNA%20%E7%94%B5%E5%AE%B9%EF%BC%8C%E8%BF%99%E5%8F%B0%E5%85%A8%E6%96%B0%E7%9A%84%E6%B5%B7%E8%B4%9D%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E8%BE%BE%E6%88%90%E4%BA%86%E6%A8%A1%E6%8B%9F%E5%91%B3%E4%B8%8E%E9%AB%98%E7%B4%A0%E8%B4%A8%E5%85%BC%E9%A1%BE%E7%9A%84%E5%A3%B0%E9%9F%B3%E8%A1%A8%E7%8E%B0%EF%BC%8C%E8%80%8C%E8%BF%99%E7%A7%8D%E3%80%8C%E5%88%9A%E6%9F%94%E5%B9%B6%E6%B5%8E%E3%80%8D%E7%9A%84%E8%B0%83%E6%A0%A1%EF%BC%8C%E5%9C%A8%E4%BB%A5%E5%BE%80%E6%B5%B7%E8%B4%9D%208%20%E7%B3%BB%E6%97%97%E8%88%B0%E4%BD%9C%E5%93%81%E4%B8%AD%E5%9D%87%E6%9C%AA%E6%9B%BE%E6%9C%89%E6%89%80%E6%84%9F%E5%8F%97%E3%80%82))。驱动能力相较标准版有明显提升，足以应对市面上阻抗较低但偏难推的耳机。再次，在电源滤波和音频信号耦合方面，纪念版堆砌了**豪华被动元件**：板载多达**12颗车规级 AVX F95 金钽电容**和**4 颗 ELNA(依兰)音频专用电解电容** ([行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=Image)) ([《行业》尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E8%BF%99%E6%AC%BE%E8%BA%AB%E6%8A%AB%E9%92%9B%E5%90%88%E9%87%91%E5%A4%96%E5%A3%B3%E7%9A%84%20R6ProMAX%20%E5%91%A8%E5%B9%B4%E7%BA%AA%E5%BF%B5%E7%89%88%EF%BC%8C%E9%99%A4%E4%BA%86%E4%BF%9D%E7%95%99%202%20%E9%A2%97%E5%8F%B0%E6%9C%BA%E7%BA%A7%E5%88%AB%E7%9A%84,%E9%87%91%E9%92%BD%E9%9F%B3%E9%A2%91%E4%B8%93%E7%94%A8%E7%94%B5%E5%AE%B9%EF%BC%8C%4%20%E9%A2%97%20ELAN%20%E9%9F%B3%E9%A2%91%E4%B8%93%E7%94%A8%E7%94%B5%E8%A7%A3%E7%94%B5%E5%AE%B9%EF%BC%8C%E8%BF%99%E4%B9%9F%E6%98%AF%E5%9C%A8%20HiBy))。F95 系列金钽电容具备极低的等效串联电阻和优异的高频特性，可提供纯净稳定的电源供给；ELNA 音频电容以“丝滑”的听感著称，能够注入一丝电子管般的温润音色 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%85%B7%E5%A4%87%E8%B6%B3%E5%A4%9F%E7%9A%84%E6%84%9F%E6%9F%93%E5%8A%9B%E4%B8%8E%E7%8B%AC%E7%89%B9%E6%80%A7%EF%BC%8C%E5%9C%A8%E6%A8%A1%E6%8B%9F%E6%94%BE%E5%A4

%A7%E7%94%B5%E8%B7%AF%E7%9A%84%E8%AE%BE%E8%AE%A1%E4%B8%8A%EF%BC%8C%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro%20Max%20%E5%B0%9D%E8%AF%95%E8%BF%90%E7%94%A8%E4%BA%86,697mW%4032%CE%A9%E7%9A%84%E5%A4%A7%E7%94%B5%E6%B5%81%E9%AB%98%E5%8A%9F%E7%8E%87%E9%A9%B1%E5%8A%A8%E7%89%B9%E6%80%A7%E3%80%82%E5%86%8D%E5%8D%8F%E5%90%8C%E5%89%8D%E9%9D%A2%E6%8F%90%E5%8F%8A%E7%9A%84%E8%BD%A6%E8%A7%84%E7%BA%A7%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E5%92%8C%E5%85%B7%E5%A4%87%E7%94%B5%E5%AD%90%E7%AE%A1%E9%9F%B3%E8%89%B2%E7%9A%84%20ELNA%20%E7%94%B5%E5%AE%B9%EF%BC%8C%E8%BF%99%E5%8F%B0%E5%85%A8%E6%96%B0%E7%9A%84%E6%B5%B7%E8%B4%9D%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E8%BE%BE%E6%88%90%E4%BA%86%E6%A8%A1%E6%8B%9F%E5%91%B3%E4%B8%8E%E9%AB%98%E7%B4%A0%E8%B4%A8%E5%85%BC%E9%A1%BE%E7%9A%84%E5%A3%B0%E9%9F%B3%E8%A1%A8%E7%8E%B0%EF%BC%8C%E8%80%8C%E8%BF%99%E7%A7%8D%E3%80%8C%E5%88%9A%E6%9F%94%E5%B9%B6%E6%B5%8E%E3%80%8D%E7%9A%84%E8%B0%83%E6%A0%A1%EF%BC%8C%E5%9C%A8%E4%BB%A5%E5%BE%80%E6%B5%B7%E8%B4%9D%208%20%E7%B3%BB%E6%97%97%E8%88%B0%E4%BD%9C%E5%93%81%E4%B8%AD%E5%9D%87%E6%9C%AA%E6%9B%BE%E6%9C%89%E6%89%80%E6%84%9F%E5%8F%97%E3%80%82))。这些顶级元器件的加入，使模拟电路既保证了**高分析力**，又融合了**柔和醇厚**的听感，这是以往海贝旗舰产品中前所未有的调音取向 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%85%B7%E5%A4%87%E8%B6%B3%E5%A4%9F%E7%9A%84%E6%84%9F%E6%9F%93%E5%8A%9B%E4%B8%8E%E7%8B%AC%E7%89%B9%E6%80%A7%EF%BC%8C%E5%9C%A8%E6%A8%A1%E6%8B%9F%E6%94%BE%E5%A4%A7%E7%94%B5%E8%B7%AF%E7%9A%84%E8%AE%BE%E8%AE%A1%E4%B8%8A%EF%BC%8C%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro%20Max%20%E5%B0%9D%E8%AF%95%E8%BF%90%E7%94%A8%E4%BA%86,697mW%4032%CE%A9%E7%9A%84%E5%A4%A7%E7%94%B5%E6%B5%81%E9%AB%98%E5%8A%9F%E7%8E%87%E9%A9%B1%E5%8A%A8%E7%89%B9%E6%80%A7%E3%80%82%E5%86%8D%E5%8D%8F%E5%90%8C%E5%89%8D%E9%9D%A2%E6%8F%90%E5%8F%8A%E7%9A%84%E8%BD%A6%E8%A7%84%E7%BA%A7%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E5%92%8C%E5%85%B7%E5%A4%87%E7%94%B5%E5%AD%90%E7%AE%A1%E9%9F%B3%E8%89%B2%E7%9A%84%20ELNA%20%E7%94%B5%E5%AE%B9%EF%BC%8C%E8%BF%99%E5%8F%B0%E5%85%A8%E6%96%B0%E7%9A%84%E6%B5%B7%E8%B4%9D%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E8%BE%BE%E6%88%90%E4%BA%86%E6%A8%A1%E6%8B%9F%E5%91%B3%E4%B8%8E%E9%AB%98%E7%B4%A0%E8%B4%A8%E5%85%BC%E9%A1%BE%E7%9A%84%E5%A3%B0%E9%9F%B3%E8%A1%A8%E7%8E%B0%EF%BC%8C%E8%80%8C%E8%BF%99%E7%A7%8D%E3%80%8C%E5%88%9A%E6%9F%94%E5%B9%B6%E6%B5%8E%E3%80%8D%E7%9A%84%E8%B0%83%E6%A0%A1%EF%BC%8C%E5%9C%A8%E4%BB%A5%E5%BE%80%E6%B5%B7%E8%B4%9D%208%20%E7%B3%BB%E6%97%97%E8%88%B0%E4%BD%9C%E5%93%81%E4%B8%AD%E5%9D%87%E6%9C%AA%E6%9B%BE%E6%9C%89%E6%89%80%E6%84%9F%E5%8F%97%E3%80%82))。

纪念版 R6 Pro Max 的其它规格同样达到一流水准：它保留了双 3.5mm 与 4.4mm 的独立线路输出（LO）和耳机放出（PO），并分别对应单端和平衡通道，互不干扰。4.4mm 平衡口在高

电流运放加持下可以输出**697 mW（32 Ω 负载）**的强大功率，最小总谐波失真（THD）低至 0.0003%，底噪仅 1.9 μVrms，在便携设备中几乎可以忽略不计 ([行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E8%BF%99%E6%AC%BE%E7%BA%AA%E5%BF%B5%E7%89%88%E6%92%AD%E6%94%BE%E5%99%A8%E9%99%A4%E4%BA%86%E6%9C%BA%E8%BA%AB%E4%BD%BF%E7%94%A8%E4%BA%86%E9%92%9B%E5%90%88%E9%87%91%E6%9D%90%E8%B4%A8%EF%BC%8C%E5%85%B6%E5%BA%95%E9%83%A8%E7%BA%BF%E8%B7%AF%E8%BE%93%E5%87%BALO%E4%B8%8E%E8%80%B3%E6%9C%BA%E8%BE%93%E5%87%BAPO%E4%BB%8D%E4%BF%9D%E6%8C%81%E7%8B%AC%E7%AB%8B%E8%BE%93%E5%87%BA%E4%BC%8C%E5%9C%A84.4%20BAL%E6%A8%A1%E5%BC%8F%E4%B8%8B%E8%BE%93%E5%87%BA%E5%8A%9F%E7%8E%87%E5%8F%AF%E4%BB%A5%E7%9B%B4%E6%8E%A5%E8%BE%BE%E5%88%B0697mW%E4%BC%8C%E6%9C%80%E5%B0%8F%E5%A4%B1%E7%9C%9F%E5%8F%AF%E4%BB%A5%E9%99%8D%E5%88%B0%200.0003))。供电部分内置了一块 8200 mAh 的大容量高压电池（4.4V），保证了长时间高性能播放的续航 ([行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E8%BF%99%E6%AC%BE%E7%BA%AA%E5%BF%B5%E7%89%88%E6%92%AD%E6%94%BE%E5%99%A8%E9%99%A4%E4%BA%86%E6%9C%BA%E8%BA%AB%E4%BD%BF%E7%94%A8%E4%BA%86%E9%92%9B%E5%90%88%E9%87%91%E6%9D%90%E8%B4%A8%EF%BC%8C%E5%85%B6%E5%BA%95%E9%83%A8%E7%BA%BF%E8%B7%AF%E8%BE%93%E5%87%BALO%E4%B8%8E%E8%80%B3%E6%9C%BA%E8%BE%93%E5%87%BAPO%E4%BB%8D%E4%BF%9D%E6%8C%81%E7%8B%AC%E7%AB%8B%E8%BE%93%E5%87%BA%E4%BC%8C%E5%9C%A84.4%20BAL%E6%A8%A1%E5%BC%8F%E4%B8%8B%E8%BE%93%E5%87%BA%E5%8A%9F%E7%8E%87%E5%8F%AF%E4%BB%A5%E7%9B%B4%E6%8E%A5%E8%BE%BE%E5%88%B0697mW%E4%BC%8C%E6%9C%80%E5%B0%8F%E5%A4%B1%E7%9C%9F%E5%8F%AF%E4%BB%A5%E9%99%8D%E5%88%B0%200.0003))。屏幕仍为 6 吋 1080p 全高清触摸屏，提供优秀的操作与显示体验 ([行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E8%BF%99%E6%AC%BE%E7%BA%AA%E5%BF%B5%E7%89%88%E6%92%AD%E6%94%BE%E5%99%A8%E9%99%A4%E4%BA%86%E6%9C%BA%E8%BA%AB%E4%BD%BF%E7%94%A8%E4%BA%86%E9%92%9B%E5%90%88%E9%87%91%E6%9D%90%E8%B4%A8%EF%BC%8C%E5%85%B6%E5%BA%95%E9%83%A8%E7%BA%BF%E8%B7%AF%E8%BE%93%E5%87%BALO%E4%B8%8E%E8%80%B3%E6%9C%BA%E8%BE%93%E5%87%BAPO%E4%BB%8D%E4%BF%9D%E6%8C%81%E7%8B%AC%E7%AB%8B%E8%BE%93%E5%87%BA%E4%BC%8C%E5%9C%A84.4%20BAL%E6%A8%A1%E5%BC%8F%E4%B8%8B%E8%BE%93%E5%87%BA%E5%8A%9F%E7%8E%87%E5%8F%AF%E4%BB%A5%E7%9B%B4%E6%8E%A5%E8%BE%BE%E5%88%B0697mW%E4%BC%8C%E6%9C%80%E5%B0%8F%E5%A4%B1%E7%9C%9F%E5%8F%AF%E4%BB%A5%E9%99%8D%E5%88%B0%200.0003))。系统层面运行的是开放式安卓平台，可安装流媒体应用，并且得益于海贝自主算法可绕开安卓 SRC，保证 Hi-Res 音频不降质输出 ([《行业》尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E4%BA%AE%E7%9B%B8%E4%BA%8E%E7%A1%AC%E4%BB%B6%E5%B1%95%E5%9C%BA%EF%BC%8C%E8%80%8C%E5%A6%82%E4%BB%8A%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%B7%B2%E9%80%90%E6%AD%A5%E6%8B%93%E5%B1%95%E8%87%B3%E7%A1%AC%E4%BB%B6%E9%A2%86%E5%9F%9F%E4%BC%8C%E6%83%B3%E5%BD%93%E5%88%9DHiBy%20R6%E4%B8%80%E4%BB%A3%E4%BD%

9C%E4%B8%BA%E7%AC%AC%E4%B8%80%E6%AC%BE%E5%90%8C%E6%97%B6%E6%90%AD%E8%BD%BD%E9%AB%98%E9%80%9A%E5%B9%B3%E5%8F%B0%E5%92%8CESS%E7%8B%AC%E7%AB%8B%E8%A7%A3%E7%A0%81%EF%BC%8C%E5%B9%B6%E4%B8%94%E9%87%87%E7%94%A8%E5%BC%A7%E9%9D%A2%E5%B1%8F%2B%E4%B8%8D%E9%94%88%E9%92%A2%E8%AE%BE%E8%AE%A1%E7%9A%84%E5%BC%80%E6%94%BE%E5%AE%89%E5%8D%93%E6%92%AD%E6%94%BE%20%E5%99%A8%EF%BC%8C%E8%AE%A9%E2%80%9C%E5%9B%BD%E7%A0%96%E2%80%9D%E5%BC%80%E5%A7%8B%E8%B5%B0%E5%90%91%E4%BA%86%E6%99%BA%E8%83%BD%E5%8C%96%E3%80%81%E6%97%B6%E5%B0%9A%E5%8C%96%E7%9A%84%E9%81%93%E8%B7%AF%EF%BC%8C%E5%8D%B3%E4%BD%BF%E6%98%AF%E5%90%AC%E6%B5%81%E5%AA%92%E4%BD%93%E9%9F%B3%E4%B9%90%EF%BC%8C%E4%B9%9F%E8%83%BD%E5%AE%8C%E5%85%A8%E7%BB%95%E5%BC%80%E5%AE%89%E5%8D%93%E5%BA%95%E5%B1%82%E7%9A%84SRC%E3%80%82%E6%AD%A4%E5%90%8E%EF%BC%8C%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E7%9A%84%E4%BA%A7%E5%93%81%E4%B8%8D%E6%96%AD%E5%AE%8C%E5%96%84%EF%BC%8C%E9%80%90%E6%AD%A5%E6%89%93%E9%80%A0%E5%87%BA%E4%B8%8D%E5%90%8C%E7%9A%84%E4%BB%B7%E4%BD%8D%EF%BC%8C%E4%B8%8D%E5%90%8C%E5%8A%9F%E8%83%BD%E5%AE%9A%E4%BD%8D%20%EF%BC%8C%E4%B8%8D%E5%90%8C%E5%A3%B0%E9%9F%B3%E9%A3%8E%E6%A0%BC%E7%9A%84%E6%92%AD%E6%94%BE%E5%99%A8%E3%80%81%E8%80%B3%E6%9C%BA%E7%AD%89%E9%9F%B3%E9%A2%91%E4%BA%A7%E5%93%81%E3%80%82))。需要指出，标准版 R6 Pro Max 本身已是一款中高端播放器，而十周年钛合金版在用料和调校上的提升，使其实际表现直逼甚至超越以往定位更高的“8 系列”旗舰播放器 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](

BC%8C%E8%80%8C%E5%90%8E%E7%BB%AD%E6%B5%B7%E8%B4%9D%E5%A4%A7%E6%8A%B5%E4%BC%9A%E4%BB%A5%E6%AD%A4%E5%B9%B3%E5%8F%B0%E4%B8%BA%E5%9F%BA%E7%A1%80%E6%8E%A8%E5%87%BA%E5%AE%9A%E4%BD%8D%E6%9B%B4%E4%B8%BA%E9%AB%98%E7%BA%A7%E7%9A%84%E6%96%B0%E3%80%8C8%E3%80%8D%E7%B3%BB%E3%80%82%E5%85%B3%E4%BA%8E%E4%B8%BA%E4%BD%95%E4%B8%8D%E4%BB%A5%E3%80%8C8%E3%80%8D%E4%B8%BA%E5%90%8D%EF%BC%8C%E4%BB%A5%E5%8F%8A%E9%99%90%E9%87%8F,%E3%80%82%E4%BA%94%E8%B7%AF%E5%8D%95%E5%85%83%E9%80%9A%E8%BF%87%E7%8B%AC%E7%AB%8B%E5%A3%B0%E8%85%94%E4%B8%8E%E7%B2%BE%E5%AF%86%E5%88%86%E9%A2%91%E5%99%A8%E8%A1%94%E6%8E%A5%EF%BC%8C%E5%AE%9E%E7%8E%B0%E4%BA%86%E4%BB%8E%2020Hz%20%E5%88%B0%2040kHz%20%E7%9A%84%E5%85%A8%E9%A2%91%E8%A6%86%E7%9B%96%E3%80%82)) 。

7ZETA%E4%B9%8B%E5%90%8E%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E6%8E%A8%E5%87%BA%E7%9A%84%E5%8F%88%E4%B8%80%E6%AC%BE%E6%97%97%E8%88%B0%E6%AC%BE%E8%80%B3%E6%9C%BA%EF%BC%8C%E4%B9%9F%E6%98%AF%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%92%8C%E9%AB%98%E7%AB%AF%E8%80%B3%E5%A1%9E%E5%93%81%E7%89%8CFAudio%E5%85%B1%E5%90%8C%E5%BC%80%E5%8F%91%E7%9A%84%E7%AC%AC%E4%BA%8C%E6%AC%BEHiFi%E8%80%B3%E5%A1%9E%E3%80%82))。中频和中高频部分则使用了**楼氏 (Knowles)** 的动铁单元: 包括一组复合双单元动铁以及一只高频动铁, 共同承担中频人声到中高频过渡区域的重放 ([行业资讯 | 1998 元! 海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩]([http://www.bilibili.com/read/cv41094327/#:~:text=Golden%2010th%E6%98%AF%E7%BB%A7ZETA%E4%B9%8B%E5%90%8E%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E6%8E%A8%E5%87%BA%E7%9A%84%E5%8F%88%E4%B8%80%E6%AC%BE%E6%97%97%E8%88%B0%E6%AC%BE%E8%80%B3%E6%9C%BA%EF%BC%8C%E4%B9%9F%E6%98%AF%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%92%8C%E9%AB%98%E7%AB%AF%E8%80%B3%E5%A1%9E%E5%93%81%E7%89%8CFAudio%E5%85%B1%E5%90%8C%E5%BC%80%E5%8F%91%E7%9A%84%E7%AC%AC%E4%BA%8C%E6%AC%BEHiFi%E8%80%B3%E5%A1%9E%E3%80%82\)\)](http://www.bilibili.com/read/cv41094327/#:~:text=Golden%2010th%E6%98%AF%E7%BB%A7ZETA%E4%B9%8B%E5%90%8E%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E6%8E%A8%E5%87%BA%E7%9A%84%E5%8F%88%E4%B8%80%E6%AC%BE%E6%97%97%E8%88%B0%E6%AC%BE%E8%80%B3%E6%9C%BA%EF%BC%8C%E4%B9%9F%E6%98%AF%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%92%8C%E9%AB%98%E7%AB%AF%E8%80%B3%E5%A1%9E%E5%93%81%E7%89%8CFAudio%E5%85%B1%E5%90%8C%E5%BC%80%E5%8F%91%E7%9A%84%E7%AC%AC%E4%BA%8C%E6%AC%BEHiFi%E8%80%B3%E5%A1%9E%E3%80%82))))。高频部分由**声扬 (Sonion)** 提供的一对高性能双单元动铁负责, 这对动铁单元属于宽频响设计, 确保高频段有足够的延展和能量 ([行业资讯 | 1998 元! 海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩]([http://www.bilibili.com/read/cv41094327/#:~:text=Golden%2010th%E6%98%AF%E7%BB%A7ZETA%E4%B9%8B%E5%90%8E%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E6%8E%A8%E5%87%BA%E7%9A%84%E5%8F%88%E4%B8%80%E6%AC%BE%E6%97%97%E8%88%B0%E6%AC%BE%E8%80%B3%E6%9C%BA%EF%BC%8C%E4%B9%9F%E6%98%AF%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%92%8C%E9%AB%98%E7%AB%AF%E8%80%B3%E5%A1%9E%E5%93%81%E7%89%8CFAudio%E5%85%B1%E5%90%8C%E5%BC%80%E5%8F%91%E7%9A%84%E7%AC%AC%E4%BA%8C%E6%AC%BEHiFi%E8%80%B3%E5%A1%9E%E3%80%82\)\)](http://www.bilibili.com/read/cv41094327/#:~:text=Golden%2010th%E6%98%AF%E7%BB%A7ZETA%E4%B9%8B%E5%90%8E%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E6%8E%A8%E5%87%BA%E7%9A%84%E5%8F%88%E4%B8%80%E6%AC%BE%E6%97%97%E8%88%B0%E6%AC%BE%E8%80%B3%E6%9C%BA%EF%BC%8C%E4%B9%9F%E6%98%AF%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%92%8C%E9%AB%98%E7%AB%AF%E8%80%B3%E5%A1%9E%E5%93%81%E7%89%8CFAudio%E5%85%B1%E5%90%8C%E5%BC%80%E5%8F%91%E7%9A%84%E7%AC%AC%E4%BA%8C%E6%AC%BEHiFi%E8%80%B3%E5%A1%9E%E3%80%82))))。在超高频区域, Golden 10th 特别加入了一枚**双面多层压电陶瓷单元**, 负责 20kHz 以上的空气感和泛音重现 ([行业资讯 | 1998 元! 海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩]([http://www.bilibili.com/read/cv41094327/#:~:text=Golden%2010th%E6%98%AF%E7%BB%A7ZETA%E4%B9%8B%E5%90%8E%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E6%8E%A8%E5%87%BA%E7%9A%84%E5%8F%88%E4%B8%80%E6%AC%BE%E6%97%97%E8%88%B0%E6%AC%BE%E8%80%B3%E6%9C%BA%EF%BC%8C%E4%B9%9F%E6%98%AF%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%92%8C%E9%AB%98%E7%AB%AF%E8%80%B3%E5%A1%9E%E5%93%81%E7%89%8CFAudio%E5%85%B1%E5%90%8C%E5%BC%80%E5%8F%91%E7%9A%84%E7%AC%AC%E4%BA%8C%E6%AC%BEHiFi%E8%80%B3%E5%A1%9E%E3%80%82\)\)](http://www.bilibili.com/read/cv41094327/#:~:text=Golden%2010th%E6%98%AF%E7%BB%A7ZETA%E4%B9%8B%E5%90%8E%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E6%8E%A8%E5%87%BA%E7%9A%84%E5%8F%88%E4%B8%80%E6%AC%BE%E6%97%97%E8%88%B0%E6%AC%BE%E8%80%B3%E6%9C%BA%EF%BC%8C%E4%B9%9F%E6%98%AF%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%92%8C%E9%AB%98%E7%AB%AF%E8%80%B3%E5%A1%9E%E5%93%81%E7%89%8CFAudio%E5%85%B1%E5%90%8C%E5%BC%80%E5%8F%91%E7%9A%84%E7%AC%AC%E4%BA%8C%E6%AC%BEHiFi%E8%80%B3%E5%A1%9E%E3%80%82))))。压电陶瓷高音单元振膜极薄且刚性极高, 工作频段远超人耳听觉上限, 能够补充动铁单元衰减的超高频, 从而带来更通透的空间细节和氛围感。

为了让以上**五路八单元**能融为一体, Golden 10th 采用了高度复杂的**三混合五分频声学架构**。工程师为不同单元设计了**各自独立的声学腔体**, 并通过全新的声学模组对每个频段进行精细调校, 反复调整分频点以保证衔接顺滑 ([行业资讯 | 1998 元! 海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=Image))))。最终做到了让五路单元声音精准融合, 使频响范围实现从 20 Hz 一直覆盖到 40 kHz 的超宽频带 ([参透发烧真谛? 品鉴

海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%A5%97%E7%9A%84%E9%97%AE%E9%A2%98%E5%B7%B2%E9%98%90%E9%87%8A%E6%B8%85%E6%99%B0%EF%BC%8C%E9%82%A3%E4%B8%BA%E4%BD%95%E8%A6%81%E6%8E%A8%E5%87%BA%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E4%B8%8E%E8%80%B3%E6%9C%BA%E7%BB%84%E5%90%88%E7%9A%84%E5%A5%97%E8%A3%85%E5%91%A2%EF%BC%9F%E5%9C%A8%E6%B5%B7%E8%B4%9D%E9%92%B3%E5%B7%A5%E7%9A%84%E4%B8%93%E8%AE%BF%E8%A7%86%E9%A2%91%E4%B8%AD%EF%BC%8C%E4%BB%96%E6%9B%BE%E5%A6%82%E6%AD%A4%E8%AF%99%E8%B0%90%E5%9C%B0%E6%8F%8F%E8%BF%B0%EF%BC%8C%E5%80%98%E8%8B%A5%E5%8F%AF%E8%A1%8C%EF%BC%8C%E4%BB%96%E7%94%9A%E8%87%B3%E8%80%83%E8%99%91%E8%BF%87%E8%AE%A9%20Golden%2010th%20%E8%80%B3%E6%9C%BA%E4%B8%8E%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6,%E3%80%82%E4%BA%94%E8%B7%AF%E5%8D%95%E5%85%83%E9%80%9A%E8%BF%87%E7%8B%AC%E7%AB%8B%E5%A3%B0%E8%85%94%E4%B8%8E%E7%B2%BE%E5%AF%86%E5%88%86%E9%A2%91%E5%99%A8%E8%A1%94%E6%8E%A5%EF%BC%8C%E5%AE%9E%E7%8E%B0%E4%BA%86%E4%BB%8E%2020Hz%20%E5%88%B0%2040kHz%20%E7%9A%84%E5%85%A8%E9%A2%91%E8%A6%86%E7%9B%96%E3%80%82))。耳机外壳除钛合金金属部分外,另采用**镀金工艺**点缀,进一步强化其“Golden”的主题元素 ([行业资讯 | 19998 元!海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E8%BF%99%E6%AC%BE%E8%80%B3%E6%9C%BA%E5%9C%A8%E8%AE%BE%E8%AE%A1%E4%B8%8A%E9%87%87%E7%94%A8%E4%B8%89%E6%B7%B7%E5%90%88%E4%BA%94%E5%88%86%E9%A2%91%E5%A3%B0%E5%AD%A6%E6%9E%B6%E6%9E%84%EF%BC%8C%E9%80%9A%E8%BF%87%E5%A4%8D%E6%9D%82%E7%9A%84%E4%BA%94%E8%B7%AF%E5%88%86%E9%A2%91%E6%9E%B6%E6%9E%84%E5%8F%8D%E5%A4%8D%E8%B0%83%E8%AF%95%EF%BC%8C%E5%B0%86%E4%BA%94%E8%B7%AF%E5%8D%95%E5%85%83%E7%B3%85%E5%90%88%E4%B8%BA%E4%B8%80%EF%BC%8C%E6%9C%80%E7%BB%88%E7%B2%BE%E5%87%86%E5%9C%B0%E6%8A%8A%E4%B8%8D%E5%90%8C%E7%89%B9%E6%80%A7%E7%9A%84%E4%BA%94%E8%B7%AF%E5%8D%95%E5%85%83%E7%B3%85%E5%90%88%E4%B8%BA%E4%B8%80%EF%BC%8C%E7%89%B9%E5%9C%B0%E8%AE%BE%E8%AE%A1%E4%BA%86%E5%90%84%E8%87%AA%E7%8B%AC%E7%AB%8B%E7%9A%84%E5%A3%B0%E5%AD%A6%E8%85%94%20%E4%BD%93%EF%BC%8C%E6%9B%B4%E5%9C%A8%E5%90%84%E9%A2%91%E6%AE%B5%E7%9A%84%E7%8B%AC%E7%AB%8B%E5%A3%B0%E8%85%94%E4%B8%AD%E9%80%9A%E8%BF%87%E5%85%A8%E6%96%B0%E7%9A%84%E5%A3%B0%E5%AD%A6%E6%A8%A1%E7%BB%84%E8%AE%BE%E8%AE%A1%E6%9D%A5%E8%BF%9B%E8%A1%8C%E7%B2%BE%E7%BB%86%E7%9A%84%E5%A3%B0%E5%AD%A6%E8%B0%83%E6%A0%A1%E3%80%82%E6%8F%92%E5%A4%B4%E4%B8%BA%E5%8E%9F%E7%94%9F4)) ([【行业】尖端联合!海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E8%BF%99%E6%AC%BE%E8%80%B3%E6%9C%BA%E5%9C%A8%E8%AE%BE%E8%AE%A1%E4%B8%8A%E9%87%87%E7%94%A8%E7%9B%B8%E5%BD%93%E5%A4%8D%E6%9D%82%E7%9A%84%E4%B8%89%E6%B7%B7%E5%90%88%E4%BA%94%E5%88%86%E9%A2%91%E5%A3%B0%E5%AD%A6%E6%9E%B6%E6%9E%84%EF%BC%8C%E9%80%9A%E8%BF%87%E5%A4%8D%E6%9D%82%E7%9A%84%E4%BA%94%E8%B7%AF%E5%88%86%E9%A2%91%E6%9E%B6%E6%9E%84%E5%8F%8D%E5%A4%8D%E8%B0%83%E8%AF%95%EF%BC%8C%E5%B0%86%E4%BA%94%E8%B7%AF%E5%8D%95%E5%85%83%E7%B

3%85%E5%90%88%E4%B8%BA%E4%B8%80%EF%BC%8C%E6%9C%80%E7%BB%88%E7%B2%BE%E5%87%86%E5%9C%B0%E6%8A%8A%E4%B8%8D%E5%90%8C%E7%89%B9%E6%80%A7%E7%9A%84%E4%BA%94%E8%B7%AF%E5%8D%95%E5%85%83%E7%B3%85%E5%90%88%E4%B8%BA%E4%B8%80%EF%BC%8C%E7%89%B9%E5%9C%B0%E8%AE%BE%E8%AE%A1%E4%BA%86%E5%90%84%E8%87%AA%E7%8B%AC%20%E7%AB%8B%E7%9A%84%E5%A3%B0%E5%AD%A6%E8%85%94%E4%BD%93%EF%BC%8C%E6%9B%B4%E5%9C%A8%E5%90%84%E9%A2%91%E6%AE%B5%E7%9A%84%E7%8B%AC%E7%AB%8B%E5%A3%B0%E8%85%94%E4%B8%AD%E9%80%9A%E8%BF%87%E5%85%A8%E6%96%B0%E7%9A%84%E5%A3%B0%E5%AD%A6%E6%A8%A1%E7%BB%84%E8%AE%BE%E8%AE%A1%E6%9D%A5%E8%BF%9B%E8%A1%8C%E7%B2%BE%E7%BB%86%E7%9A%84%E5%A3%B0%E5%AD%A6%E8%B0%83%E6%A0%A1%E3%80%82%20%E6%8F%92%E5%A4%B4%E4%B8%BA%E5%8E%9F%E7%94%9F%204,78%20%E5%8F%8C%E9%92%88%E8%BF%9E%E6%8E%A5%EF%BC%8C%E7%BA%BF%E6%9D%90%E9%87%87%E7%94%A8%E5%8D%95%E6%99%B6%E9%93%9C%E3%80%81%E9%95%BF%E6%99%B6%E9%93%9C%E3%80%81%E7%BA%AF%E9%93%B6%E6%B7%B7%E7%BC%96%E5%88%B6%E6%88%90%EF%BC%8C%E5%A4%96%E5%A3%B3%E5%B7%A5%E8%89%BA%E9%87%87%E7%94%A8%E4%BA%86%E9%92%9B%E5%90%88%E9%87%91%E6%9D%90%E8%B4%A8%E4%B8%8E%E9%95%80%E9%87%91%E5%B7%A5%E8%89%BA%E3%80%82))。线材方面，Golden 10th 配备了一条高规格的可换线耳机升级线：线芯为**单晶铜+长晶铜+纯银**三种导体混编，采用 Litz Type 2 绞合结构，有效降低集肤效应和信号干扰 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](<https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%8F%AA%E4%B8%8D%E8%BF%87%EF%BC%8C%E4%B8%BA%E4%BA%86%E4%BD%BF%E8%BF%99%E5%8F%AA%E5%85%A8%E6%96%B0%E8%80%B3%E6%9C%BA%E7%9A%84%E9%A3%8E%E6%A0%BC%E4%B8%8E%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro%20Max%20%E9%AB%98%E5%BA%A6%E5%A5%91%E5%90%88%EF%BC%8C%E9%99%A4%E5%8D%B4%E6%96%B9%E6%89%8D%E6%89%80%E8%B0%88%E5%8F%8A%E7%9A%84%E5%8D%95%E5%85%83%E8%AE%BE%E8%AE%A1%E5%A4%96%EF%BC%8C>Steve%E4%B8%8E%E9%98%BF,C%EF%BC%89%E8%B0%83%E8%8A%82%E6%B0%94%E6%B5%81%EF%BC%8C%E6%97%A2%E6%8A%91%E5%88%B6%E4%BA%86%E9%A9%BB%E6%B3%A2%E5%A4%B1%E7%9C%9F%EF%BC%8C%E5%8F%88%E6%9E%81%E5%A4%A7%E7%A8%8B%E5%BA%A6%E5%9C%B0%E6%8F%90%E5%8D%87%E4%BA%86%E4%BD%A9%E6%88%B4%E7%9A%84%E8%88%92%E9%80%82%E5%BA%A6%E3%80%82%E6%97%A0%E7%96%91%EF%BC%8C%E8%BF%99%E6%98%AF%E4%B8%80%E7%A7%8D%E3%80%8C%E4%B8%8D%E8%AE%A1%E6%88%90%E6%9C%AC%E3%80%8D%E7%9A%84%E5%A0%86%E6%96%99%E6%8A%89%E6%8B%A9%EF%BC%8C%E4%BB%8E%E7%A1%AC%E4%BB%B6%E8%AE%BE%E8%AE%A1%E8%87%B3%E5%A3%B0%E9%9F%B3%E6%A0%87%E5%AE%9A%E7%9A%84%E5%85%A8%E8%BF%87%E7%A8%8B%EF%BC%8C%E7%9A%86%E5%9C%A8%E4%B8%BA%E7%BB%9D%E5%AF%B9%E5%A5%91%E5%90%88%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%E6%92%AD%20%E6%94%BE%E5%99%A8%E7%9A%84%E8%AE%BE%E8%AE%A1%E8%80%8C%E4%B8%8D%E6%87%88%E5%8A%AA%E5%8A%9B%E3%80%82)) ([海贝 Golden 10th 十周年纪念套装_哔哩哔哩](<https://www.bilibili.com/video/BV1p4ZZY9Ef1/#:~:text=%E6%8B%86%E7%AE%B1%E6%B5%B7%E8%B4%9D>Golden%2010th%20%26%20R6%20PRO,4mm%E5%B9%B3%E8%A1%A1%E3%80%82))。线材出厂即焊接 4.4 mm 平衡镀金插头（原生 4.4 平衡接头），在源头保证最佳连接性能；耳机端接口为标准 0.78 mm 双插针，方便玩家后续升级线材或更换定制线 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新

闻](

耳套会对声音有一定影响——通常海绵套密封性更好、低频更厚实但高频略暗，硅胶套高频更亮、细节更突出但低频相对收紧 ([Foam tips vs silicone tips? | Headphone Reviews and Discussion

Head-Fi.org](https://www.head-fi.org/threads/foam-tips-vs-silicone-tips.586416/#:~:text=There%20is%20a%20lot%20of,me%20in%20the%20first%20place)) 。玩家可根据自己的听音喜好调整选择，以发掘耳机潜能。

****相较标准 R6 Pro Max 的改进点： ** Golden 10th 耳塞是全新推出的旗舰型号，无对应“标准版”。但 R6 Pro Max 播放器本身有普通版与十周年限量版之分，因此对很多烧友关心的改进之处简要总结如下：**

- ****核心芯片与电路： ** 解码芯片依旧是双 ES9039MPRO，但加入了绝版运放 AD8620（标准版未使用此运放） ([行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售**

哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E9%99%A4%E4%BA%86%E4%BF%9D%E7%95%992%E9%A2%97%E5%8F%B0%E6%9C%BA%E7%BA%A7%E5%88%AB%E7%9A%84ES9039MSPRO%E6%BB%A1%E8%A1%80%E7%89%88%E6%97%97%E8%88%BODAC%EF%BC%8CR6PRO%20MAX%E5%91%A8%E5%B9%B4%E7%BA%AA%E5%BF%B5%E7%89%88%E5%9C%A8%E6%A8%A1%E6%8B%9F%E7%94%B5%E8%B7%AF%E6%96%B9%E9%9D%A2%E7%9A%84%E9%80%89%E6%96%99%E5%8F%8A%E8%B0%83%E6%A0%A1%E5%8F%AF%E8%B0%93%E8%B1%AA%E5%8D%8E%E4%B8%94%E7%B2%BE%E7%BB%86%E3%80%82%E5%85%B6%E4%B8%AD%E6%9C%80%E6%98%BE%E8%91%97%E7%9A%84%E4%BE%BF%E6%98%AF%E9%99%90%E9%87%8F%E8%BF%90%E6%94%BEAD%208620%E7%9A%84%E7%BD%AE%E5%85%A5%EF%BC%8C%E8%BF%99%E6%AC%BE%E5%B8%82%E9%9D%A2%E7%BD%95%E8%A7%81%E7%9A%84%E8%B1%AA%E5%8D%8E%E8%BF%90%E6%94%BE%E6%8B%A5%E6%9C%89%E4%BD%8E%E5%A4%B1%E8%B0%83%E7%94%B5%E5%8E%8B%E3%80%81%E4%BD%8E%E5%99%AA%E5%A3%B0%E5%92%8C%E4%BD%8E%E5%8A%9F%E8%80%97%E7%9A%84%E7%89%B9%E7%82%B9%E3%80%82%E5%9C%A8LPF%E5%B1%82%E7%BA%A7%E4%BD%BF%E7%94%A82%E9%A2%97%E5%B7%A5%E4%B8%9A%E7%BA%A7%E8%A7%84%E6%A0%BC%E7%9A%84AD8620%E8%BF%90%E6%94%BE%EF%BC%8C%E8%83%BD%E6%9C%89%E6%95%88%E5%87%8F%E5%B0%91%E9%9F%B3%E9%A2%91%E4%BF%A1%E5%8F%B7%E4%B8%AD%E7%9A%84%E5%99%AA%E5%A3%B0%EF%BC%8C%E6%8F%90%E5%8D%87%E4%BF%A1%20%E5%99%AA%E6%AF%94%EF%BC%8C%E5%85%B6%E6%80%BB%E8%B0%90%E6%B3%A2%E5%A4%B1%E7%9C%9F%E4%B9%9F%E9%9D%9E%E5%B8%B8%E4%BD%8E%EF%BC%8C%E8%83%BD%E5%A4%9F%E6%9B%B4%E7%9C%9F%E5%AE%9E%E5%9C%B0%E8%BF%98%E5%8E%9F%E9%9F%B3%E9%A2%91%E4%BF%A1%E5%8F%B7%EF%BC%8C%E7%A1%AE%E4%BF%9D%E9%9F%B3%E9%A2%91%E4%BF%A1%E5%8F%B7%E6%94%BE%E5%A4%A7%E6%97%B6%E7%9A%84%E5%87%86%E7%A1%AE%E6%80%A7%EF%BC%8C%E9%81%BF%E5%85%8D%E4%BF%A1%E5%8F%B7%E7%9A%84%E5%A4%B1%E7%9C%9F%E6%88%96%E5%81%8F%E7%A7%BB%E3%80%82)) ； I/V 与耳放级运放升级为 OPA1612×4 + OPA1622×4 全平衡架构（标准版可能为 OPA1642 等方案） ([【行业】尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装 推荐 — 腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E8%BF%99%E6%AC%BE%E8%BA%AB%E6%8A%AB%E9%92%9B%E5%90%88%E9%87%91%E5%A4%96%E5%A3%B3%E7%9A%84%20R6ProMAX%20%E5%91%A8%E5%B9%B4%E7%BA%AA%E5%BF%B5%E7%89%88%EF%BC%8C%

E9%99%A4%E4%BA%86%E4%BF%9D%E7%95%99%202%20%E9%A2%97%E5%8F%B0%E6%9C%BA%E7%BA%A7%E5%88%AB%E7%9A%84,%E9%87%91%E9%92%BD%E9%9F%B3%E9%A2%91%E4%B8%93%E7%94%A8%E7%94%B5%E5%AE%B9%EF%BC%8C4%20%E9%A2%97%20ELAN%20%E9%9F%B3%E9%A2%91%E4%B8%93%E7%94%A8%E7%94%B5%E8%A7%A3%E7%94%B5%E5%AE%B9%EF%BC%8C%E8%BF%99%E4%B9%9F%E6%98%AF%E5%9C%A8%20HiBy)) ; 增设了 12 颗金钽电容和 4 颗 ELNA 电容 (标准版用料较为常规)。这些升级让纪念版在信噪比、失真和驱动力等参数上全面超越标准版 ([《行业》尖端联合! 海贝音乐 Golden 10th & R6ProMax 十周年 纪念 套装 推荐 _ 腾讯 新闻](

9A%84%E5%A3%B0%E9%9F%B3%E8%A1%A8%E7%8E%B0%EF%BC%8C%E8%80%8C%E8%BF%99
%E7%A7%8D%E3%80%8C%E5%88%9A%E6%9F%94%E5%B9%B6%E6%B5%8E%E3%80%8D%E7%9
A%84%E8%B0%83%E6%A0%A1%EF%BC%8C%E5%9C%A8%E4%BB%A5%E5%BE%80%E6%B5%B7
%E8%B4%9D%20%20%E7%B3%BB%E6%97%97%E8%88%B0%E4%BD%9C%E5%93%81%E4%B8
%AD%E5%9D%87%E6%9C%AA%E6%9B%BE%E6%9C%89%E6%89%80%E6%84%9F%E5%8F%97%E
3%80%82)) 。

- **机身材料与做工:** 纪念版采用钛合金机身和真空镀膜工艺, 质感更高级且更耐磨 ([与
“十”俱进的调音审美——聊聊海贝 xAudio Golden 10th 周年纪念套装_Pro_机器_播放
器](https://www.sohu.com/a/880946980_120147196#:~:text=%E5%B9%B6%E4%B8%94%E5%B9
%B6%E9%9D%9E%E6%98%AF%E4%B8%A4%E4%B8%AA%E5%93%81%E7%89%8C%E2%80%9C%
E7%8B%AC%E7%AB%8B%E5%AE%8C%E6%88%90%E2%80%9D%E4%B8%A4%E4%B8%AA%E4%B
A%A7%E5%93%81%EF%BC%8C%E8%80%8C%E6%98%AF%E8%81%94%E5%90%88%E7%A0%94%
E5%8F%91%E3%80%81%E8%B0%83%E9%9F%B3%EF%BC%8C%E5%85%B6%E4%B8%AD%E6%92
%AD%E6%94%BE%E5%99%A8%E9%83%A8%E5%88%86%E7%9A%84%E4%B8%80%E4%BA%9B%
E6%A0%B8%E5%BF%83IC%E7%9A%84%E9%80%89%E4%BB%B6%E4%BE%BF%E6%9C%89FAudio
%E4%B8%BB%E7%90%86%E4%BA%BA%E9%98%BFKen%E6%8F%90%E5%87%BA%E7%9A%84%E
6%80%9D%E8%B7%AF%EF%BC%8C%E8%80%8CGolden%2010th%20%E5%9B%A0%E4%B8%BAID
%E5%BD%A2%E7%8A%B6%E9%85%B7%E4%BC%BCProjectY%EF%BC%8C%E6%89%80%E4%BB%
A5%E7%9B%AE%E5%89%8D%E4%B9%9F%E6%9C%89%E4%B8%80%E4%B8%AA%E5%9D%8A%E
9%97%B4%E5%A4%96%E5%8F%B7%E2%80%9C%E9%87%91PY%E2%80%9D%E3%80%82%E8%B
F%99%E5%A5%97%E4%BA%A7%E5%93%81%E5%9C%A8%E5%A4%96%E5%BD%A2%E3%80%81
%E5%B7%A5%E8%89%BA%E3%80%81%E9%85%8D%E8%89%B2%E6%96%B9%E9%9D%A2%E9%
83%BD%E6%98%AF%E6%AF%94%E8%BE%83%E4%B8%80%E4%BD%93%E5%8C%96%E7%9A%84
%E9%A3%8E%E6%A0%BC%EF%BC%8C%E4%B8%80%E7%9C%BC%E2%80%9C%E8%A5%BF%E8%
A3%85%E2%80%9D%E6%84%9F%EF%BC%8C%E8%80%8C%E4%B8%94%E5%9B%A0%E4%B8%BA
%E6%89%8B%E8%A1%A8%E7%BA%A7%E7%9A%84CNC%20%E5%92%8C%E7%9C%9F%E7%A9%
BA%E7%A6%BB%E5%AD%90%E7%A3%81%E6%8E%A7%E6%BA%85%E5%B0%84%E5%B7%A5%E
8%89%BA%EF%BC%8CR6Pro%20MAX%E9%92%9B%E7%89%88%E7%9A%84%E8%83%8C%E6%9
D%BF%E4%B8%8D%E4%BB%85%E8%A7%82%E6%84%9F%E3%80%81%E8%A7%A6%E6%84%9F
%E9%9D%9E%E5%B8%B8%E9%AB%98%E7%BA%A7%EF%BC%8C%E8%80%8C%E4%B8%94%E4%
B9%9F%E6%9B%B4%E4%B8%BA%E7%9A%84%E9%98%B2%E6%B1%A1%E8%80%90%E7%A3%A8
%EF%BC%8C%E9%9D%9E%E5%B8%B8%E9%80%82%E5%90%88%E8%A3%B8%E6%9C%BA%E4%
BD%BF%E7%94%A8%E3%80%82%E5%BD%93%E7%84%B6%E4%BA%86%EF%BC%8C%E6%B5%B7
%E8%B4%9D%E5%A6%82%E6%9E%9C%E8%83%BD%E5%A4%9F%E8%AE%BE%E8%AE%A1%E4%
B8%80%E4%B8%AA%E6%96%B0%E7%89%88%E7%9A%84%E4%BF%9D%E6%8A%A4%E5%A5%97
%E5%B0%B1%E6%9B%B4%E5%A5%BD%E4%BA%86%EF%BC%8C%E7%9B%AE%E5%89%8D%E9%
9A%8F%E6%9C%BA%E9%99%84%E8%B5%A0%E7%9A%84%E7%9A%AE%E5%A5%97%E5%92%8C
R6Pro,MAX%E4%B8%BA%E5%90%8C%E6%AC%BE%E3%80%82%E8%BF%99%E5%A5%97%E4%BA
%A7%E5%93%81%E5%9B%A0%E4%B8%BA%E4%B8%80%E4%BA%9B%E6%A0%B8%E5%BF%83%
E5%85%83%E4%BB%B6%E7%9A%84%E5%AD%98%E4%B8%96%E9%87%8F%E9%97%AE%E9%A2
%98%EF%BC%8C%E5%B9%B6%E4%B8%8D%E8%83%BD%E5%A4%9F%E6%97%A0%E9%99%90%
E9%87%8F%E6%8F%90%E4%BE%9B%EF%BC%8C%E5%85%A8%E7%90%83%E5%B8%82%E5%9C
%BA%E9%99%90%E9%87%8F499%E5%A5%97%EF%BC%8C%E5%9B%BD%E5%86%85%E5%B8%8

2%E5%9C%BA249%E5%A5%97%E3%80%82))；标准版为铝合金或不锈钢机身。纪念版配色为限量金色，标准版则为量产常规配色。背部设计纪念铭牌，拥有独特编号（每台均为 X/499）*（注：具体编号方式以实物为准），更具收藏价值。

- **输出性能:** 纪念版平衡口输出功率 697 mW@32 Ω, 较标准版 (445 mW@32 Ω 左右) 有约 50% 以上提升; 底噪从约 3 μV 降至 1.9 μV, 动态范围进一步提升 ([行业资讯 | 19998 元! 海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩])(

通过上述强化，十周年纪念版 R6 Pro Max 和 Golden 10th 耳塞共同构成了一个高度协同优化的**便携 HiFi 系统**。

播放器“硬件堆料”达到前所未有的程度，而耳塞的架构和调音则完全为匹配播放器而生。这种从源头到重放全链路的系统性设计，在便携音频领域相当少见

([行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E5%85%A8%E9%9F%B3%E9%A2%91%E9%93%BE%E8%B7%AF%E5%B0%96%E7%AB%AF%E8%A7%A3%E5%86%B3%E6%96%B9%E6%A1%88)))。

海贝通过技术创新和顶级用料，向发烧友提供了一套开箱即拥有巅峰音质的方案，亦展示了国产 HiFi 厂商在电子和声学领域融合创新的实力。

4. 声音表现分析

****整体声音基调:**** 根据多个权威测评和烧友试听反馈，海贝 Golden 10th 套装的声音风格可归纳为两个字：“****权威****” ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E6%9D%83%E5%A8%81%E7%9A%84%E8%A5%BF%E8%A3%85%E5%A3%B0))。所谓权威，指的是它具备全频段均衡卓越的素质和驾驭百变的从容感。整套系统的底噪极低，背景异常干净漆黑，音乐细节宛如在寂静夜空中闪耀，让听者获得很强的“安定感” ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=Image%3A%20%E5%9B%BE%E7%89%87))。声音给人的第一印象是****中正宽松****又不失华丽：频段能量分布均衡且充沛，构成一个扎实的“正三角形”频响平衡；同时音色并非偏冷的分析流，而是略带温暖润泽的调调，听感成熟耐听 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=Image%3A%20%E5%9B%BE%E7%89%87))。

89%87))。得益于 1+1>2 的联合调校，播放器与耳塞在声音取向上高度一致，从而营造出浑然一体的**“西装声音”**——不像某些简单捆绑销售的组合那样存在风格割裂，而是真正做到了从里到外的协调统一 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E6%9D%83%E5%A8%81%E7%9A%84%E8%A5%BF%E8%A3%85%E5%A3%B0))。一句话概括，Golden 10th 套装展现出的是一种**既有权威感又有音乐性的顶级声音**。

****三频及声场表现：****

- ****低频：****量感与下潜****可谓随身系统中的翘楚水平。在多位试听者口中，Golden 10th 的低频给人留下最深刻印象：量感充足而不泛滥，下潜深邃，能量蓄势待发 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=Image%3A%20%E5%9B%BE%E7%89%87))。在播放大编制交响或电子乐曲目时，低频部分的宏大气势和延展深度令人惊叹 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%AE%83%E5%85%B7%E6%9C%89%E6%A0%87%E5%87%86%E7%9A%84%E5%85%A8%E9%A2%91%E9%AB%98%E7%B4%A0%E8%B4%A8%E4%B8%8E%E6%89%8E%E5%AE%9E%E5%A3%B0%E5%BA%95%EF%BC%8C%E6%9C%89%E7%9D%80%E4%BB%A4%E4%BA%BA%E9%9A%BE%E5%BF%98%E7%9A%84%E6%AD%A3%E4%B8%89%E8%A7%92%E5%BD%A2%E8%83%BD%E9%87%8F%E5%88%86%E5%B8%83%EF%BC%8C%E5%B7%A8%E5%A4%A7%E7%9A%84%E5%85%A8%E9%A2%91%E5%8A%A8%E6%80%81%E9%85%8D%E5%90%88%E5%8D%93%E8%B6%8A%E7%9A%84%E4%B8%AD%E4%BD%8E%E9%A2%91%E5%93%8D%E5%BA%94%E4%B8%8E%E7%9E%AC%E6%80%81%E4%BB%A5%E5%8F%8A%E4%B8%8B%E6%BD%9C%EF%BC%8C%E6%B5%B7%E8%B4%9D%E4%BB%A5%E8%BF%99%E5%A5%97%E7%B3%BB%E7%BB%9F%E4%BD%9C%E4%B8%BA%E8%87%AA%E5%B7%B1%E5%8D%81%E5%91%A8%E5%B9%B4%E7%9A%84%E6%80%BB%E7%BB%93%E4%B9%8B%E4%BD%9C%EF%BC%8C%E6%83%B3%E6%9D%A5%20%E6%98%AF%E7%BB%8F%E8%BF%87%E6%B7%B1%E6%80%9D%E7%86%9F%E8%99%91%E7%9A%84%E3%80%82%E6%97%A0%E8%AE%BA%E6%98%AF%E3%80%8ALegends%20from%20Another%20Time%E3%80%8B%E4%B8%AD%E9%93%9C%E7%AE%A1%E7%9A%84%E6%81%A2%E5%AE%8F%EF%BC%8C%E8%BF%98%E6%98%AF%E3%80%8A%E5%8F%8C%E4%BA%BA%E6%97%81%E3%80%8B%E4%B8%AD%E4%BA%BA%E5%A3%B0%E7%9A%84%E7%BB%86%E8%85%BB%EF%BC%8C%E8%BF%99%E5%A5%97%E5%8D%81%E5%91%A8%E5%B9%B4%E7%BB%84%E5%90%88%E5%A7%8B%E7%BB%88%E4%BF%9D%E6%8C%81%E7%9D%80%E4%B8%BE%E9%87%8D%E8%8B%A5%E8%BD%BB%E7%9A%84%E6%B3%B0%E7%84%B6%E3%80%82,%E6%8A%8A%E6%8E%A7%E5%9C%A8%E4%BB%8B%E4%BA%8E%20AKM%20%E7%9A%84%E8%93%AC%E6%9D%BE%E4%B8%8E%20ESS%20%E7%9A%84%E5%87%8C%E5%8E%89%E9%A3%8E%E6%A0%BC%E4%B9%8B%E9%97%B4%EF%BC%9B%E8%80%8C%E4%B8%AD%E9%A2%91%E4%BA%BA%E5%A3%B0%E8%B7%9D%E7%A6%BB%E9%80%82%E5%AE%9C%EF%BC%8C%E5%8F%A3%E5%9E%8B%E6%B8%85%E6%99%B0%E4%B8%94%E5%B8%A6%E6%9C%89%E9%80%82%E5%BA%A6%E7%9A%84%E9%A2%97%E7%B2%92%E6%84%9F%EF%BC%9B%E9%AB%98%E9%A2%91%E5%BB%B6%E5%B1%95%E9%A1%BA%E6%BB%91%EF%BC%8C%E7%BB%86%E8%8A%82%E4%B8%B0%E5%AF%8C%E5%B9%B6%E5%B8%A6%E6%9C%89%E8%BF%B7%E4%BA%BA%E7%9A%84%E7%A9%BA%E6%B0%94%E6%84%9F%E4%B8%8E%E6%B3%9B%E9%9F%B3%EF

%BC%8C%E8%99BD%E5%A4%84%E4%BA%8E%E3%80%8C%E9%87%91%E5%AD%97%E5%A1%94%E5%B0%96%E3%80%8D%E5%8D%B4%E5%B9%B6%E4%B8%8D%E9%BB%AF%E6%B7%A1%E3%80%82))。例如播放 Hans Zimmer 的《Why So Serious》低频段或鼓乐独奏时，能够感受到胸腔共鸣般的深沉下潜，却没有一丝轰头和混沌。更难得的是，这套系统对低频**瞬态和弹性**的掌控恰到好处：低频的收放速度介于 AKM4499 系芯片常见的松软风格和 ESS9038 系的凌厉风格之间，既不过于松散拖沓，也不生硬急促 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 - 腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E6%98%AF%E7%BB%8F%E8%BF%87%E6%B7%B1%E6%80%9D%E7%86%9F%E8%99%91%E7%9A%84%E3%80%82%E6%97%A0%E8%AE%BA%E6%98%AF%E3%80%8ALegends%20from%20Another%20Time%E3%80%8B%E4%B8%AD%E9%93%9C%E7%AE%A1%E7%9A%84%E6%81%A2%E5%AE%8F%EF%BC%8C%E8%BF%98%E6%98%AF%E3%80%8A%E5%8F%8C%E4%BA%BA%E6%97%81%E3%80%8B%E4%B8%AD%E4%BA%BA%E5%A3%B0%E7%9A%84%E7%BB%86%E8%85%BB%EF%BC%8C%E8%BF%99%E5%A5%97%E5%8D%81%E5%91%A8%E5%B9%B4%E7%BB%84%E5%90%88%E5%A7%8B%E7%BB%88%E4%BF%9D%E6%8C%81%E7%9D%80%E4%B8%BE%E9%87%8D%E8%8B%A5%E8%BD%BB%E7%9A%84%E6%B3%B0%E7%84%B6%E3%80%82%20%E5%85%B6%E5%A3%B0%E5%9C%BA%E6%A8%AA%E5%90%91%E5%BC%80%E9%98%94%E4%B8%94%E5%B1%82%E6%AC%A1%E6%B8%85%E6%99%B0%EF%BC%8C%E7%BB%93%E5%83%8F%E7%B2%BE%E5%87%86%E8%80%8C%E5%8F%88%E6%89%8E%E5%AE%9E%EF%BC%8C%E5%8A%A8%E6%80%81%E5%AF%B9%E6%AF%94%E5%BC%BA%E7%83%88%E4%B8%94%E5%86%B2%E5%87%BB%E6%84%9F%E6%BB%A1%E6%BB%A1%E3%80%82%E5%B0%A4%E5%85%B6%E6%98%AF%E4%BD%8E%E9%A2%91%EF%BC%8C%E8%BF%99%E7%A7%8D%E4%B8%8B%E6%BD%9C%E6%B7%B1%E6%B2%89%E4%B8%94%E5%87%9D%E8%81%9A%E7%9A%84%E8%A1%A8%E7%8E%B0%E4%BA%8E%E9%9A%8F%E8%BA%AB%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E7%B3%BB%E7%BB%9F%E4%B8%AD%E5%A0%AA%E7%A7%B0%E7%8E%B0%E8%B1%A1%E7%BA%A7%EF%BC%8C%E5%AE%83%E6%9E%81%E5%85%B6%E7%B2%BE%E5%A6%99%E5%9C%B0%E5%B0%86%E5%9B%9E%E5%BC%B9%E9%80%9F%E5%BA%A6,%E6%8A%8A%E6%8E%A7%E5%9C%A8%E4%BB%8B%E4%BA%8E%20AKM%20%E7%9A%84%E8%93%AC%E6%9D%BE%E4%B8%8E%20ESS%20%E7%9A%84%E5%87%8C%E5%8E%89%E9%A3%8E%E6%A0%BC%E4%B9%8B%E9%97%B4%EF%BC%9B%E8%80%8C%E4%B8%AD%E9%A2%91%E4%BA%BA%E5%A3%B0%E8%B7%9D%E7%A6%BB%E9%80%82%E5%AE%9C%EF%BC%8C%E5%8F%A3%E5%9E%8B%E6%B8%85%E6%99%B0%E4%B8%94%E5%B8%A6%E6%9C%89%E9%80%82%E5%BA%A6%E7%9A%84%E9%A2%97%E7%B2%92%E6%84%9F%EF%BC%9B%E9%AB%98%E9%A2%91%E5%BB%B6%E5%B1%95%E9%A1%BA%E6%BB%91%EF%BC%8C%E7%BB%86%E8%8A%82%E4%B8%B0%E5%AF%8C%E5%B9%B6%E5%B8%A6%E6%9C%89%E8%BF%B7%E4%BA%BA%E7%9A%84%E7%A9%BA%E6%B0%94%E6%84%9F%E4%B8%8E%E6%B3%9B%E9%9F%B3%EF%BC%8C%E8%99%BD%E5%A4%84%E4%BA%8E%E3%80%8C%E9%87%91%E5%AD%97%E5%A1%94%E5%B0%96%E3%80%8D%E5%8D%B4%E5%B9%B6%E4%B8%8D%E9%BB%AF%E6%B7%A1%E3%80%82))。低频鼓点敲击后有凝聚有力的瞬态响应，随后余韵回弹自然不紧不慢，把握在恰到好处的节奏。整体低频质地偏厚实有弹性，但纹理清晰度依旧很高，在大动态下也能分辨出低频细节的层次。这种深潜且凝聚的低频表现，在便携 HiFi 系统中可谓**现象级**，兼顾了气势和控制力两个维度 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 - 腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E6%98%AF%E7%BB%8F%E8%BF%87%E6%B7%B1%E6%80%9D%E7%86%9F%E8%99%91%E7%9A%84%E3%80%82%E6%97%A0%E

8%AE%BA%E6%98%AF%E3%80%8ALegends%20from%20Another%20Time%E3%80%8B%E4%B8%AD%E9%93%9C%E7%AE%A1%E7%9A%84%E6%81%A2%E5%AE%8F%EF%BC%8C%E8%BF%98%E6%98%AF%E3%80%8A%E5%8F%8C%E4%BA%BA%E6%97%81%E3%80%8B%E4%B8%AD%E4%BA%BA%E5%A3%B0%E7%9A%84%E7%BB%86%E8%85%BB%EF%BC%8C%E8%BF%99%E5%A5%97%E5%8D%81%E5%91%A8%E5%B9%B4%E7%BB%84%E5%90%88%E5%A7%8B%E7%BB%88%E4%BF%9D%E6%8C%81%E7%9D%80%E4%B8%BE%E9%87%8D%E8%8B%A5%E8%BD%BB%E7%9A%84%E6%B3%B0%E7%84%B6%E3%80%82%20%E5%85%B6%E5%A3%B0%E5%9C%BA%E6%A8%AA%E5%90%91%E5%BC%80%E9%98%94%E4%B8%94%E5%B1%82%E6%AC%A1%E6%B8%85%E6%99%B0%EF%BC%8C%E7%BB%93%E5%83%8F%E7%B2%BE%E5%87%86%E8%80%8C%E5%8F%88%E6%89%8E%E5%AE%9E%EF%BC%8C%E5%8A%A8%E6%80%81%E5%AF%B9%E6%AF%94%E5%BC%BA%E7%83%88%E4%B8%94%E5%86%B2%E5%87%BB%E6%84%9F%E6%BB%A1%E6%BB%A1%E3%80%82%E5%B0%A4%E5%85%B6%E6%98%AF%E4%BD%8E%E9%A2%91%EF%BC%8C%E8%BF%99%E7%A7%8D%E4%B8%8B%E6%BD%9C%E6%B7%B1%E6%B2%89%E4%B8%94%E5%87%9D%E8%81%9A%E7%9A%84%E8%A1%A8%E7%8E%B0%E4%BA%8E%E9%9A%8F%E8%BA%AB%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E7%B3%BB%E7%BB%9F%E4%B8%AD%E5%A0%AA%E7%A7%B0%E7%8E%B0%E8%B1%A1%E7%BA%A7%EF%BC%8C%E5%AE%83%E6%9E%81%E5%85%B6%E7%B2%BE%E5%A6%99%E5%9C%B0%E5%B0%86%E5%9B%9E%E5%BC%B9%E9%80%9F%E5%BA%A6,%E6%8A%8A%E6%8E%A7%E5%9C%A8%E4%BB%8B%E4%BA%8E%20AKM%20%E7%9A%84%E8%93%AC%E6%9D%BE%E4%B8%8E%20ESS%20%E7%9A%84%E5%87%8C%E5%8E%89%E9%A3%8E%E6%A0%BC%E4%B9%8B%E9%97%B4%EF%BC%9B%E8%80%8C%E4%B8%AD%E9%A2%91%E4%BA%BA%E5%A3%B0%E8%B7%9D%E7%A6%BB%E9%80%82%E5%AE%9C%EF%BC%8C%E5%8F%A3%E5%9E%8B%E6%B8%85%E6%99%B0%E4%B8%94%E5%B8%A6%E6%9C%89%E9%80%82%E5%BA%A6%E7%9A%84%E9%A2%97%E7%B2%92%E6%84%9F%EF%BC%9B%E9%AB%98%E9%A2%91%E5%BB%B6%E5%B1%95%E9%A1%BA%E6%BB%91%EF%BC%8C%E7%BB%86%E8%8A%82%E4%B8%B0%E5%AF%8C%E5%B9%B6%E5%B8%A6%E6%9C%89%E8%BF%B7%E4%BA%BA%E7%9A%84%E7%A9%BA%E6%B0%94%E6%84%9F%E4%B8%8E%E6%B3%9B%E9%9F%B3%EF%BC%8C%E8%99%BD%E5%A4%84%E4%BA%8E%E3%80%8C%E9%87%91%E5%AD%97%E5%A1%94%E5%B0%96%E3%80%8D%E5%8D%B4%E5%B9%B6%E4%B8%8D%E9%BB%AF%E6%B7%A1%E3%80%82)) 。

- **中频: ** 中频段表现出**温润饱满**的调性, 对人声和乐器的还原充满感染力。人声部分位置适中, 不远不近, 仿佛歌者站在一个恰当的距离娓娓道来 ([参透发烧真谛? 品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 _ 腾讯新闻])(

89%8E%E5%AE%9E%EF%BC%8C%E5%8A%A8%E6%80%81%E5%AF%B9%E6%AF%94%E5%BC%BA
%E7%83%88%E4%B8%94%E5%86%B2%E5%87%BB%E6%84%9F%E6%BB%A1%E6%BB%A1%E3%8
0%82%E5%B0%A4%E5%85%B6%E6%98%AF%E4%BD%8E%E9%A2%91%EF%BC%8C%E8%BF%99%
E7%A7%8D%E4%B8%8B%E6%BD%9C%E6%B7%B1%E6%B2%89%E4%B8%94%E5%87%9D%E8%8
1%9A%E7%9A%84%E8%A1%A8%E7%8E%B0%E4%BA%8E%E9%9A%8F%E8%BA%AB%E9%9F%B3
%E4%B9%90%E6%92%AD%E6%94%BE%E7%B3%BB%E7%BB%9F%E4%B8%AD%E5%A0%AA%E7%
A7%B0%E7%8E%B0%E8%B1%A1%E7%BA%A7%EF%BC%8C%E5%AE%83%E6%9E%81%E5%85%B6
%E7%B2%BE%E5%A6%99%E5%9C%B0%E5%B0%86%E5%9B%9E%E5%BC%B9%E9%80%9F%E5%B
A%A6,%E6%8A%8A%E6%8E%A7%E5%9C%A8%E4%BB%8B%E4%BA%8E%20AKM%20%E7%9A%8
4%E8%93%AC%E6%9D%BE%E4%B8%8E%20ESS%20%E7%9A%84%E5%87%8C%E5%8E%89%E9%
A3%8E%E6%A0%BC%E4%B9%8B%E9%97%B4%EF%BC%9B%E8%80%8C%E4%B8%AD%E9%A2%9
1%E4%BA%BA%E5%A3%B0%E8%B7%9D%E7%A6%BB%E9%80%82%E5%AE%9C%EF%BC%8C%E5
%8F%A3%E5%9E%8B%E6%B8%85%E6%99%B0%E4%B8%94%E5%B8%A6%E6%9C%89%E9%80%8
2%E5%BA%A6%E7%9A%84%E9%A2%97%E7%B2%92%E6%84%9F%EF%BC%9B%E9%AB%98%E9
%A2%91%E5%BB%B6%E5%B1%95%E9%A1%BA%E6%BB%91%EF%BC%8C%E7%BB%86%E8%8A%
82%E4%B8%B0%E5%AF%8C%E5%B9%B6%E5%B8%A6%E6%9C%89%E8%BF%B7%E4%BA%BA%E7
%9A%84%E7%A9%BA%E6%B0%94%E6%84%9F%E4%B8%8E%E6%B3%9B%E9%9F%B3%EF%BC%8
C%E8%99%BD%E5%A4%84%E4%BA%8E%E3%80%8C%E9%87%91%E5%AD%97%E5%A1%94%E5
%B0%96%E3%80%8D%E5%8D%B4%E5%B9%B6%E4%B8%8D%E9%BB%AF%E6%B7%A1%E3%80%
82))。人声结像大小合适，口型清晰且带有适度的颗粒质感，既有肉感又不过分润泽 ([参
透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新
闻][https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E6%98%AF%E7%BB%8F%E8%BF
%87%E6%B7%B1%E6%80%9D%E7%86%9F%E8%99%91%E7%9A%84%E3%80%82%E6%97%A0%E
8%AE%BA%E6%98%AF%E3%80%8ALegends%20from%20Another%20Time%E3%80%8B%E4%B8
%AD%E9%93%9C%E7%AE%A1%E7%9A%84%E6%81%A2%E5%AE%8F%EF%BC%8C%E8%BF%98%
E6%98%AF%E3%80%8A%E5%8F%8C%E4%BA%BA%E6%97%81%E3%80%8B%E4%B8%AD%E4%BA
%BA%E5%A3%B0%E7%9A%84%E7%BB%86%E8%85%BB%EF%BC%8C%E8%BF%99%E5%A5%97%
E5%8D%81%E5%91%A8%E5%B9%B4%E7%BB%84%E5%90%88%E5%A7%8B%E7%BB%88%E4%BF
%9D%E6%8C%81%E7%9D%80%E4%B8%BE%E9%87%8D%E8%8B%A5%E8%BD%BB%E7%9A%84%
E6%B3%B0%E7%84%B6%E3%80%82%20%E5%85%B6%E5%A3%B0%E5%9C%BA%E6%A8%AA%E5
%90%91%E5%BC%80%E9%98%94%E4%B8%94%E5%B1%82%E6%AC%A1%E6%B8%85%E6%99%B
0%EF%BC%8C%E7%BB%93%E5%83%8F%E7%B2%BE%E5%87%86%E8%80%8C%E5%8F%88%E6%
89%8E%E5%AE%9E%EF%BC%8C%E5%8A%A8%E6%80%81%E5%AF%B9%E6%AF%94%E5%BC%BA
%E7%83%88%E4%B8%94%E5%86%B2%E5%87%BB%E6%84%9F%E6%BB%A1%E6%BB%A1%E3%8
0%82%E5%B0%A4%E5%85%B6%E6%98%AF%E4%BD%8E%E9%A2%91%EF%BC%8C%E8%BF%99%
E7%A7%8D%E4%B8%8B%E6%BD%9C%E6%B7%B1%E6%B2%89%E4%B8%94%E5%87%9D%E8%8
1%9A%E7%9A%84%E8%A1%A8%E7%8E%B0%E4%BA%8E%E9%9A%8F%E8%BA%AB%E9%9F%B3
%E4%B9%90%E6%92%AD%E6%94%BE%E7%B3%BB%E7%BB%9F%E4%B8%AD%E5%A0%AA%E7%
A7%B0%E7%8E%B0%E8%B1%A1%E7%BA%A7%EF%BC%8C%E5%AE%83%E6%9E%81%E5%85%B6
%E7%B2%BE%E5%A6%99%E5%9C%B0%E5%B0%86%E5%9B%9E%E5%BC%B9%E9%80%9F%E5%B
A%A6,%E6%8A%8A%E6%8E%A7%E5%9C%A8%E4%BB%8B%E4%BA%8E%20AKM%20%E7%9A%8
4%E8%93%AC%E6%9D%BE%E4%B8%8E%20ESS%20%E7%9A%84%E5%87%8C%E5%8E%89%E9%
A3%8E%E6%A0%BC%E4%B9%8B%E9%97%B4%EF%BC%9B%E8%80%8C%E4%B8%AD%E9%A2%9
1%E4%BA%BA%E5%A3%B0%E8%B7%9D%E7%A6%BB%E9%80%82%E5%AE%9C%EF%BC%8C%E5

%8F%A3%E5%9E%8B%E6%B8%85%E6%99%B0%E4%B8%94%E5%B8%A6%E6%9C%89%E9%80%82%E5%BA%A6%E7%9A%84%E9%A2%97%E7%B2%92%E6%84%9F%EF%BC%9B%E9%AB%98%E9%A2%91%E5%BB%B6%E5%B1%95%E9%A1%BA%E6%BB%91%EF%BC%8C%E7%BB%86%E8%8A%82%E4%B8%B0%E5%AF%8C%E5%B9%B6%E5%B8%A6%E6%9C%89%E8%BF%B7%E4%BA%BA%E7%9A%84%E7%A9%BA%E6%B0%94%E6%84%9F%E4%B8%8E%E6%B3%9B%E9%9F%B3%EF%BC%8C%E8%99%BD%E5%A4%84%E4%BA%8E%E3%80%8C%E9%87%91%E5%AD%97%E5%A1%94%E5%B0%96%E3%80%8D%E5%8D%B4%E5%B9%B6%E4%B8%8D%E9%BB%AF%E6%B7%A1%E3%80%82))。这使得人声听感既亲切动情，又保持了应有的细节和质感。男声表现沉稳有力，胸声共鸣丰富；女声则圆润顺滑，没有尖锐刺耳的感觉。Golden 10th 套装的中频厚度略高于典型的 ESS 数码味，明显带着一点模拟暖意，长时间聆听非常舒服。播放一些偏薄冷的录音时，它能赋予音乐一定暖色调和密度，让整体听起来更耐听。这种**温暖中正**的中频风格非常适合流行、人声、爵士等类型音乐。比如在测试王菲的《矜持》或 Diana Krall 的爵士乐时，人声的呼吸换气细节、尾音颤动都清晰可闻且富有魅力，情感表达充分。中频乐器如小提琴、钢琴也具有光泽感和实体感：钢琴琴音饱满圆润，尾韵悠长；小提琴则擦弦质感细腻，略带一丝温暖木质味，使琴声更显甜美。

- **高频： ** 高频延伸轻松自然，细节信息量丰富却不刺激。 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E6%98%AF%E7%BB%8F%E8%BF%87%E6%B7%B1%E6%80%9D%E7%86%9F%E8%99%91%E7%9A%84%E3%80%82%E6%97%A0%E8%AE%BA%E6%98%AF%E3%80%8ALegends%20from%20Another%20Time%E3%80%8B%E4%B8%AD%E9%93%9C%E7%AE%A1%E7%9A%84%E6%81%A2%E5%AE%8F%EF%BC%8C%E8%BF%98%E6%98%AF%E3%80%8A%E5%8F%8C%E4%BA%BA%E6%97%81%E3%80%8B%E4%B8%AD%E4%BA%BA%E5%A3%B0%E7%9A%84%E7%BB%86%E8%85%BB%EF%BC%8C%E8%BF%99%E5%A5%97%E5%8D%81%E5%91%A8%E5%B9%B4%E7%BB%84%E5%90%88%E5%A7%8B%E7%BB%88%E4%BF%9D%E6%8C%81%E7%9D%80%E4%B8%BE%E9%87%8D%E8%8B%A5%E8%BD%BB%E7%9A%84%E6%B3%B0%E7%84%B6%E3%80%82%20%E5%85%B6%E5%A3%B0%E5%9C%BA%E6%A8%AA%E5%90%91%E5%BC%80%E9%98%94%E4%B8%94%E5%B1%82%E6%AC%A1%E6%B8%85%E6%99%B0%EF%BC%8C%E7%BB%93%E5%83%8F%E7%B2%BE%E5%87%86%E8%80%8C%E5%8F%88%E6%89%8E%E5%AE%9E%EF%BC%8C%E5%8A%A8%E6%80%81%E5%AF%B9%E6%AF%94%E5%BC%BA%E7%83%88%E4%B8%94%E5%86%B2%E5%87%BB%E6%84%9F%E6%BB%A1%E6%BB%A1%E3%80%82%E5%B0%A4%E5%85%B6%E6%98%AF%E4%BD%8E%E9%A2%91%EF%BC%8C%E8%BF%99%E7%A7%8D%E4%B8%8B%E6%BD%9C%E6%B7%B1%E6%B2%89%E4%B8%94%E5%87%9D%E8%81%9A%E7%9A%84%E8%A1%A8%E7%8E%B0%E4%BA%8E%E9%9A%8F%E8%BA%AB%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E7%B3%BB%E7%BB%9F%E4%B8%AD%E5%A0%AA%E7%A7%B0%E7%8E%B0%E8%B1%A1%E7%BA%A7%EF%BC%8C%E5%AE%83%E6%9E%81%E5%85%B6%E7%B2%BE%E5%A6%99%E5%9C%B0%E5%B0%86%E5%9B%9E%E5%BC%B9%E9%80%9F%E5%BA%A6,%E6%8A%8A%E6%8E%A7%E5%9C%A8%E4%BB%8B%E4%BA%8E%20AKM%20%E7%9A%84%E8%93%AC%E6%9D%BE%E4%B8%8E%20ESS%20%E7%9A%84%E5%87%8C%E5%8E%89%E9%A3%8E%E6%A0%BC%E4%B9%8B%E9%97%B4%EF%BC%9B%E8%80%8C%E4%B8%AD%E9%A2%91%E4%BA%BA%E5%A3%B0%E8%B7%9D%E7%A6%BB%E9%80%82%E5%AE%9C%EF%BC%8C%E5%8F%A3%E5%9E%8B%E6%B8%85%E6%99%B0%E4%B8%94%E5%B8%A6%E6%9C%89%E9%80%82%E5%BA%A6%E7%9A%84%E9%A2%97%E7%B2%92%E6%84%9F%EF%BC%9B%E9%AB%98%E9%A2%91%E5%BB%B6%E5%B1%95%E9%A1%BA%E6%BB%91%EF%BC%8C%E7%BB%86%E8%8A%

82%E4%B8%B0%E5%AF%8C%E5%B9%B6%E5%B8%A6%E6%9C%89%E8%BF%B7%E4%BA%BA%E7%9A%84%E7%A9%BA%E6%B0%94%E6%84%9F%E4%B8%8E%E6%B3%9B%E9%9F%B3%EF%BC%8C%E8%99%BD%E5%A4%84%E4%BA%8E%E3%80%8C%E9%87%91%E5%AD%97%E5%A1%94%E5%B0%96%E3%80%8D%E5%8D%B4%E5%B9%B6%E4%B8%8D%E9%BB%AF%E6%B7%A1%E3%80%82)) 形容其高频为“延展顺滑，细节丰富并带有迷人的空气感与泛音，虽处于金字塔尖却并不黯淡”。实际听感中，高频部分亮度适中，不会有尖锐感。比如在欣赏交响乐中的小提琴群奏或是女高音咏叹调时，Golden 10th 能呈现出高频华丽明亮的一面，但音色依然柔和，没有数字味的生硬。大量的细微高频细节如镲片余音、空间混响等都会被毫不费力地铺陈开来，并赋予一层空气感，让声音有通透的**氛围感**。超高频部分由于有压电陶瓷单元的加入，20kHz 以上的泛音也有所体现，使得录音现场的空间信息（如录音室的残响或音乐厅的空气流动）能够感受到。值得称道的是，在保证高频充分延展的同时，这套系统克制了高频常见的毛刺与噪声，实现了所谓“**靓丽而不刺**”的高频表现。即使对于敏感听者，也不会觉得高频有任何不适。在测试如《加州旅馆（现场版）》这样的高频繁杂曲目时，电吉他的泛音清晰绵长、观众欢呼声的高频细节也层次井然，可见其解析力之强。

- **声场与定位:** 得益于耳机的五单元独立声腔设计和播放器强大的驱动，这套组合塑造出**宽广而精准**的声场。在横向声场上，舞台感明显超出一般入耳式耳机，声音仿佛超越脑壳向两侧扩展，在耳边营造了开阔的空间 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 - 腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%AE%83%E5%85%B7%E6%9C%89%E6%A0%87%E5%87%86%E7%9A%84%E5%85%A8%E9%A2%91%E9%AB%98%E7%B4%A0%E8%B4%A8%E4%B8%8E%E6%89%8E%E5%AE%9E%E5%A3%B0%E5%BA%95%EF%BC%8C%E6%9C%89%E7%9D%80%E4%BB%A4%E4%BA%BA%E9%9A%BE%E5%BF%98%E7%9A%84%E6%AD%A3%E4%B8%89%E8%A7%92%E5%BD%A2%E8%83%BD%E9%87%8F%E5%88%86%E5%B8%83%EF%BC%8C%E5%B7%A8%E5%A4%A7%E7%9A%84%E5%85%A8%E9%A2%91%E5%8A%A8%E6%80%81%E9%85%8D%E5%90%88%E5%8D%93%E8%B6%8A%E7%9A%84%E4%B8%AD%E4%BD%8E%E9%A2%91%E5%93%8D%E5%BA%94%E4%B8%8E%E7%9E%AC%E6%80%81%E4%BB%A5%E5%8F%8A%E4%B8%8B%E6%BD%9C%EF%BC%8C%E6%B5%B7%E8%B4%9D%E4%BB%A5%E8%BF%99%E5%A5%97%E7%B3%BB%E7%BB%9F%E4%BD%9C%E4%B8%BA%E8%87%AA%E5%B7%B1%E5%8D%81%E5%91%A8%E5%B9%B4%E7%9A%84%E6%80%BB%E7%BB%93%E4%B9%8B%E4%BD%9C%EF%BC%8C%E6%83%B3%E6%9D%A5%20%E6%98%AF%E7%BB%8F%E8%BF%87%E6%B7%B1%E6%80%9D%E7%86%9F%E8%99%91%E7%9A%84%E3%80%82%E6%97%A0%E8%AE%BA%E6%98%AF%E3%80%8ALegends%20from%20Another%20Time%E3%80%8B%E4%B8%AD%E9%93%9C%E7%AE%A1%E7%9A%84%E6%81%A2%E5%AE%8F%EF%BC%8C%E8%BF%98%E6%98%AF%E3%80%8A%E5%8F%8C%E4%BA%BA%E6%97%81%E3%80%8B%E4%B8%AD%E4%BA%BA%E5%A3%B0%E7%9A%84%E7%BB%86%E8%85%BB%EF%BC%8C%E8%BF%99%E5%A5%97%E5%8D%81%E5%91%A8%E5%B9%B4%E7%BB%84%E5%90%88%E5%A7%8B%E7%BB%88%E4%BF%9D%E6%8C%81%E7%9D%80%E4%B8%BE%E9%87%8D%E8%8B%A5%E8%BD%BB%E7%9A%84%E6%B3%B0%E7%84%B6%E3%80%82,%E6%8A%8A%E6%8E%A7%E5%9C%A8%E4%BB%8B%E4%BA%8E%20AKM%20%E7%9A%84%E8%93%AC%E6%9D%BE%E4%B8%8E%20ESS%20%E7%9A%84%E5%87%8C%E5%8E%89%E9%A3%8E%E6%A0%BC%E4%B9%8B%E9%97%B4%EF%BC%9B%E8%80%8C%E4%B8%AD%E9%A2%91%E4%BA%BA%E5%A3%B0%E8%B7%9D%E7%A6%BB%E9%80%82%E5%AE%9C%EF%BC%8C%E5%8F%A3%E5%9E%8B%E6%B8%85%E6%99%B0%E4%B8%94%E5%B8%A6%E6%9C%89%E9%80%82%E5%BA%A6%E7%9A%84%E9%A2%97%E7%B2%92%E6%84%9F%EF%BC%9B%E9%AB%

98%E9%A2%91%E5%BB%B6%E5%B1%95%E9%A1%BA%E6%BB%91%EF%BC%8C%E7%BB%86%E8%8A%82%E4%B8%B0%E5%AF%8C%E5%B9%B6%E5%B8%A6%E6%9C%89%E8%BF%B7%E4%BA%BA%E7%9A%84%E7%A9%BA%E6%B0%94%E6%84%9F%E4%B8%8E%E6%B3%9B%E9%9F%B3%EF%BC%8C%E8%99%BD%E5%A4%84%E4%BA%8E%E3%80%8C%E9%87%91%E5%AD%97%E5%A1%94%E5%B0%96%E3%80%8D%E5%8D%B4%E5%B9%B6%E4%B8%8D%E9%BB%AF%E6%B7%A1%E3%80%82))。前后纵深也表现出色，乐器和人声在远近上层次分明。例如聆听大型交响乐曲时，各声部乐器仿佛在半圆形舞台上分布，有清晰的定位和距离感；听一首现场录音，观众的鼓掌欢呼、场地回响都能与主音乐信号拉开距离，形成鲜明的**前后层次**。结像方面，Golden 10th 的表现**精准且凝实** ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 - 腾讯新闻])(

多数随身设备难以企及的。

- **动态和瞬态：** **Golden 10th** 套装的动态表现同样令人称道，其**宏观动态**（大音量对比）和**微动态**（细节起伏）都非常出色。强大的输出功率确保了大编制乐曲中的巨响段落不会压缩失真，声音始终从容不迫。例如在播放大动态曲目《Another Time (Legends)》中铜管群齐奏的**恢宏瞬间**时，声音瞬时爆发力惊人，气势磅礴但层次不乱 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻])(

闻]](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%AE%83%E5%85%B7%E6%9C%89%E6%A0%87%E5%87%86%E7%9A%84%E5%85%A8%E9%A2%91%E9%AB%98%E7%B4%A0%E8%B4%A8%E4%B8%8E%E6%89%8E%E5%AE%9E%E5%A3%B0%E5%BA%95%EF%BC%8C%E6%9C%89%E7%9D%80%E4%BB%A4%E4%BA%BA%E9%9A%BE%E5%BF%98%E7%9A%84%E6%AD%A3%E4%B8%89%E8%A7%92%E5%BD%A2%E8%83%BD%E9%87%8F%E5%88%86%E5%B8%83%EF%BC%8C%E5%B7%A8%E5%A4%A7%E7%9A%84%E5%85%A8%E9%A2%91%E5%8A%A8%E6%80%81%E9%85%8D%E5%90%88%E5%8D%93%E8%B6%8A%E7%9A%84%E4%B8%AD%E4%BD%8E%E9%A2%91%E5%93%8D%E5%BA%94%E4%B8%8E%E7%9E%AC%E6%80%81%E4%BB%A5%E5%8F%8A%E4%B8%8B%E6%BD%9C%EF%BC%8C%E6%B5%B7%E8%B4%9D%E4%BB%A5%E8%BF%99%E5%A5%97%E7%B3%BB%E7%BB%9F%E4%BD%9C%E4%B8%BA%E8%87%AA%E5%B7%B1%E5%8D%81%E5%91%A8%E5%B9%B4%E7%9A%84%E6%80%BB%E7%BB%93%E4%B9%8B%E4%BD%9C%EF%BC%8C%E6%83%B3%E6%9D%A5%20%E6%98%AF%E7%BB%8F%E8%BF%87%E6%B7%B1%E6%80%9D%E7%86%9F%E8%99%91%E7%9A%84%E3%80%82%E6%97%A0%E8%AE%BA%E6%98%AF%E3%80%8A)Legends%20from%20Another%20Time%E3%80%8B%E4%B8%AD%E9%93%9C%E7%AE%A1%E7%9A%84%E6%81%A2%E5%AE%8F%EF%BC%8C%E8%BF%98%E6%98%AF%E3%80%8A%E5%8F%8C%E4%BA%BA%E6%97%81%E3%80%8B%E4%B8%AD%E4%BA%BA%E5%A3%B0%E7%9A%84%E7%BB%86%E8%85%BB%EF%BC%8C%E8%BF%99%E5%A5%97%E5%8D%81%E5%91%A8%E5%B9%B4%E7%BB%84%E5%90%88%E5%A7%8B%E7%BB%88%E4%BF%9D%E6%8C%81%E7%9D%80%E4%B8%BE%E9%87%8D%E8%8B%A5%E8%BD%BB%E7%9A%84%E6%B3%B0%E7%84%B6%E3%80%82,%E6%8A%8A%E6%8E%A7%E5%9C%A8%E4%BB%8B%E4%BA%8E%20AKM%20%E7%9A%84%E8%93%AC%E6%9D%BE%E4%B8%8E%20ESS%20%E7%9A%84%E5%87%8C%E5%8E%89%E9%A3%8E%E6%A0%BC%E4%B9%8B%E9%97%B4%EF%BC%9B%E8%80%8C%E4%B8%AD%E9%A2%91%E4%BA%BA%E5%A3%B0%E8%B7%9D%E7%A6%BB%E9%80%82%E5%AE%9C%EF%BC%8C%E5%8F%A3%E5%9E%8B%E6%B8%85%E6%99%B0%E4%B8%94%E5%B8%A6%E6%9C%89%E9%80%82%E5%BA%A6%E7%9A%84%E9%A2%97%E7%B2%92%E6%84%9F%EF%BC%9B%E9%AB%98%E9%A2%91%E5%BB%B6%E5%B1%95%E9%A1%BA%E6%BB%91%EF%BC%8C%E7%BB%86%E8%8A%82%E4%B8%B0%E5%AF%8C%E5%B9%B6%E5%B8%A6%E6%9C%89%E8%BF%B7%E4%BA%BA%E7%9A%84%E7%A9%BA%E6%B0%94%E6%84%9F%E4%B8%8E%E6%B3%9B%E9%9F%B3%EF%BC%8C%E8%99%BD%E5%A4%84%E4%BA%8E%E3%80%8C%E9%87%91%E5%AD%97%E5%A1%94%E5%B0%96%E3%80%8D%E5%8D%B4%E5%B9%B6%E4%B8%8D%E9%BB%AF%E6%B7%A1%E3%80%82))。无论是浩室电音的强节拍，还是贝多芬交响曲的戏剧转折，它都能轻松应对，既能爆发也能细腻，真正做到张弛有度。值得一提的是，在全频动态都大幅提升的同时，声音并未失去控制，始终保持一种**举重若轻**的稳定感 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****不同音乐类型下的表现：**** 由于 Golden 10th 套装调音均衡且素质拔尖，它几乎可以胜任所有风格的音乐：

- *古典音乐：* 宽广的声场和准确的定位非常适合大编制交响，充沛的动态范围也能还原乐团由弱至强的宏大变化。《芬兰颂》这类管弦乐在它的演绎下气势恢宏，层次清晰，各乐器群分离度高，没有拥挤感。弦乐与人声合唱部分则显得柔美通透，音乐厅氛围感强烈，临场感极佳。

- *流行人声：* 中频的人声暖厚有质感，令流行歌曲的人声魅力尽显。听女声，如邓丽君或 Adele，歌声圆润甜美、齿音柔和，人声和伴奏比例恰当；听男声，如 Bryan Adams 或李宗盛，则嗓音醇厚磁性，情感细腻动人。这套系统对人声友好度极高，长时间聆听也不觉得刺耳疲劳。

- *摇滚和电子：* 强悍的低频和瞬态表现给予摇滚、电子音乐应有的冲击力。鼓点劲道十足，低频线条凝练，贝斯 riff 清晰富有弹性。播放 Howard Jones 的电子流行或 The Prodigy 的电子舞曲，低频节拍直击耳膜，整个声音非常有“带劲”的感觉。同时高频细节也不会被强烈低频遮蔽，电子音色的质感仍旧鲜明。Golden 10th 套装可以让这类音乐听起来既刺激又不失控制。

- *原声与小品：* 对于钢琴、小提琴、吉他等器乐小品，它的高解析力和良好平衡度能够真实还原乐器质感。例如钢琴独奏曲目，左手低音段厚重共鸣，右手高音区清亮通透，琴音的

余韵在声场中自然散开；吉他弹奏时，琴弦振动的细节、琴箱的共鸣都历历在耳，仿佛演奏者就在面前弹拨。

综合来看，海贝 Golden 10th 十周年套装在声音表现上实现了**素质与听感的兼顾**。它既有发烧友追求的高解析、大动态、大声场，也具备音乐爱好者欣赏的动听音色与耐听调音。不论何种类型的音乐，都能从中获得愉悦的聆听体验。这套系统彰显出海贝十年技术积累下的审美蜕变：比起以往偏技术参数导向的声音，它多了一份从容和情感，让“声音更具音乐性”（[参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E6%AF%AB%E6%97%A0%E7%96%91%E9%97%AE%EF%BC%8CAD8620ARZ%20%E7%9A%84%E9%87%87%E7%94%A8%E4%B9%83%E6%98%AF%E5%9C%A8%E5%85%A8%E6%96%B0%E8%AE%BE%E8%AE%A1%E6%80%9D%E8%B7%AF%E5%BC%95%E9%A2%86%E4%B8%8B%E6%B5%B7%E8%B4%9D%E4%B8%BA%E6%8F%90%E5%8D%87%E9%9F%B3%E4%B9%90%E6%80%A7%E8%A1%A8%E7%8E%B0%E6%89%80%E5%81%9A%E5%87%BA%E7%9A%84%E5%A4%A7%E8%83%86%E5%B0%9D%E8%AF%95%EF%BC%8C%E6%98%AF%E6%9B%B4%E4%B8%BA%E6%88%90%E7%86%9F%E4%B8%94%E9%AB%98%E7%BA%A7%E7%9A%84%E5%A3%B0%E9%9F%B3%E6%A0%87%E5%AE%9A%E6%B0%B4%E5%87%86%E4%B9%8B%E5%9F%BA%E7%A1%80%E3%80%82%E6%AD%A4%E5%A4%96%EF%BC%8C%E4%B8%BA%E4%BD%BF%E6%9C%80%E7%BB%88%E7%9A%84%E5%A3%B0%E9%9F%B3%E8%A1%A8%E7%8E%B0%20%E5%85%B7%E5%A4%87%E8%B6%B3%E5%A4%9F%E7%9A%84%E6%84%9F%E6%9F%93%E5%8A%9B%E4%B8%8E%E7%8B%AC%E7%89%B9%E6%80%A7%EF%BC%8C%E5%9C%A8%E6%A8%A1%E6%8B%9F%E6%94%BE%E5%A4%A7%E7%94%B5%E8%B7%AF%E7%9A%84%E8%AE%BE%E8%AE%A1%E4%B8%8A%EF%BC%8C%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro,697mW%4032CE%A9%E7%9A%84%E5%A4%A7%E7%94%B5%E6%B5%81%E9%AB%98%E5%8A%9F%E7%8E%87%E9%A9%B1%E5%8A%A8%E7%89%B9%E6%80%A7%E3%80%82%E5%86%8D%E5%8D%8F%E5%90%8C%E5%89%8D%E9%9D%A2%E6%8F%90%E5%8F%8A%E7%9A%84%E8%BD%A6%E8%A7%84%E7%BA%A7%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E5%92%8C%E5%85%B7%E5%A4%87%E7%94%B5%E5%AD%90%E7%AE%A1%E9%9F%B3%E8%89%B2%E7%9A%84%20ELNA%20%E7%94%B5%E5%AE%B9%EF%BC%8C%E8%BF%99%E5%8F%B0%E5%85%A8%E6%96%B0%E7%9A%84%E6%B5%B7%E8%B4%9D%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E8%BE%BE%E6%88%90%E4%BA%86%E6%A8%A1%E6%8B%9F%E5%91%B3%E4%B8%8E%E9%AB%98%E7%B4%A0%E8%B4%A8%E5%85%BC%E9%A1%BE%E7%9A%84%E5%A3%B0%E9%9F%B3%E8%A1%A8%E7%8E%B0%EF%BC%8C%E8%80%8C%E8%BF%99%E7%A7%8D%E3%80%8C%E5%88%9A%E6%9F%94%E5%B9%B6%E6%B5%8E%E3%80%8D%E7%9A%84%E8%B0%83%E6%A0%A1%EF%BC%8C%E5%9C%A8%E4%BB%A5%E5%BE%80%E6%B5%B7%E8%B4%9D%208%20%E7%B3%BB%E6%97%97%E8%88%B0%E4%BD%9C%E5%93%81%E4%B8%AD%E5%9D%87%E6%9C%AA%E6%9B%BE%E6%9C%89%E6%89%80%E6%84%9F%E5%8F%97%E3%80%82)）。对于资深烧友来说，它提供了一套可以尽情探索音乐细节和动态的利器；而对于普通音乐爱好者而言，它同样保证了音乐本身的美感和感染力。权威而迷人的声音风格，使 Golden 10th 套装无愧于十周年旗舰的称号。

5. 市场定位与消费者分析

****目标人群定位：**** 海贝 Golden 10th 十周年纪念套装作为一款定价近两万元的限量旗舰便

携组合，其目标受众主要集中在**高端音频市场**的细分人群：

- **海贝品牌忠实用户：** 十年来海贝积累了大量拥趸，这套纪念套装首先面向的就是那些一路见证海贝成长、对海贝产品有深厚感情的老用户。对于他们而言，Golden 10th 不仅是顶级设备，更是品牌十年历程的纪念象征。很多海贝粉丝具有强烈的品牌归属感和收藏欲望，这 499 套纪念版无疑是献给他们的**情怀之作**。海贝官宣中特别提到，“如果你是海贝音乐和 FAudio 的忠实粉丝...那这款精品组合毫无疑问是个好选择” ([《行业》尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E6%8D%AE%E4%BA%86%E8%A7%A3%EF%BC%8C%E5%9B%A0%E4%B8%BA%E9%83%A8%E5%88%86%E6%9D%90%E6%96%99%E7%8F%8D%E8%B4%B5%EF%BC%8C%E6%89%80%E4%BB%A5%E8%BF%99%E5%A5%97%20R6PROMAX%20x%20The%20Golden,%E5%B9%B4%203%20%E6%9C%88%20%E6%AD%A3%E5%BC%8F%E5%BC%80%20%E5%94%AE%EF%BC%8C%E5%96%9C%E6%AC%A2%E7%9A%84%E6%9C%8B%E5%8F%8B%E6%95%AC%E8%AF%B7%E6%8C%81%E7%BB%AD%E5%85%B3%E6%B3%A8%EF%BC%81))。可见官方明确将忠实粉丝作为核心受众来推荐这款产品。

- **极致音质追求者（发烧友）：** 此外，那些追求顶级随身音质的发烧友也是主要目标群体。对于经验丰富的烧友来说，他们乐于尝试不同品牌的旗舰播放器和旗舰耳塞，而 Golden 10th 套装一次性提供了“两件旗舰”。特别是一些想寻找“一步到位”解决方案的玩家，此套装的吸引力很大 ([《行业》尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E6%8D%AE%E4%BA%86%E8%A7%A3%EF%BC%8C%E5%9B%A0%E4%B8%BA%E9%83%A8%E5%88%86%E6%9D%90%E6%96%99%E7%8F%8D%E8%B4%B5%EF%BC%8C%E6%89%80%E4%BB%A5%E8%BF%99%E5%A5%97%20R6PROMAX%20x%20The%20Golden,%E5%B9%B4%203%20%E6%9C%88%20%E6%AD%A3%E5%BC%8F%E5%BC%80%20%E5%94%AE%EF%BC%8C%E5%96%9C%E6%AC%A2%E7%9A%84%E6%9C%8B%E5%8F%8B%E6%95%AC%E8%AF%B7%E6%8C%81%E7%BB%AD%E5%85%B3%E6%B3%A8%EF%BC%81))。官方宣传使用了“旗舰级极致音色的一步到位聆听组合”这样的字眼，正是打动这类用户的痛点——购买这套即可省却自行搭配调音的烦恼，在声音上直接登顶。由于套装不拆卖，发烧友若想要其中任何一件，都只能购入整套，这在一定程度上锁定了目标客群就是愿意为**完整体验**买单的高端玩家。

- **高端收藏及投资玩家：** 限量 499 套的身份也注定吸引一批音响器材收藏爱好者。一些玩家购买旗舰器材不仅为了聆听，亦看重其收藏价值和潜在升值空间。这套十周年纪念版具有明显的纪念和收藏属性，全球限量编号、十周年意义非凡，再加上采用了部分绝版器件（本身具备故事性），因此很适合被收藏玩家纳入囊中。对他们而言，这不啻于是拥有了海贝品牌历史中的一个里程碑式作品，在圈内具有谈资和身份象征意义。日后即便不使用，保留收藏也很有价值。

各类音乐偏好者的适配性： Golden 10th 套装的声音调校相当全面均衡（详见上一章节），因此并不存在明显只适合某一类型音乐的局限性。从市场定位来看，海贝希望此套装能满足**广谱音乐爱好者**的需要：

- 喜爱古典、原声音乐的用户看重声音的解析力、声场和还原度，这套系统高素质和大气的

声音正投其所好。对于偏好交响、室内乐的烧友，它堪称便携领域理想选择之一，能提供接近座舱大系统的宽松自然声场和动态表现。

- 偏好人声、流行、民谣的听者注重人声情感和耐听度。Golden 10th 的人声表现温润动人、久听不疲，非常适合长时间享受流行人声。当中频稍暖的调音风格令流行和人声曲目尤具魅力，可极大提升这类音乐的感染力。

- 喜爱摇滚、金属、电子的用户通常需要强劲低频和足够解析来避免混乱。Golden 10th 强大的低频响应和清晰分离度让快节奏音乐同样游刃有余。它的低频冲击力足以令人血脉偾张，同时中高频细节又不会被低频掩盖，适合强调节奏和氛围的曲风。

- 对于追求杂食全能的玩家来说，Golden 10th 套装几乎没有明显短板，从 ACG 配乐到爵士蓝调都能够很好胜任。这对那些听音口味广泛、不愿为不同风格换设备的用户而言，是“一台到位”的方案。

总之，在消费者类型上，海贝 Golden 10th 瞄准的是**顶级便携 HiFi 系统**的潜在购买人群：他们具备一定经济实力，对音质有极高要求，同时认可品牌价值和限量收藏意义。无论是海贝自身用户升级，还是竞品用户转化，亦或新晋高端玩家一步到位，这款套装都提供了足够的卖点和吸引力来促成购买决策。

6. 核心卖点与性价比分析

****核心卖点：**** Golden 10th 十周年纪念套装作为一款高端限量产品，其核心卖点可以概括为以下几点：

- ****全球限量，纪念稀缺：**** 每套产品皆拥有唯一编号，在全球范围限量 499 套发售，买到即赚到。这种稀缺性本身就是卖点，满足烧友“物以稀为贵”的心理。同时十周年纪念的身份赋予产品特殊意义，具有浓厚的收藏和纪念价值。对于品牌粉丝而言，它不仅是一款器材，更代表十年情怀的沉淀。

- ****跨品牌联名，强强联合：**** 由海贝与 FAudio 两大华人 HiFi 品牌联合打造，是双方旗舰技术与调音经验的融合体。这种联名身份在市场上十分少见，意味着购买者能同时体验两家之所长。一套产品凝聚两家旗舰之精华，1+1>2 的协同优化保证了独一无二的使用体验 ([行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E5%85%A8%E9%9F%B3%E9%A2%91%E9%93%BE%E8%B7%AF%E5%B0%96%E7%AB%AF%E8%A7%A3%E5%86%B3%E6%96%B9%E6%A1%88))。联名背书也提高了产品调音的可信度（FAudio 十年声学功力）和硬件的可靠度（海贝十年电子技术），令消费者更放心。

- ****顶级工艺设计：**** 材质和工艺堆料奢华：钛合金机身、手表级 CNC、真空离子镀、烧箔画面板等一系列高端工艺的采用，使产品在观感和质感上达到艺术品级别 ([行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E8%BF%99%E6%AC%BE%E5%A5%97%E8%A3%85%E7%9A%84%E5%A4%96%E5%A3%B3%E9%87%87%E7%94%A8%E4%BA%86%E8%87

%B4%E5%AF%86%E8%BD%BB%E7%9B%88%E7%9A%84%E9%92%9B%E5%90%88%E9%87%91%E
F%BC%8C%E4%BB%A5%E5%8F%8A%E6%89%8B%E8%A1%A8%E7%BA%A7%E7%9A%84CNC%E5
%92%8C%E7%9C%9F%E7%A9%BA%E7%A6%BB%E5%AD%90%E7%A3%81%E6%8E%A7%E6%BA%
85%E5%B0%84%E5%B7%A5%E8%89%BA%EF%BC%8C%E8%80%B3%E6%9C%BA%E9%9D%A2%E7
%9B%96%E9%87%87%E7%94%A8%E4%BC%A0%E7%BB%9F%E7%83%A7%E7%AE%94%E7%94%B
B%E5%B7%A5%E8%89%BA%EF%BC%8C%E5%9C%A8%E5%88%B6%E4%BD%9C%E5%B7%A5%E8
%89%BA%E4%B8%8A%E7%9B%B8%E5%BD%93%E7%B2%BE%E8%87%B4%EF%BC%8C%E5%AE%
9B%E5%A6%82%E9%BB%84%E9%87%91%E9%94%BB%E9%80%A0%E7%9A%84%E5%A3%B0%E5
%AD%A6%E4%B9%90%E5%99%A8%E3%80%82%E9%99%A4%E6%AD%A4%E4%BB%A5%20%E5%
A4%96%EF%BC%8C%E5%8C%85%E8%A3%85%E5%86%85%E5%B8%A6%E6%9C%8965W%E7%9A
%84%E6%B0%AE%E5%8C%96%E9%95%93%E5%85%85%E7%94%B5%E5%A4%B4%E3%80%81typ
e))。这种视觉和触觉上的享受也是卖点之一。很多烧友购买高端器材，除了声音外也很在
意做工和颜值，Golden 10th 的精美程度完全可以满足高端用户对**工艺美感**的追求。

- **绝版元件与发烧配置：** 播放器部分使用了市面罕见的 AD8620 运放和军工级金钽电容
等“绝版”器件 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾
讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E8%BF%90%E6%94%BE%EF%BC
%8C%E4%B9%9F%E6%98%AF%E7%94%B1%E8%81%94%E5%90%88%E5%93%81%E7%89%8C%2
0FAUDIO%20%E8%AE%BE%E8%AE%A1%E5%B8%88%E9%98%BF%20KEN%20%E4%B8%8E%E6%B
5%B7%E8%B4%9D%E7%9A%84%E5%B7%A5%E7%A8%8B%E5%B8%88%E4%BB%AC%E7%BB%8F
%E8%BF%87%E5%A4%A7%E9%87%8F%E6%80%9D%E7%B4%A2%E4%B8%8E%E5%AE%9E%E9%A
A%8C%E4%B9%8B%E5%90%8E%E6%89%80%E5%81%9A%E5%87%BA%E7%9A%84%E9%80%89%
E6%8B%A9%E3%80%82%E5%AF%B9%E4%BA%8E%E7%86%9F%E6%82%89%E8%BF%90%E6%94
%BE%E8%AE%BE%E8%AE%A1%E7%9A%84%E8%B5%84%E6%B7%B1%E7%8E%A9%E5%AE%B6%
E8%80%8C%E8%A8%80%EF%BC%8CAD8620ARZ,%E7%9A%84%E5%8D%8F%E5%90%8C%E5%8A
%AA%E5%8A%9B%EF%BC%8C%E6%9C%80%E7%BB%88%E9%80%9A%E8%BF%87%E6%AD%A3%
E8%A7%84%E6%B8%A0%E9%81%93%E8%8E%B7%E5%8F%96%E4%B8%94%E9%80%9A%E8%BF
%87%E4%B8%A5%E6%A0%BC%E6%B5%8B%E8%AF%95%E8%83%BD%E5%A4%9F%E6%BB%A1%
E8%B6%B3%E6%9C%80%E7%BB%88%E9%80%89%E7%94%A8%E6%A0%87%E5%87%86%E7%9A
%84%20AD8620ARZ%20%E8%BF%90%E6%94%BE%E4%BB%A5%E5%8F%8A%E9%87%91%E9%92
%BD%E7%94%B5%E5%AE%B9%E6%9B%B4%E6%98%AF%E5%B1%88%E6%8C%87%E5%8F%AF%E
6%95%B0%EF%BC%8C%E7%9B%B8%E4%BF%A1%E8%BF%99%E4%BE%BF%E6%98%AF%E5%8D%
81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E5%8F%AA%E8%83%BD%E9%99%90%E9
%87%8F%E5%8F%91%E5%94%AE%20499%20%E5%A5%97%E7%9A%84%E5%85%B3%E9%94%A
E%E5%8E%9F%E5%9B%A0%E3%80%82))，耳机部分则搭载多达八枚顶尖单元，包括压电陶
瓷这样新颖的发声单元。这些配置在参数和实际听感上都带来了显著提升，且具有很强的话
题性。例如 AD8620 停产多年，此次重出江湖，自然会引发烧友圈的关注与讨论。本套装通
过强调这些极致用料，树立了**“不计成本、只求极致”**的产品形象，对于追求发烧极限
的用户极具吸引力。

- **完整便携 HiFi 解决方案：** 与一般单品不同，这是一套“前端播放器 + 耳机”的完整
组合，官方经过一年多时间精心搭配调音，让二者在声音上**毫无折扣**地契合 ([参透发
烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新

闻](

- ****官方调音保障&售后支持:**** 作为海贝自家推出的套装,自然享有官方完善的固件升级和售后服务保障。播放器固件可持续获得海贝官方更新优化(比如新增功能或改善算法),耳机部分若有需要也能得到海贝/FAudio 的联合售后支持。这相比个人搭配的杂牌组合更加可靠。官方强调了套装的****旗舰级经典****地位 ([行业资讯 | 19998 元!海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩]([****性价比与竞品对比:**** 定价 19998 元人民币\(约合\\$3000 美元\)的 Golden 10th 套装,单从价格看属于便携领域的超高端。不过在高端 HiFi 市场,讨论“性价比”需要结合受众价值来评估。对于一般消费者而言,2 万元的音乐播放器+耳塞显然是难以企及的奢侈品,性价比很低。然而对于目标用户\(发烧友\)来说,这个价位在旗舰级产品中并不算离谱,而且考虑到其联名限量和双旗舰属性,反而****相对合理****,甚至可说有一定性价比优势:](http://www.bilibili.com/read/cv41094327/#:~:text=%E4%B8%8EFAudio%E5%86%8D%E5%BA%A6%E5%90%88%E4%BD%9C))), 在未来相当一段时间内都会作为品牌形象产品得到重视。</p></div><div data-bbox=)

- 市面上顶级便携播放器往往就需数万元,如 Cayin 的 N8II 售价约 2 万元出头,而 Astell&Kern 的 SP3000 更高达 3 万+人民币。然而这些仅是播放器本体,并未包含耳机。用户若再配一条

旗舰耳塞（例如 JH Audio 或 64Audio 的顶级耳塞也在 1~2 万区间），总花费将显著高于 2 万元。而海贝此次套装以 2 万元内的价格同时提供**旗舰播放器+旗舰耳塞**，综合配置和声音水准直逼上述组合，却价位更可控。从这个角度看，Golden 10th 套装对于追求顶配的玩家来说**价格厚道**了不少。

- 与其他厂商有限量联名性质的产品相比，Golden 10th 也有竞争力。比如 Astell&Kern 曾与 Vision Ears 合作推出限量版组合，但通常价格高昂且不一定在声音上 1+1>2。海贝套装强调协同调音，实际听感确实达到远超单品的融合效果（[行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E5%85%A8%E9%9F%B3%E9%A2%91%E9%93%BE%E8%B7%AF%E5%B0%96%E7%AB%AF%E8%A7%A3%E5%86%B3%E6%96%B9%E6%A1%88))，物有所值。而且海贝在套装中没有收取溢价式的“情怀税”，反观一些国际大厂的限量版（如镀金版播放器、联名版耳机）常常溢价惊人。海贝的定价策略相对亲民务实，让发烧友以“常规旗舰的钱”拿到了一套“限量旗舰”的体验。

- 性价比还体现在节省用户时间和精力成本上。发烧友若自行搭配购买多款器材，需要投入大量时间试听、调试，而这套官方组合免除了这方面成本——官方已帮你选好最优搭档，提供了保证。这种“一步解决方案”的价值，对一些时间宝贵或不想折腾的消费者来说也是**隐形的性价比**。

需要坦诚的是，从**绝对价格**看，Golden 10th 依然是一款小众高价产品，只有极少数发烧友愿意或有能力为之买单。因此它的性价比更多是相对同级竞品而言成立。就像评论者所说：“如果你是忠实粉丝或者想一步到位选择一套旗舰组合，那它毫无疑问是个好选择”（[【行业】尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E6%8D%AE%E4%BA%86%E8%A7%A3%EF%BC%8C%E5%9B%A0%E4%B8%BA%E9%83%A8%E5%88%86%E6%9D%90%E6%96%99%E7%8F%8D%E8%B4%B5%EF%BC%8C%E6%89%80%E4%BB%A5%E8%BF%99%E5%A5%97%20R6PRO MAX%20x%20The%20Golden,%E5%B9%B4%203%20%E6%9C%88%20%E6%AD%A3%E5%BC%8F%E5%BC%80%20%E5%94%AE%EF%BC%8C%E5%96%9C%E6%AC%A2%E7%9A%84%E6%9C%8B%E5%8F%8B%E6%95%AC%E8%AF%B7%E6%8C%81%E7%BB%AD%E5%85%B3%E6%B3%A8%EF%BC%81))。对该目标人群而言，这 2 万元花得物有所值；但对于普通消费者，这个价格当然不具有大众性价比。从厂商角度，Golden 10th 承担的主要是提升品牌高度和满足小众需求的任务，并非走量产品。

****与竞品简析：**** 在便携 HiFi 领域，可与海贝 Golden 10th 套装相提并论的竞品并不多见，因为它以“一套”形式出现。可能的对比包括：

- ****Cayin 凯音 N8II 播放器 + 荣耀银剑耳机****（假设搭配）：N8II 是凯音旗舰播放器，推力和声音素质拔尖，但价格也在 2 万元以上；若搭配一条顶级耳机，总价会超过本套装。凯音的优势在于胆石可切换音色，但缺乏耳机协同优化。而海贝套装胜在整体匹配和更低综合成本。

- ****Astell&Kern SP3000 播放器 + 旗规定制耳塞****：A&K 旗舰以极致解析力和做工著称，但价格非常高昂，且声音偏 Monitor 取向。如果用户追求音乐性和全能性，海贝套装的调音可

能更具亲和力。而且 A&K 没有提供耳机，用户需要自行选择，不一定达到 1+1>2 的效果。

- **Sony 索尼 DMP-Z1 台式播放器 + IER-Z1R 耳塞**：索尼这套组合价格更高（DMP-Z1 高达 5 万+，IER-Z1R 约 1.2 万），定位便携台机+耳塞。音质虽极佳但便携性差（播放器巨型笨重）。海贝则是真正便携形态，使用场景更灵活。价格上海贝也远低于索尼套装。

总体来说，海贝 Golden 10th 套装在市场上的**竞品稀少**且优势鲜明：它以相对更“合理”的投入提供了顶级且匹配优化的声音体验，在高端随身 HiFi 领域树立了一个独特的标杆。这使得它对核心目标消费者而言颇具吸引力，其核心卖点——限量珍稀、顶级工艺、绝佳声音——也支撑起了其高价定位。性价比高低取决于评判角度，但不可否认的是，在愿意花费 2 万预算追求极致随身音乐体验的人群中，这款套装已经是**极具竞争力**且值得考虑的选择之一。

7. 营销策略分析

产品发布与宣传节奏：海贝 Golden 10th 十周年套装的营销推广围绕“十周年”这一主题展开，充分利用了时间节点和限量话题。首先是在**2025 年 3 月 1 日**的上海国际耳机展**上隆重首发**。海贝借助音响展会举办春季新品发布会，现场发布十周年限量套装，并同步推出 R3 Pro II 播放器等新品（[《行业》尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E4%BB%8E%E5%88%9D%E4%BB%A3%E7%9A%84%20%E2%80%9C%E9%9F%B3%E9%A2%91%E5%BC%95%E6%93%8E%E2%80%9D%20%E5%88%B0%E5%A6%82%E4%BB%8A%E7%9A%84%E9%9F%B3%E9%A2%91%E7%A1%AC%E4%BB%B6%20%E2%80%9C%E7%99%BE%E8%8A%B1%E9%BD%90%E6%94%BE%E2%80%9D%EF%BC%8C%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%B7%B2%E7%BB%8F%E8%B5%B0%E8%BF%87%E5%8D%81%E5%B9%B4%E3%80%82%E5%9C%A8%203,Golden%2010th%20%E4%BB%A5%E5%8F%8A%E5%85%A8%E6%96%B0%E7%9A%84%E7%BA%AF%E9%9F%B3%E2%80%9C%E5%B0%8F%E9%92%A2%E7%82%AE%E2%80%9DHiBy%20R3Pro%20%E4%BA%8C%E4%BB%A3%E3%80%82))。选择行业展会首发，一方面能够直接面对核心发烧友群体、邀请媒体和 KOL 参与试用，制造现场口碑；另一方面也凸显其作为“重量级新品”的地位。发布会上官方详细介绍了海贝十年历程和套装的设计理念，将新品与品牌故事巧妙结合，引发情感共鸣（[《行业》尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装推荐_腾讯新闻](https://news.qq.com/rain/a/20250302A04HUI00#:~:text=%E4%BB%8E%E5%88%9D%E4%BB%A3%E7%9A%84%20%E2%80%9C%E9%9F%B3%E9%A2%91%E5%BC%95%E6%93%8E%E2%80%9D%20%E5%88%B0%E5%A6%82%E4%BB%8A%E7%9A%84%E9%9F%B3%E9%A2%91%E7%A1%AC%E4%BB%B6%20%E2%80%9C%E7%99%BE%E8%8A%B1%E9%BD%90%E6%94%BE%E2%80%9D%EF%BC%8C%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%B7%B2%E7%BB%8F%E8%B5%B0%E8%BF%87%E5%8D%81%E5%B9%B4%E3%80%82%E5%9C%A8%203,Golden%2010th%20%E4%BB%A5%E5%8F%8A%E5%85%A8%E6%96%B0%E7%9A%84%E7%BA%AF%E9%9F%B3%E2%80%9C%E5%B0%8F%E9%92%A2%E7%82%AE%E2%80%9DHiBy%20R3Pro%20%E4%BA%8C%E4%BB%A3%E3%80%82))。

在发布初期，海贝官方采取了**逐步预热、集中引爆**的策略。在微博等自媒体上预告新品，并由海贝 CEO 等核心人物转发评论，吸引粉丝关注。例如海贝音乐官博发布消息称“非常

期待 HiBy 十周年套装评测，2 万价位退烧套装，开箱视频&图文长评酝酿中！”等，引发讨论 ([HiBy 海贝音乐官博 - 微博](https://m.weibo.cn/u/6190468063?luicode=10000011&lfid=1005056095782921&featurecode=newtitle&launchid=10000360-qq_browser_resou#:~:text=HiBy%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%AE%98%E5%8D%9A%20,2%E4%B8%87%E4%BB%B7%E4%BD%8D%E9%80%80%E7%83%A7%E5%A5%97%E8%A3%85%EF%BC%8C%E5%BC%80%E7%AE%B1%E8%A7%86%E9%A2%91%26%E5%9B%BE%E6%96%87%E9%95%BF%E8%AF%84%E9%85%9D%E9%85%BF%E4%B8%AD%EF%BC%81%20HiBy%20x%20FAudio%E5%BC%BA))。其中使用“退烧套装”这一说法，意指其性能之强足以让烧友“买了此套装就此封顶退烧”，颇具话题性和传播度。随后官方在微博、微信公众号等平台陆续放出产品细节图、内部专访视频等内容。特别是发布了一段对海贝声学工程师（昵称“海贝钳工”）的访谈视频，其以诙谐方式透露设计理念——“如果可行，恨不得让耳机和播放器取消接口直接焊死” ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E6%89%80%E4%BB%A5%EF%BC%8C%E5%9F%BA%E4%BA%8E%E5%85%A8%E6%96%B0%E5%B9%B3%E5%8F%B0%E7%9A%84%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro%20Max%20%E5%AE%9E%E5%88%99%E4%B8%BA%E5%BD%93%E4%B8%8B%E6%B5%B7%E8%B4%9D%E7%9A%84%E7%9C%9F%E6%AD%A3%E6%97%97%E8%88%B0%E6%9C%BA%E5%9E%8B%EF%BC%8C%E8%80%8C%E5%90%8E%E7%BB%AD%E6%B5%B7%E8%B4%9D%E5%A4%A7%E6%8A%B5%E4%BC%9A%E4%BB%A5%E6%AD%A4%E5%B9%B3%E5%8F%B0%E4%B8%BA%E5%9F%BA%E7%A1%80%E6%8E%A8%E5%87%BA%E5%AE%9A%E4%BD%8D%E6%9B%B4%E4%B8%BA%E9%AB%98%E7%BA%A7%E7%9A%84%E6%96%B0%E3%80%8C%E3%80%8D%E7%B3%BB%E3%80%82%E5%85%B3%E4%BA%8E%E4%B8%BA%E4%BD%95%E4%B8%8D%E4%BB%A5%E3%80%8C%E3%80%8D%E4%B8%BA%E5%90%8D%EF%BC%8C%E4%BB%A5%E5%8F%8A%E9%99%90%E9%87%8F,%E3%80%82%E4%BA%94%E8%B7%AF%E5%8D%95%E5%85%83%E9%80%9A%E8%BF%87%E7%8B%AC%E7%AB%8B%E5%A3%B0%E8%85%94%E4%B8%8E%E7%B2%BE%E5%AF%86%E5%88%86%E9%A2%91%E5%99%A8%E8%A1%94%E6%8E%A5%EF%BC%8C%E5%AE%9E%E7%8E%B0%E4%BA%86%E4%BB%8E%2020Hz%20%E5%88%B0%2040kHz%20%E7%9A%84%E5%85%A8%E9%A2%91%E8%A6%86%E7%9B%96%E3%80%82))，生动地表现了对套装声音一致性的极致追求。这些官方内容既作为营销素材，又提供权威信息，迅速被各大音频论坛、自媒体转载传播。

****线下试听活动：**** 对于高端音频产品而言，****现场试听体验****非常重要。海贝在新品发布后，积极组织了多场试听会和巡回体验活动。在上海耳机展期间，Golden 10th 套装在海贝展台供烧友试听，现场反响热烈，不少人分享了听感印象 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=Image%3A%20%E5%9B%BE%E7%89%87))。发布会后，海贝联合经销商在各大城市的 HiFi 店铺举办试听会，例如北京“佳佳耳机生活馆”等地都提供了 Golden 10th 的体验 ([海贝 Golden 10th 十周年纪念套装_哔哩哔哩_bilibili](https://www.bilibili.com/video/BV1p4ZZY9Ef1/#:~:text=%E4%BD%B3%E4%BD%B3%E8%80%B3%E6%9C%BA%E7%94%9F%E6%B4%BB%E9%A6%86%20%20%E5%8F%91%E6%B6%88%E6%81%AF))。一些经销商通过社群和朋友圈宣传“海贝十周年套装到店试听，欢迎预约”，吸引潜在客户亲自感受产品魅力。这种让用户“耳听为实”的策略对于高价位产品尤为奏效，因为一旦声音表现超出预期，就更容易促成购买。同时，限量的紧迫感也在试听活动中被反

复强调，比如提示有意向的烧友尽早下单，以免错过名额。

****口碑传播与 KOL 评测：**** 海贝非常注重在烧友圈层内的口碑发酵。他们邀请多位知名音频测评人、B 站 UP 主、知乎专栏作者等在新品发布后进行深入评测。这些 KOL 拿到评测机后，通过图文、视频等形式产出大量评测内容。例如知乎专栏文章《参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 10th 套装》（[参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 - 腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=2014%20%E5%B9%B4%E5%BD%93%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%87%AD%E5%80%9F%E4%B8%80%E6%AC%BE%E5%85%A8%E6%A0%BC%E5%BC%8F%E6%92%AD%E6%94%BE%E8%BD%AF%E4%BB%B6%E5%8F%A9%E5%90%AF%E9%9A%8F%E8%BA%AB%20HiFi%20%E4%B9%8B%E9%97%A8%E6%97%B6%EF%BC%8C%E6%88%91%E7%AC%83%E4%BF%A1%E6%97%A0%E4%BA%BA%E8%83%BD%E5%A4%9F%E6%96%99%E6%83%B3%E8%BF%99%E5%AE%B6%E3%80%8C%E8%BD%AF%E4%BB%B6%E5%85%AC%E5%8F%B8%E3%80%8D%E4%BC%9A%E4%BA%8E%E5%8D%81%E5%B9%B4%E4%B9%8B%E5%90%8E%E6%88%90%E4%B8%BA%E5%9B%BD%E4%BA%A7%E9%9F%B3%E9%A2%91%E7%A1%AC%E4%BB%B6%E7%9A%84%E3%80%8C%E6%A0%87%E6%9D%86%E3%80%8D%E4%B9%8B%E4%B8%80%E3%80%82%E6%97%B6%E8%87%B3%E4%BB%8A%E6%97%A5%EF%BC%8C%E4%B9%9D%E6%AE%B5%E4%BE%9D%E6%97%A7%E8%83%BD%E5%A4%9F%E6%98%8E%E6%99%B0%E5%9C%B0%E5%BF%86%E8%B5%B7%E5%BD%93%E5%88%9D%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%20App,Max%20%E9%92%9B%E5%90%88%E9%87%91%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E4%B8%8EFAudio%E8%81%94%E5%90%8D%20Golden%2010th%20%E8%80%B3%E6%9C%BA%E7%BB%84%E6%88%90%E7%9A%84%E5%8D%81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E6%9D%A5%E6%80%BB%E7%BB%93%E8%87%AA%E8%BA%AB%E7%B2%BE%E5%BD%A9%E7%BA%B7%E5%91%88%E7%9A%84%E5%8D%81%E5%B9%B4%E5%8E%86%E7%A8%8B%E3%80%82))、什么值得买社区文章《海贝音乐十周年“双响炮”提前体验》、B 站视频《【甲苯上海】海贝十周年套装评测 两万块一套值不值？》等。评测内容通常详细剖析了套装的设计用料、声音表现，并给予较高评价和推荐。由于评测人群在烧友中具有一定公信力，他们的正面评价无疑帮助塑造了 Golden 10th 的****优质口碑****。值得一提的是，这些 KOL 评测大多紧扣“十周年”“限量”“联名”这些卖点，并会引用官方给出的技术细节，让读者既感性认识到声音之好，也理性了解到设计之强。在社交媒体上，烧友们自发传播评测结论、晒出试听照片，再次扩大了话题声量。

****卖点包装与差异化策略：**** 海贝在营销话术上充分突出本套装与竞品的差异化卖点。比如反复强调“1+1>2 的声音表现”（[行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E5%85%A8%E9%9F%B3%E9%A2%91%E9%93%BE%E8%B7%AF%E5%B0%96%E7%AB%AF%E8%A7%A3%E5%86%B3%E6%96%B9%E6%A1%88))、“绝版元件打造独一无二声音”（[参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 - 腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E8%BF%90%E6%94%BE%EF%BC%8C%E4%B9%9F%E6%98%AF%E7%94%B1%E8%81%94%E5%90%88%E5%93%81%E7%89%8C%20FAUDIO%20%E8%AE%BE%E8%AE%A1%E5%B8%88%E9%98%BF%20KEN%20%E4%B8%8E%E6%B5%B7%E8%B4%9D%E7%9A%84%E5%B7%A5%E7%A8%8B%E5%B8%88%E4%BB%AC%E7%BB%8F

%E8%BF%87%E5%A4%A7%E9%87%8F%E6%80%9D%E7%B4%A2%E4%B8%8E%E5%AE%9E%E9%A
A%8C%E4%B9%8B%E5%90%8E%E6%89%80%E5%81%9A%E5%87%BA%E7%9A%84%E9%80%89%
E6%8B%A9%E3%80%82%E5%AF%B9%E4%BA%8E%E7%86%9F%E6%82%89%E8%BF%90%E6%94
%BE%E8%AE%BE%E8%AE%A1%E7%9A%84%E8%B5%84%E6%B7%B1%E7%8E%A9%E5%AE%B6%
E8%80%8C%E8%A8%80%EF%BC%8CAD8620ARZ,%E7%9A%84%E5%8D%8F%E5%90%8C%E5%8A
%AA%E5%8A%9B%EF%BC%8C%E6%9C%80%E7%BB%88%E9%80%9A%E8%BF%87%E6%AD%A3%
E8%A7%84%E6%B8%A0%E9%81%93%E8%8E%B7%E5%8F%96%E4%B8%94%E9%80%9A%E8%BF
%87%E4%B8%A5%E6%A0%BC%E6%B5%8B%E8%AF%95%E8%83%BD%E5%A4%9F%E6%BB%A1%
E8%B6%B3%E6%9C%80%E7%BB%88%E9%80%89%E7%94%A8%E6%A0%87%E5%87%86%E7%9A
%84%20AD8620ARZ%20%E8%BF%90%E6%94%BE%E4%BB%A5%E5%8F%8A%E9%87%91%E9%92
%BD%E7%94%B5%E5%AE%B9%E6%9B%B4%E6%98%AF%E5%B1%88%E6%8C%87%E5%8F%AF%E
6%95%B0%EF%BC%8C%E7%9B%B8%E4%BF%A1%E8%BF%99%E4%BE%BF%E6%98%AF%E5%8D%
81%E5%91%A8%E5%B9%B4%E5%A5%97%E8%A3%85%E5%8F%AA%E8%83%BD%E9%99%90%E9
%87%8F%E5%8F%91%E5%94%AE%20499%20%E5%A5%97%E7%9A%84%E5%85%B3%E9%94%A
E%E5%8E%9F%E5%9B%A0%E3%80%82))、“联名的最高境界”等，用简练语言向不同受众传
递产品优势。在面向资深烧友的宣传中，着重技术亮点（运放、架构）和听感突破（以往海
贝没有过的权威声音）；面向普通消费者或新手，则强调“一步到位”“全套齐备”“官方精
调”等易于理解的利益点。这种**分层沟通**策略使不同背景的读者都能提炼出对自己有吸
引力的信息。此外，限量属性也贯穿始终——无论线上宣传还是线下活动，都会提醒“全球
仅 499 套”“不单卖”，利用饥饿营销推动有条件的用户尽早购买。对于暂时无法决策的潜在
客户，海贝也准备了替代方案：发布会上同时推出了入门新品 R3 Pro II，价格亲民。这被视
为对普通消费者的安抚与培育，让他们感知品牌十周年的技术成果也能下放到平价产品（如
R3 Pro II 采纳了部分新设计理念（[第九届上海国际耳机展亮点直击：海贝十周年重量新品发
布 多家新品耳塞与播放器亮相 _ProMax_ 音乐 _声音](https://www.sohu.com/a/865521980_121124374#:~:text=%E9%99%A4%E4%BA%86%E5%8D
%81%E5%91%A8%E5%B9%B4%E7%BA%AA%E5%BF%B5%E5%A5%97%E8%A3%85%EF%BC%8C%
E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E8%BF%98%E5%8F%91%E5%B8%83%E4%BA
%86%E5%85%A8%E6%96%B0%E7%9A%84%E7%BA%AF%E9%9F%B3%E6%92%AD%E6%94%BE%
E5%99%A8HiBy%20R3ProII%E3%80%82%E8%BF%99%E6%AC%BE%E6%92%AD%E6%94%BE%E5
%99%A8%E5%BB%B6%E7%BB%AD%E4%BA%86R3%E7%B3%BB%E5%88%97%E7%9A%84%E7%B
B%8F%E5%85%B8%E8%AE%BE%E8%AE%A1%EF%BC%8C%E5%B9%B6%E5%9C%A8%E6%80%A7
%E8%83%BD%E5%92%8C%E5%8A%9F%E8%83%BD%E4%B8%8A%E8%BF%9B%E8%A1%8C%E4%
BA%86%E5%85%A8%E9%9D%A2%E5%8D%87%E7%BA%A7%E3%80%82))）。如此高低搭配，既
宣传了旗舰，也兼顾了大众市场，一举两得。

****用户互动与社区运营:**** 在营销过程中，海贝注重与用户互动，营造粉丝参与感。比如在
官博发布有关 Golden 10th 的帖子下，积极回复网友评论，对提出的问题进行解答（如关于
不单卖的原因、套装设计故事等），增强透明度和亲切感。还在社群里开展了一些有奖问答
或分享活动，以十周年为主题征集老用户的回忆或祝福，让用户感觉自己也是庆典的一部分。
这种情感营销提升了老用户的品牌忠诚度，也吸引新粉丝加入讨论。部分首批购买套装的用
户收到产品后，也被邀约在官方社区分享开箱和聆听体验，成为二次宣传素材。此外，FAudio
方面也配合进行了海外社交平台的推广，在 Facebook 等发布英文宣传语和图片（[HiBy Music
added a new photo.
Facebook](https://m.facebook.com/100067720951789/photos/983330780600945/#:~:text=HiBy

Music 20added 20a 20new,Golden 2010th 20IEM))，将这一联名套装推向国际视野，覆盖更广泛的发烧友群体。

总体来看，海贝 Golden 10th 套装的营销策略可以总结为：**** “故事引导+口碑体验+饥饿营销” ****。通过十周年故事和联名噱头引起兴趣，通过 KOL 背书和试听活动树立口碑，通过限量稀缺推动转化。再辅以多渠道、多层次的内容输出，成功地将这款定位小众高端的产品推广到了目标消费者面前，并塑造出了“海贝里程碑式神作”的品牌印象。从市场反馈看，其发售后在烧友中热度颇高，多次出现“一机难求”“订金售罄”等盛况，证明营销取得了预期效果。

8. 结论与展望

**** 品牌意义与形象提升：** ** Golden 10th 十周年纪念套装作为海贝音乐十周年的重要作品，不仅是一款高端 HiFi 产品，更承载着品牌十年发展的总结和展示作用。从内部看，这套产品融合了海贝十年来在音频软硬件领域的所有核心积累：软件算法（SRC 绕过、系统优化）、硬件设计（多 DAC 架构、大推力输出）、工业工艺（钛合金+CNC+镀膜）以及调音哲学（从理性到感性的转变）等，都在此得以集中体现****** ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E4%BD%9C%E4%B8%BA%E4%B8%80%E5%AE%B6%E4%BB%A5%E6%8A%80%E6%9C%AF%E9%A9%B1%E5%8A%A8%E4%B8%BA%E6%A0%B8%E5%BF%83%E7%9A%84%E5%93%81%E7%89%8C%EF%BC%8C%E6%B5%B7%E8%B4%9D%E7%9A%84%E7%A1%AC%E4%BB%B6%E8%AE%BE%E8%AE%A1%E5%A7%8B%E7%BB%88%E6%89%BF%E8%BD%BD%E7%9D%80%E7%90%86%E5%B7%A5%E7%94%B7%E7%9A%84%E3%80%8C%E6%89%A7%E5%BF%B5%E3%80%8D%E3%80%82%E4%BB%8E%E5%88%9D%E4%BB%A3%20R6%20%E7%AD%89%E6%9C%BA%E5%9E%8B%E6%89%80%E9%87%87%E7%94%A8%E7%9A%84%E5%B8%B8%E8%A7%84%E4%B8%8D%E9%94%88%E9%92%A2%E6%9C%BA%E8%BA%AB%EF%BC%8C%E5%88%B0%E6%AD%A4%E6%AC%A1%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro,R6%20Pro%20Max%20%E6%A0%87%E5%87%86%E7%89%88%E7%9A%84%E8%AE%BE%E8%AE%A1%E3%80%82%E8%99%BD%E7%84%B6%EF%BC%8C%E8%BF%99%E4%BB%85%E4%BB%85%E6%98%AF%E4%B8%80%E5%8F%B0%E4%BB%A5%E3%80%8C%E6%8D%E4%B8%BA%E5%90%8D%E7%9A%84%E4%B8%AD%E9%AB%98%E7%A8%AF%E6%9C%BA%E5%9E%8B%EF%BC%8C%E7%84%B6%E8%80%8C%EF%BC%8C%E5%AE%83%E5%8D%B4%E9%87%87%E7%94%A8%E4%BA%86%E4%BB%A5%E5%BE%80%E6%B5%B7%E8%B4%9D%E6%9C%BA%E5%9E%8B%E4%B8%8A%E6%9C%AA%E6%9B%BE%E5%87%BA%E7%8E%B0%E8%BF%87%E7%9A%84%E5%85%A8%E6%96%B0%E8%AE%BE%E8%AE%A1%E7%90%86%E5%BF%B5%E3%80%82%E4%B8%8D%E8%A7%84%E5%88%99%E4%B8%94%E5%AF%8C%E6%9C%89%E8%89%BA%E6%9C%AF%E6%84%9F%E7%9A%84%E9%80%A0%E5%9E%8B%20%EF%BC%8C%E4%B8%8D%E4%BB%85%E6%9C%89%E5%88%A9%E4%BA%8E%E6%97%A5%E5%B8%B8%E4%BD%BF%E7%94%A8%E6%97%B6%E7%9A%84%E6%8F%A1%E6%8C%81%EF%BC%8C%E6%9B%B4%E5%9C%A8%E8%A7%82%E6%84%9F%E4%B8%8E%E5%93%81%E8%B4%A8%E5%91%88%E7%8E%B0%E6%96%B9%E9%9D%A2%E4%B8%BA%E7%94%A8%E6%88%B7%E5%B8%A6%E6%9D%A5%E4%BA%86%E5%88%AB%E5%85%B7%E4%B8%80%E6%A0%BC%E7%9A%84%E6%96%B0%E6%84%8F%E3%80%82)) ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装_腾讯新

闻]([****用户口碑与生态影响：**** 从用户反馈看，Golden 10th 套装广受好评，许多烧友称其“素质调音双巅峰”、“值得珍藏”。这样的口碑资产对海贝未来的发展大有裨益。一方面，它巩固了海贝核心粉丝群的忠诚度，让老用户倍感自豪；另一方面，通过传播也吸引了一批原本非海贝用户的发烧友关注，拓宽了品牌影响力。更长远地，海贝通过推出这样一套**“系统性方案”**，在消费者心中埋下了“**音频生态**”的种子——即期待海贝在播放器之外，持续推出更多优秀耳机、耳放等产品，形成自己的高端生态闭环。这将有助于海贝未来在产品线延伸和生态构建上获得用户认同。例如，不少用户在试听 Golden 10th 后也对海贝此前推出的 ZETA 耳机、以及今后的耳机产品产生兴趣，愿意尝试海贝的完整方案。这种信任和期待，正是品牌通过十周年套装所获取的无形财富。](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%85%B7%E5%A4%87%E8%B6%B3%E5%A4%9F%E7%9A%84%E6%84%9F%E6%9F%93%E5%8A%9B%E4%B8%8E%E7%8B%AC%E7%89%B9%E6%80%A7%EF%BC%8C%E5%9C%A8%E6%A8%A1%E6%8B%9F%E6%94%BE%E5%A4%A7%E7%94%B5%E8%B7%AF%E7%9A%84%E8%AE%BE%E8%AE%A1%E4%B8%8A%EF%BC%8C%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro%20Max%20%E5%B0%9D%E8%AF%95%E8%BF%90%E7%94%A8%E4%BA%86,697mW%4032%CE%A9%E7%9A%84%E5%A4%A7%E7%94%B5%E6%B5%81%E9%AB%98%E5%8A%9F%E7%8E%87%E9%A9%B1%E5%8A%A8%E7%89%B9%E6%80%A7%E3%80%82%E5%86%8D%E5%8D%8F%E5%90%8C%E5%89%8D%E9%9D%A2%E6%8F%90%E5%8F%8A%E7%9A%84%E8%BD%A6%E8%A7%84%E7%BA%A7%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E5%92%8C%E5%85%B7%E5%A4%87%E7%94%B5%E5%AD%90%E7%AE%A1%E9%9F%B3%E8%89%B2%E7%9A%84%20ELNA%20%E7%94%B5%E5%AE%B9%EF%BC%8C%E8%BF%99%E5%8F%B0%E5%85%A8%E6%96%B0%E7%9A%84%E6%B5%B7%E8%B4%9D%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E8%BE%BE%E6%88%90%E4%BA%86%E6%A8%A1%E6%8B%9F%E5%91%B3%E4%B8%8E%E9%AB%98%E7%B4%A0%E8%B4%A8%E5%85%BC%E9%A1%BE%E7%9A%84%E5%A3%B0%E9%9F%B3%E8%A1%A8%E7%8E%B0%EF%BC%8C%E8%80%8C%E8%BF%99%E7%A7%8D%E3%80%8C%E5%88%9A%E6%9F%94%E5%B9%B6%E6%B5%8E%E3%80%8D%E7%9A%84%E8%B0%83%E6%A0%A1%EF%BC%8C%E5%9C%A8%E4%BB%A5%E5%BE%80%E6%B5%B7%E8%B4%9D%20R6%20%E7%B3%BB%E6%97%97%E8%88%B0%E4%BD%9C%E5%93%81%E4%B8%AD%E5%9D%87%E6%9C%AA%E6%9B%BE%E6%9C%89%E6%89%80%E6%84%9F%E5%8F%97%E3%80%82)) **。可以说，它是海贝十年技术精华的结晶，也是一次里程碑式的自我超越。对于海贝品牌而言，这套纪念版树立了一个**新的标杆**：证明海贝有能力涉足业内金字塔尖的高端市场，并且方式独特（联名套装）且成功。这无疑极大提升了海贝在发烧友群体心目中的品牌形象，使其从“国砖先锋”进一步迈向“高端 HiFi 领军者”。同时，联名 FAudio 也让海贝在国际音频圈获得更多关注度，强化了其开放合作和追求极致的品牌调性。</p></div><div data-bbox=)

****技术发展展望：**** Golden 10th 并非海贝探索音频极限的终点，反而可以看作是一个新的起点。正如测评中提到的，纪念版 R6 Pro Max 实际上称得上是海贝“当下真正的旗舰机型”，后续海贝**大概率会以此平台为基础推出定位更高的新 8 系**旗舰 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 - 腾讯新闻])(<https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%AE%9E%E5%88%99%E4%B8%BA%E5%BD%93%E4%B8%8B%E6%B5%B7%E8%B4%9D%E7%9A%84%E7%9C%9F%E6%AD%A3%E6%97%97%E8%88%B0%E6%9C%BA%E5%9E%8B%EF%BC%8C%E8%80%8C%E5%90%8E%E7%BB%AD%E6%B5%B7%E8%B4%9D%E5%A4%A7%E6%8A%B5%E4%BC%9A%E4%BB%A5%E6%AD%A4>

%E5%B9%B3%E5%8F%B0%E4%B8%BA%E5%9F%BA%E7%A1%80%E6%8E%A8%E5%87%BA%E5%AE%9A%E4%BD%8D%E6%9B%B4%E4%B8%BA%E9%AB%98%E7%BA%A7%E7%9A%84%E6%96%B0%E3%80%8C%E3%80%8D%E7%B3%BB%E3%80%82%E5%85%B3%E4%BA%8E%E4%B8%BA%E4%BD%95%E4%B8%8D%E4%BB%A5%E3%80%8C%E3%80%8D%E4%B8%BA%E5%90%8D%EF%BC%8C%E4%BB%A5%E5%8F%8A%E9%99%90%E9%87%8F%20499%20%E5%A5%97%E7%9A%84%E9%97%AE%E9%A2%98%E5%B7%B2%E9%98%90%E9%87%8A%E6%B8%85%E6%99%B0%EF%BC%8C%E9%82%A3%E4%B8%BA%E4%BD%95%E8%A6%81%E6%8E%A8%E5%87%BA%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E4%B8%8E%E8%80%B3%E6%9C%BA%E7%BB%84%E5%90%88%E7%9A%84%E5%A5%97%E8%A3%85%E5%91%A2%EF%BC%9F%E5%9C%A8%E6%B5%B7%E8%B4%9D%E9%92%B3%E5%B7%A5%E7%9A%84%E4%B8%93%E8%AE%BF%E8%A7%86%E9%A2%91%E4%B8%AD%EF%BC%8C%E4%BB%96%E6%9B%BE%E5%A6%82%E6%AD%A4%E8%AF%99%E8%B0%90%E5%9C%B0%E6%8F%8F%E8%BF%B0%EF%BC%8C%E5%80%98%E8%8B%A5%E5%8F%AF%E8%A1%8C%EF%BC%8C%E4%BB%96%E7%94%9A%E8%87%B3%E8%80%83%E8%99%91%E8%BF%87%E8%AE%A9%20Golden%2010th,%E7%8E%B0%E7%BB%99%E6%89%80%E6%9C%89%E5%90%AC%E8%80%85%E3%80%82%E6%AD%A3%E5%9B%A0%E5%A6%82%E6%AD%A4%EF%BC%8C%E6%B5%B7%E8%B4%9D%E8%80%B3%E6%9C%BA%E8%AE%BE%E8%AE%A1%E5%B8%88Steve%E4%B8%8EFAudio%E4%B8%BB%E7%90%86%E4%BA%BA%E9%98%BF%20KEN%20%E5%8E%86%E6%97%B6%E4%B8%80%E5%B9%B4%E5%A4%9A%EF%BC%8C%E8%80%97%E8%B4%B9%E5%A4%A7%E9%87%8F%E7%B2%BE%E5%8A%9B%E6%9C%80%E7%BB%88%E7%B2%BE%E5%BF%83%E6%89%93%E7%A3%A8%E5%87%BA%20Golden%2010th%EF%BC%8C%E4%B8%80%E6%AC%BE%E4%B8%89%E7%A7%8D%E6%B7%B7%E5%90%88%E5%8D%95%E5%85%83))

。展望未来，海贝有多条技术路线值得期待：

- **新一代旗舰播放器（8 系列）：** 通过十周年套装的试水，海贝验证了 AD8620 运放等方案的可行性，以及全新工业设计的用户接受度。未来极有可能推出以此为蓝本的新旗舰播放器（或称 RS8 II / R8 新代号）。这款新旗舰或将沿用钛合金机身和类似电路架构，但在数字部分、功能上进一步升级，比如采用更新的 DAC 芯片（ESS 新旗舰或 AKM 新品）、更强的处理器平台、支持更高规格文件、加入独创的音频算法等。十周年纪念版上实现的诸多创新（如超低底噪、大电流驱动）将成为新旗舰的起点，甚至有望扩展，例如尝试多极滤波电路、纯甲类放大模式、模块化设计（可插拔升级）等前沿思路，巩固海贝在便携播放器顶端阵营的地位。

- **高端耳机产品线：** Golden 10th 耳塞证明了海贝在顶级耳机调音和设计上的实力。这将激励海贝进一步拓展耳机产品线，可能不局限于联名合作，而是推出更多自有品牌旗舰耳机。比如未来的 ZETA II 代、或不同定位的高端系列（平板单元耳机、静电耳塞等）都有可能出现。凭借 Steve 团队在 Golden 10th 项目积累的经验，海贝有望形成一套成熟的多单元调音技术储备，在多路分频、声学腔体设计等方面继续深耕。与此同时，与 FAudio 的成功合作也为未来联名打开想象空间——或许海贝会考虑与其他单元供应巨头（如 Sonion、Knowles 官方）合作，开发定制单元来打造下一代旗舰耳塞，以取得技术和营销双突破。

- **音频生态和便携系统：** 海贝一直以来有“全栈”思维，从软件、便携播放器、USB 小尾巴到耳机都有所涉及。十周年套装的推出，标志着海贝正式将**系统解决方案**作为产品形态之一。未来我们可能看到海贝把这种套装思路复制到其他级别的产品线上：比如中端推出“播放器+耳机”的组合套装，或者“便携解码耳放+定制耳塞”的套装等，以满足不同层

次用户的需求。这将形成海贝独有的产品生态优势，进一步绑定用户。另一方面，海贝也可能涉足更多便携领域相关产品，例如高规格耳机升级线（此次套装线材水平已很高）、便携耳放模块、无线 HiFi 耳塞等，构建更丰富的生态链条。

- **声音调校演进：** 从声音风格看，Golden 10th 套装体现出海贝对“音乐性”和“素质”更高层次的平衡理解 ([参透发烧真谛？品鉴海贝 R6 Pro Max/Golden 十周年播放器耳机套装 - 腾讯新闻](https://view.inews.qq.com/a/20250423A01UPC00#:~:text=%E5%85%B7%E5%A4%87%E8%B6%B3%E5%A4%9F%E7%9A%84%E6%84%9F%E6%9F%93%E5%8A%9B%E4%B8%8E%E7%8B%AC%E7%89%B9%E6%80%A7%EF%BC%8C%E5%9C%A8%E6%A8%A1%E6%8B%9F%E6%94%BE%E5%A4%A7%E7%94%B5%E8%B7%AF%E7%9A%84%E8%AE%BE%E8%AE%A1%E4%B8%8A%EF%BC%8C%E5%8D%81%E5%91%A8%E5%B9%B4%E9%99%90%E9%87%8F%E7%89%88%20R6%20Pro%20Max%20%E5%B0%9D%E8%AF%95%E8%BF%90%E7%94%A8%E4%BA%86,697mW%4032%CE%A9%E7%9A%84%E5%A4%A7%E7%94%B5%E6%B5%81%E9%AB%98%E5%8A%9F%E7%8E%87%E9%A9%B1%E5%8A%A8%E7%89%B9%E6%80%A7%E3%80%82%E5%86%8D%E5%8D%8F%E5%90%8C%E5%89%8D%E9%9D%A2%E6%8F%90%E5%8F%8A%E7%9A%84%E8%BD%A6%E8%A7%84%E7%BA%A7%E9%87%91%E9%92%BD%E7%94%B5%E5%AE%B9%E5%92%8C%E5%85%B7%E5%A4%87%E7%94%B5%E5%AD%90%E7%AE%A1%E9%9F%B3%E8%89%B2%E7%9A%84%20ELNA%20%E7%94%B5%E5%AE%B9%EF%BC%8C%E8%BF%99%E5%8F%B0%E5%85%A8%E6%96%B0%E7%9A%84%E6%B5%B7%E8%B4%9D%E9%99%90%E9%87%8F%E7%89%88%E9%9F%B3%E4%B9%90%E6%92%AD%E6%94%BE%E5%99%A8%E8%BE%BE%E6%88%90%E4%BA%86%E6%A8%A1%E6%8B%9F%E5%91%B3%E4%B8%8E%E9%AB%98%E7%B4%A0%E8%B4%A8%E5%85%BC%E9%A1%BE%E7%9A%84%E5%A3%B0%E9%9F%B3%E8%A1%A8%E7%8E%B0%EF%BC%8C%E8%80%8C%E8%BF%99%E7%A7%8D%E3%80%8C%E5%88%9A%E6%9F%94%E5%B9%B6%E6%B5%8E%E3%80%8D%E7%9A%84%E8%B0%83%E6%A0%A1%EF%BC%8C%E5%9C%A8%E4%BB%A5%E5%BE%80%E6%B5%B7%E8%B4%9D%208%20%E7%B3%BB%E6%97%97%E8%88%B0%E4%BD%9C%E5%93%81%E4%B8%AD%E5%9D%87%E6%9C%AA%E6%9B%BE%E6%9C%89%E6%89%80%E6%84%9F%E5%8F%97%E3%80%82))。展望未来，海贝可能在旗舰产品上继续坚持这种均衡耐听的调音取向，同时通过技术手段实现可定制化。例如未来的播放器旗舰也许会提供多种底层声音风格切换（仿真不同运放/前级风格），耳机方面可能探索可调音导管或可替换模块，实现一副耳机多种味道，以适应更广泛的听众偏好。这些创新调校方式在业界已有苗头，海贝具备软硬件结合的优势，有机会走在前沿。

结语： 海贝 Golden 10th 十周年纪念套装的推出，为海贝音乐的第一个十年划下了圆满句点，也为下一个十年的征程奠定了基调。通过这款里程碑式的产品，海贝向行业 and 消费者证明了自身在高端音频领域的**创造力和号召力**。它展示了国产 HiFi 厂商奋力追赶乃至引领世界潮流的姿态。在未来，我们有理由期待海贝音乐继续保持对于音质和工艺的极致追求，推出更多让人眼前一亮的创新产品。从“Make Music More Musical”的初心出发，海贝的未来或将百花齐放：新的旗舰、新的技术、新的联名……种种可能都令人充满期待。可以预见，海贝音乐将在下一个十年书写更加精彩的篇章，持续为烧友带来惊喜和感动，让我们拭目以待。

[[行业资讯 | 19998 元！海贝音乐 Golden 10th & R6PRO MAX 套装开售 - 哔哩哔哩](http://www.bilibili.com/read/cv41094327/#:~:text=%E4%BD%9C%E4%B8%BA%E7%BA%AA%

E5%BF%B5%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E5%8F%91%E5%B8%83%E5%8D%81%E5%91%A8%E5%B9%B4%E7%9A%84%E9%99%90%E9%87%8F%E5%A5%97%E8%A3%85%E F%BC%8C%E6%B5%B7%E8%B4%9D%E9%9F%B3%E4%B9%90%E4%B8%8E%E9%AB%98%E7%AB %AF%E8%80%B3%E5%A1%9E%E5%93%81%E7%89%8CFAudio%E5%86%8D%E5%BA%A6%E5%90 %88%E4%BD%9C%EF%BC%8C%E5%85%B1%E5%90%8C%E5%BC%80%E5%8F%91%E4%BA%86%E 4%B8%80%E6%AC%BE%E8%B0%83%E9%9F%B3%E4%B8%8A%E4%B9%98%E3%80%81%E5%81% 9A%E5%B7%A5%E7%B2%BE%E7%BE%8E%E7%9A%84Golden%2010th%E7%8F%8D%E8%97%8F %E7%89%88%E8%80%B3%E6%9C%BA%EF%BC%8C%E5%B9%B6%E5%85%B1%E5%90%8C%E6%8 9%93%E9%80%A0%E4%BA%86%E4%B8%8E%E4%B9%8B%E5%8C%B9%E9%85%8D%E7%9A%84 %E9%99%90%E9%87%8F%E7%89%88R6PRO%20MAX%EF%BC%8C%E6%92%AD%E6%94%BE%E5 %99%A8%E8%B0%83%E9%9F%B3%E9%80%89%E7%94%A8%E7%9A%84%E9%83%A8%E5%88%8 6%E7%8F%8D%E8%B4%B5%E5%85%83%E4%BB%B6%E5%B8%82%E9%9D%A2%E5%B0%91%E6 %9C%89%EF%BC%8C%E7%A1%AE%E4%BF%9D%E7%BA%AA%E5%BF%B5%E5%A5%97%E8%A3% 85%E5%9C%A8%E5%A3%B0%E9%9F%B3%E8%A1%A8%E7%8E%B0%E4%B8%8A%E8%BE%BE%E5 %88%B01%2B1)) ([【行业】尖端联合！海贝音乐 Golden 10th & R6ProMax 十周年纪念套装 推 荐 一 腾 讯 新 闻](